



December 10th, 2019

ICO Market Weekly Review

Week #49, 2019

December 2, 2019 – December 8, 2019

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Introduction

We are pleased to present ICO Market Weekly Review #49 in 2019. This research aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide the best analytics.

Since the increase of the popularity of ICO market, almost \$27B has been raised altogether. With almost 5,700 projects and 80K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto". We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

Executive Summary

Winter's debut in IEO & ICO market was not as successful as it was expected. After positive last week of November where it was raised \$36M, the December began its roll with poor raising of \$1.5M. It seems like the winter is about to sing the same song as the autumn was used to do. To stay more positive, it has to be said that the projects in December has already raised \$3.3M with the average check of \$1.1M. Thus, there were 163 ongoing projects where 11 were already completed and only two projects have raised funds. Being honest, these numbers are one of the lowest historically by weekly.

The projects of the last week were maintained by high rating of 4.6. Also It was sharp surge in the rating change from 3.3 to 4.6. However, based on the funds raised it was possible to allocate top-2 by the projects raised and top-2 by the counties raised as well. In addition, the IEO project Nitro platform has raised over 65% of total funds raised in the week #49, the rest belong to the Btccredit project.

Thus, based on the projects that raised funds. Malta and Estonia take the confident lead while the crowd funding market has entered December. At the same time the projects PointPay and Satt obtained the highest ratings of the week, 4.7 and 4.6 respectively. The Satt an Worldopohas broke the 20 weeks mark of being leader by the amount of ratings.

ICObench Team

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Week results in total

ICO market week by week

Week		Started	Ongoing	Completed	Raised	Funds raised
Week 2019 #40	(Sep. 30 - Oct. 6)	23	177	24	11	\$41,737,973
Week 2019 #41	(Oct. 7 - Oct. 13)	10	177	9	4	\$15,449,285
Week 2019 #42	(Oct. 14 - Oct. 20)	12	183	6	0	\$0
Week 2019 #43	(Oct. 21 - Oct. 27)	10	183	11	2	\$637,820
Week 2019 #44	(Oct. 28 - Nov. 3)	22	183	24	8	\$45,061,908
Week 2019 #45	(Nov. 4 - Nov. 10)	9	183	4	0	\$0
Week 2019 #46	(Nov. 11 - Nov. 17)	10	183	14	4	\$4,108,723
Week 2019 #47	(Nov. 18 - Nov. 24)	10	181	11	2	\$42,189
Week 2019 #48	(Nov. 25 - Dec. 1) *	12	178	28	6	\$36,184,986
Week 2019 #49	(Dec. 2 - Dec. 8) *	8	163	11	2	\$1,500,000

Ratings week by week

Week		Ratings	Avg. Rating
Week 2019 #40	(Sep. 30 - Oct. 6)	21	4
Week 2019 #41	(Oct. 7 - Oct. 13)	30	3.9
Week 2019 #42	(Oct. 14 - Oct. 20)	11	3.7
Week 2019 #43	(Oct. 21 - Oct. 27)	12	4.1
Week 2019 #44	(Oct. 28 - Nov. 3)	12	2.8
Week 2019 #45	(Nov. 4 - Nov. 10)	9	4.3
Week 2019 #46	(Nov. 11 - Nov. 17)	3	4.9
Week 2019 #47	(Nov. 18 - Nov. 24)	11	3.8
Week 2019 #48	(Nov. 25 - Dec. 1) *	9	3.3
Week 2019 #49	(Dec. 2 - Dec. 8) *	16	4.6

