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ICO Market Weekly Review

Week #4, 2019

January 21, 2019 – January 27, 2019

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Introduction

We are pleased to present ICO Market Weekly Review #4 in 2019. This research aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide the best analytics.

Since the increase of the popularity of ICO market, \$24B has been raised altogether. With over 5,300 projects and 72K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in “crypto”. We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

ICObench Team

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Week results in total

ICO market week by week

Week	Started	Ongoing	Completed	Raised	Funds raised
Week 2018 #48 (Nov. 26 - Dec. 2)	78	484	88	25	\$101 921 357
Week 2018 #49 (Dec. 3 - Dec. 9)	13	457	14	4	\$16 085 480
Week 2018 #50 (Dec. 10 - Dec. 16)	26	449	46	14	\$30 704 129
Week 2018 #51 (Dec. 17 - Dec. 23)	14	423	36	11	\$91 837 593
Week 2018 #52 (Dec. 24 - Dec. 30)	11	400	36	15	\$103 976 840
Week 2019 #53 (Dec. 31)	3	378	102	33	\$224 257 577
Week 2019 #01 (Jan. 1 - Jan. 6) *	44	408	16	4	\$6 344 057
Week 2019 #02 (Jan. 7 - Jan. 13) *	19	412	13	3	\$24 054 922
Week 2019 #03 (Jan. 14 - Jan. 20) *	36	422	29	12	\$103 273 413
Week 2019 #04 (Jan. 21 - Jan. 27) *	15	419	13	3	\$8 815 807

Ratings week by week

Week	Ratings	Avg. Rating
Week 2018 #48 (Nov. 26 - Dec. 2)	94	3.1
Week 2018 #49 (Dec. 3 - Dec. 9)	110	2.5
Week 2018 #50 (Dec. 10 - Dec. 16)	71	2.3
Week 2018 #51 (Dec. 17 - Dec. 23)	74	3.5
Week 2018 #52 (Dec. 24 - Dec. 30)	85	2.7
Week 2019 #53 (Dec. 31)	11	4.3
Week 2019 #01 (Jan. 1 - Jan. 6)	35	3.6
Week 2019 #02 (Jan. 7 - Jan. 13)	73	4.2
Week 2019 #03 (Jan. 14 - Jan. 20)	52	3.9
Week 2019 #04 (Jan. 21 - Jan. 27)	73	3.8

* There are ICOs with uncertain status regarding the funds raised

Important: results for the week 2019 #03 were changed due to the fact that Chelle Coin's funds raised were corrected from \$80mln to \$20mln.

ICO market results for the week

Top 3 completed ICOs by the funds raised

#	ICO	Rating	Ratings	Funds raised
1	InnovaMinex	3.9	6	\$4 000 000
2	Crypt ON	4.0	19	\$3 750 450
3	NAi	3.8	1	\$1 065 357

Top 3 countries

#	ICO Country	ICOs	Rating	Ratings	Funds raised
1	Estonia	1	3.9	6	\$4 000 000
2	Cyprus	1	4	19	\$3 750 450
3	UK	3	3.6	6	\$1 065 357

Trends of the ongoing ICOs for the week

Top 5 ongoing ICOs by rating

#	ICO	Rating
1	Saiterm	4.8
2	DexAge	4.8
3	SaTT	4.7
4	Lucre	4.7
5	Worldopo	4.6

Top 5 ongoing ICOs by total number of ratings

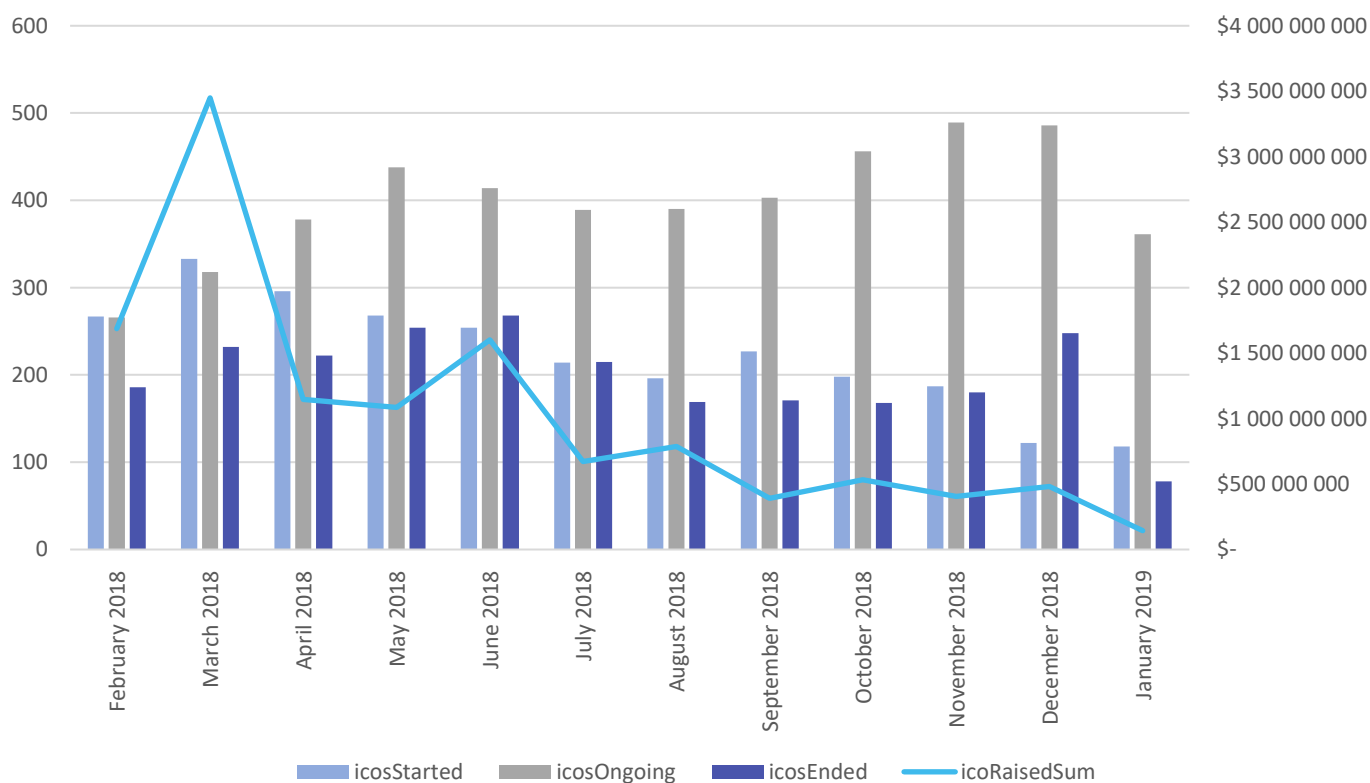
#	ICO	Ratings
1	SaTT	39
2	Worldopo	37
3	Fidelity House	28
4	Crowd Machine	28
5	MOBU	25

ICO market month by month

ICO started, ongoing and ended for the past 12 months

Month	Starting	Ongoing	Ended	Raised	Raised Amount	Avg. Raised
February 2018	267	266	186	110	\$1 685 480 238	\$15 322 548
March 2018	333	318	232	118	\$3 449 107 226	\$29 229 722
April 2018	296	378	222	111	\$1 145 935 477	\$10 323 743
May 2018	268	438	254	126	\$1 085 562 724	\$8 615 577
June 2018	254	414	268	107	\$1 601 431 075	\$14 966 646
July 2018	214	389	215	84	\$672 172 377	\$8 002 052
August 2018	196	390	169	56	\$787 224 388	\$14 057 578
September 2018	227	403	171	69	\$390 266 791	\$5 656 040
October 2018	198	456	168	58	\$532 594 604	\$9 182 666
November 2018	187	489	180	70	\$405 885 544	\$5 798 365
December 2018	122	486	248	82	\$481 469 169	\$5 871 575
January 2019 **	118	361	78	23	\$143 738 199	\$6 249 487

ICO market dynamics



* data will be updated

** data for the part of the month

ICO market world

Countries by the raised amount

#	Country	ICOs	Raised	Raised Amount	Avg. Raised
1	USA	731	192	\$7 414 731 629	\$38 618 394
2	British Virgin Islands	66	26	\$2 360 669 919	\$90 794 997
3	Singapore	529	189	\$2 159 663 218	\$11 426 790
4	Switzerland	254	99	\$1 828 161 545	\$18 466 278
5	UK	468	131	\$1 249 778 302	\$9 540 292
6	Cayman Islands	116	39	\$1 126 738 719	\$28 890 736
7	Estonia	264	96	\$871 208 445	\$9 075 088
8	Hong Kong	171	57	\$627 711 372	\$11 012 480
9	Russia	326	105	\$609 041 154	\$5 800 392
10	Canada	103	25	\$456 962 915	\$18 278 517

ICO platforms

Platforms by the count of raised ICOs

#	Platform	ICOs	Raised	Raised Amount	Avg. Raised
1	Ethereum	4671	1380	\$20 525 786 301	\$14 873 758
2	Waves	125	32	\$129 722 757	\$4 053 836
3	Stellar	67	13	\$296 354 375	\$22 796 490
4	NEO	43	12	\$209 546 153	\$17 462 179
5	Separate blockchain	29	10	\$66 944 410	\$6 694 441
6	NEM	24	9	\$76 573 193	\$8 508 133
7	Bitshares	10	8	\$21 635 489	\$2 704 436
8	Scrypt	28	7	\$21 545 568	\$3 077 938
9	Bitcoin	25	6	\$309 122 719	\$ 51 520 453
10	Other	276	76	\$2 642 288 067	\$34 766 948