* There are ICOs with uncertain status regarding the funds raised

ICO market results for the week

Top 2 completed ICOs by the funds raised

#	ICO	Rating	Ratings	Funds raised
1	Nitro platform token	1.7	2	\$1,000,000
2	Btccredit	2.9	1	\$500,000

Top 2 countries

#	ICO Country	ICOs	Rating	Ratings	Funds raised
1	Malta	1	1.7	2	\$1,000,000
2	Estonia	1	2.9	1	\$500,000

Trends of the ongoing ICOs for the week

Top 5 ongoing ICOs by rating

#	ICO	Rating
1	PointPay	4.7
2	SaTT	4.6
3	Worldopo	4.6
4	Mindsync	4.6
5	MONNOS	4.6

Top 5 ongoing ICOs by total number of ratings

#	ICO	Ratings
1	SaTT	47
2	Worldopo	38
3	Dataeum	38
4	PointPay	33
5	TecraCoin	25

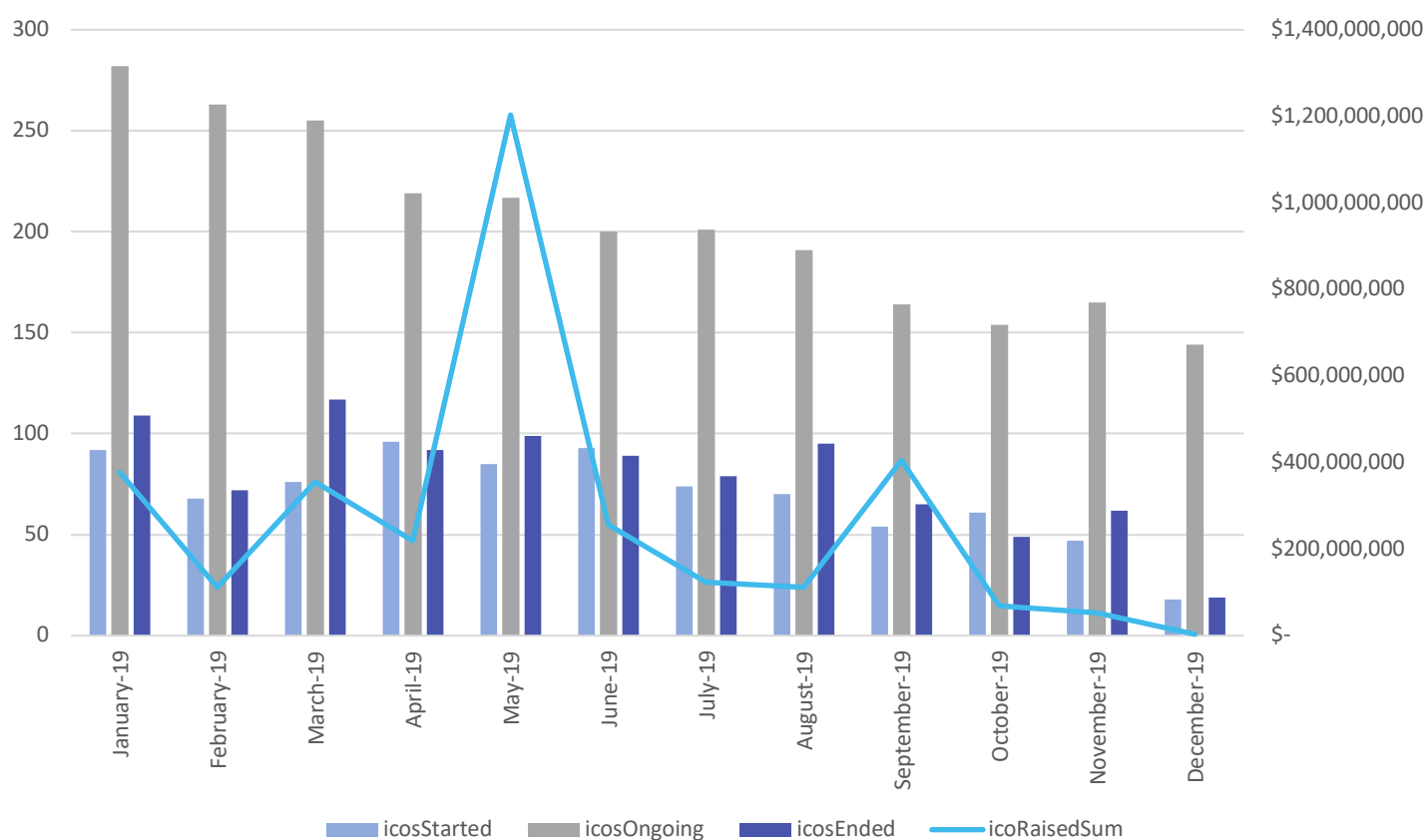
ICO market month by month

ICO started, ongoing and ended for the past 12 months

Month	Starting	Ongoing	Ended	Raised	Raised Amount	Avg. Raised
January 2019	92	282	109	37	\$377,458,238	\$10,201,574
February 2019	68	263	72	23	\$111,232,021	\$4,836,175
March 2019	76	255	117	45	\$355,114,379	\$7,891,431
April 2019	96	219	92	35	\$219,255,205	\$6,264,434
May 2019	85	217	99	38	\$1,203,215,864	\$31,663,575
June 2019	93	200	89	33	\$256,629,069	\$7,776,638
July 2019	74	201	79	33	\$124,080,786	\$3,760,024
August 2019	70	191	95	24	\$111,230,743	\$4,634,614
September 2019	54	164	65	23	\$404,685,665	\$17,595,029
October 2019	61	154	49	13	\$69,279,077	\$5,329,160
November 2019	47	165	62	14	\$52,405,834	\$3,743,274
December 2019	18	144	19	3	\$3,300,000	\$1,100,000

* There are ICOs with uncertain status regarding the funds raised

ICO market dynamics



ICO market world

Countries by the raised amount

#	Country	ICOs	Raised	Raised Amount	Avg. Raised
1	USA	703	197	\$7 346 891 476	\$37 293 865
2	Singapore	575	221	\$2 455 700 646	\$11 111 768
3	British Virgin Islands	71	27	\$2 352 169 919	\$87 117 404
4	Switzerland	256	106	\$1 779 762 235	\$16 790 210
5	UK	496	160	\$1 523 427 635	\$9 521 423
6	Cayman Islands	119	48	\$1 336 548 258	\$27 844 755
7	Taiwan	22	8	\$1 046 428 001	\$130 803 500
8	Estonia	290	121	\$944 240 090	\$7 803 637
9	Russia	328	111	\$666 042 670	\$6 000 384
10	Hong Kong	184	64	\$646 312 676	\$10 098 636

ICO platforms

Platforms by the count of raised ICOs

#	Platform	ICOs	Raised	Raised Amount	Avg. Raised
1	Ethereum	4857	1564	\$21 510 711 852	\$13 753 652
2	Waves	131	35	\$158 651 267	\$4 532 893
3	Separate blockchain	66	26	\$169 401 562	\$6 515 445
4	Stellar	82	14	\$315 948 002	\$22 567 714
5	NEO	42	13	\$211 153 161	\$16 242 551
6	NEM	25	8	\$69 226 908	\$8 653 364
7	Scrypt	29	7	\$21 545 568	\$3 077 938
8	Bitshares	9	7	\$19 635 489	\$2 805 070
9	Bitcoin	27	6	\$309 122 719	\$51 520 453
10	Other	313	93	\$4 115 631 166	\$44 254 099

ICO industries

Industries by the raised amount

#	Industry *	ICOs	Raised	Raised Amount	Avg. Raised
1	Cryptocurrency	2263	735	\$14 874 501 767	\$20 237 417
2	Platform	3081	1012	\$12 658 195 018	\$12 508 098
3	Business services	1257	460	\$4 316 416 140	\$9 383 513
4	Banking	556	207	\$3 744 469 971	\$18 089 227
5	Infrastructure	588	178	\$3 723 975 385	\$20 921 210
6	Investment	974	334	\$3 471 490 927	\$10 393 685
7	Software	821	293	\$2 924 443 023	\$9 981 034
8	Internet	641	213	\$2 358 408 370	\$11 072 340
9	Smart Contract	821	256	\$2 157 526 268	\$8 427 837
10	Big Data	447	153	\$1 654 766 088	\$10 815 465

* Any ICO can be presented in multiple industries

Thank you

We are looking forward to your feedback.

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