ICO industries

Industries by the raised amount

#	Industry *	ICOs	Raised	Raised Amount	Avg. Raised
1	Cryptocurrency	2087	623	\$12 884 782 270	\$20 681 833
2	Platform	2891	865	\$11 726 284 764	\$13 556 399
3	Business services	1181	397	\$3 834 743 982	\$9 659 305
4	Infrastructure	554	148	\$3 377 415 232	\$22 820 373
5	Banking	524	182	\$3 244 338 899	\$17 826 038
6	Investment	935	302	\$3 135 262 394	\$10 381 664
7	Software	756	253	\$2 641 492 267	\$10 440 681
8	Internet	595	199	\$2 212 679 701	\$11 118 993
9	Smart Contract	755	217	\$2 084 775 111	\$9 607 259
10	Media	360	108	\$1 509 955 529	\$13 981 070

* Any ICO can be presented in multiple industries

ICO expert opinions

[Gauthier Bros](#)



Whatever the state of the market, the revolution will take place:

The Ethereum has introduced the notion of money incorporating features, these naturally came into competition with the Geographic's currencies (Dollar, Yen, Euro...). This revolution is underway since the Ethereum set the framework with solidity and provided the certification service transactions through the mining community (gas).

Every market: gambling, advertising, real estate, automotive, communications, tourism, science, finance ... can be impacted and deeply changed by an exchange value (utility token) that incorporates calculation rules based on external data sources (oracles).

This is all due to the innovation of Ethereum and it's the main reason of the enthusiasm for utility tokens. These should meet the specific needs of their markets. If they succeed, they will then represent the volume of exchange necessary for the functioning of their sectors. Depending on the importance of those needs, it can represent huge market caps of several tens or even hundreds of billions of dollars. The utility tokens have not yet played their last card, but the number of places is limited...

About the current market:

The lack of professionals in the sector, the false promises, the exorbitant prices of the suppliers and the naivety of the investors are all factors which led for a time the market to fall. However, a new wave of professionals, developers, investors joined the blockchain community to bring their know-how and expertise to lead to the maturity of the sector and its mass adoption.

About the STO:

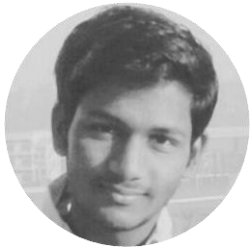
The security token market is a tremendous opportunity to revolutionize finance. However, the standards governing the representation of company shares by a token are still missing. Like the rules governing a public offering, they should be introduced as soon as possible because the fact that a share or financial security is represented by a token does not exempt this asset from complying with the rules in force on the pretext that the blockchain is a technical development.

Moreover, unlike utility tokens, the valuation of a security token fluctuates depending on the company's value and not the real needs of the market. Therefore, it will become increasingly difficult for them to reach highs and they will remain linked to the valuation of the company.

This opens the door to a wider range of projects, adventures to follow, opportunity gains, still it will always be a risky bet.

Finally, whether it's an investment in utility or security token, one should never forget to conduct a thorough study when investing money. One should make sure of the strength of the team and the real existence of a product and the number of followers on Twitter or Telegram is a bad indicator to determine the value of a project as it is easily falsifiable. Giving millions of dollars to a project that has just started is and will always be a risky gamble.

To the moon! Let's build Rockets!



Are STOs really better than ICOs? If so, for whom?

With the current bear market, everyone seems to be exiting the market with no hope in the near short-term future for the HODLers. Despite this negative market and the underlying bearish sentiment, there is a certain amount of interest that still keeps the retail investors searching.

In a recent research by AMBCrypto during early January 19, out of 248 respondents in Singapore, India and Hong Kong who invested/lost/made money in the last two year in the cryptocurrency space, at least 47% of the respondents are still actively looking for their ideal ICO investment which can make them a 10x profit. The other leg of the research also showed that at least 57% of the respondents from different demographics in European and other western countries are still very excited about an investment opportunity in the cryptocurrency space. The interest however, is not blinded by the FOMO feeling this time around. The bearish market has empowered people to be resilient and remain unaffected by this bear market.

Websites like ICO bench are giving these investors a real look into how these projects are actually doing by giving them expert reviews who understand this market and give an objective analysis of these projects. STOs or essential Security Token Offerings have been the new ICOs of late. Brock Pierce recently said that 2019 will be the year of STOs. There are many advantages of the project being an STO for the investor. You are essentially buying a tangible asset which is backed by the profits, revenue, etc of a company. More promising and secure as compared to an ICO, since the SEC gets a say in this.

Now the biggest aspect that projects/investors seem to have forgotten is the fact that ICOs allow for freedom (in all aspects) and liquidity, although yes, most of them are crap. STOs won't get listed on your regular exchanges as STOs need to be traded where FINRA can keep a close watch. There will be a lock-in period for about a year where STOs won't be trade.

The other thing about STOs are the fact that it will not be open to the public as only accredited investors will be able to participate. There is a clause where STOs can open in to the general public but then will be limited by the amount you are allowed to raise (which currently is only \$1 Million a year).

There are other limitations of STOs that have still to be figured out by the industry players. ICOs, all though most of them turned out to be a dud in the last year, still remain as the only option for retail investors from all over the world to invest in. A hybrid, STO-ICO model might become a possibility as industry evolves.

Thank you

We are looking forward to your feedback.

Please send your questions and suggestions to report@icobench.com

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