



December 3<sup>rd</sup>, 2019

# ICO Market Weekly Review

## Week #48, 2019

November 25, 2019 – December 1, 2019

[icobench.com/report](https://icobench.com/report)  
[report@icobench.com](mailto:report@icobench.com)

# Introduction

We are pleased to present ICO Market Weekly Review #48 in 2019. This research aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide the best analytics.

Since the increase of the popularity of ICO market, almost \$27B has been raised altogether. With over 5,600 projects and 80K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto". We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

## Executive Summary

This report contains the results of the November and the beginning of December in the ICO & IEO market. It seems like by the end of the month November got back to life and had raised at least anything looking like a good stack. Thus, November had ended positively with overall raised amount of \$52.4M during the month that is roughly close to the October's numbers. In addition, the last week of November reflects outstanding performance where almost \$34M was raised almost. At the same time, IEO & ICO market had entered the December on cheerful mood as well by raising \$2.3M already. During the last week of the month there were 29 projects completed where 6 projects have raised funds (two of them had raised funds already in December).

However, the average weekly project's rating has drastically jumped to 3.3 and settled new bottom mark among the weeks. 80% of total funds raised belongs to the IEO SocialGood (\$30M). In addition, based on funds raised, SocialGood and ESAX are the leaders of the week with its \$30M and \$2M raised respectively. Therefore, based on the projects that raised funds Japan and Turkey are uncommon leaders in the country top.

At the same time the projects SaTT and Worldopo obtained the highest ratings of the month with 4.6 respectively. In addition, the Satt an Worldopo are forever top projects by the amount of ratings that are holding the historical highest numbers of overall amount of experts' ratings. Overall, the market tries to get back on track and show its stored potential while the quality of projects slightly goes down.

## ICObench Team

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# Week results in total

## ICO market week by week

Week	Started	Ongoing	Completed	Raised	Funds raised
Week 2019 #39 (Sep. 23 - Sep. 29)	9	185	18	7	\$83 367 522
Week 2019 #40 (Sep. 30 - Oct. 6)	23	178	25	11	\$41 737 973
Week 2019 #41 (Oct. 7 - Oct. 13)	10	178	9	4	\$15 449 285
Week 2019 #42 (Oct. 14 - Oct. 20)	12	184	6	0	\$0
Week 2019 #43 (Oct. 21 - Oct. 27)	10	184	11	2	\$637 820
Week 2019 #44 (Oct. 28 - Nov. 3)	23	184	24	8	\$45 061 908
Week 2019 #45 (Nov. 4 - Nov. 10)	9	184	5	0	\$0
Week 2019 #46 (Nov. 11 - Nov. 17)	10	184	14	4	\$4 108 723
Week 2019 #47 (Nov. 18 - Nov. 24)	10	182	11	2	\$42 189
Week 2019 #48 (Nov. 25 - Dec. 1) *	12	179	29	6	\$36 184 986

## Ratings week by week

Week	Ratings	Avg. Rating
Week 2019 #39 (Sep. 23 - Sep. 29)	32	4.1
Week 2019 #40 (Sep. 30 - Oct. 6)	21	3.4
Week 2019 #41 (Oct. 7 - Oct. 13)	30	4.2
Week 2019 #42 (Oct. 14 - Oct. 20)	11	4.0
Week 2019 #43 (Oct. 21 - Oct. 27)	12	4.0
Week 2019 #44 (Oct. 28 - Nov. 3)	12	4.0
Week 2019 #45 (Nov. 4 - Nov. 10)	9	3.9
Week 2019 #46 (Nov. 11 - Nov. 17)	3	3.7
Week 2019 #47 (Nov. 18 - Nov. 24) *	11	4.0
Week 2019 #48 (Nov. 25 - Dec. 1) *	9	3.3

\* There are ICOs with uncertain status regarding the funds raised

# ICO market results for the week

## Top 5 completed ICOs by the funds raised

#	ICO	Rating	Ratings	Funds raised
1	SocialGood	4.1	15	\$30 000 000
2	ESAX	3.0	1	\$2 000 000
3	ROC2	2.6	3	\$1 800 000
4	SonoCoin	3.8	1	\$1 206 377
5	PixelBit	2.6	2	\$678 609

## Top 5 countries

#	ICO Country	ICOs	Rating	Ratings	Funds raised
1	Japan	1	4.1	15	\$30 000 000
2	Turkey	1	3.0	1	\$2 000 000
3	Estonia	2	2.6	5	\$1 800 000
4	Switzerland	4	3.8	8	\$1 206 377
5	UK	1	2.6	2	\$678 609

# Trends of the ongoing ICOs for the week

## Top 5 ongoing ICOs by rating

#	ICO	Rating
1	SaTT	4.6
2	Worldopo	4.6
3	PointPay	4.6
4	Mindsync	4.6
5	Quube.exchange	4.5

## Top 5 ongoing ICOs by total number of ratings

#	ICO	Ratings
1	SaTT	47
2	Worldopo	38
3	Dataeum	38
4	PointPay	33
5	TecraCoin	25

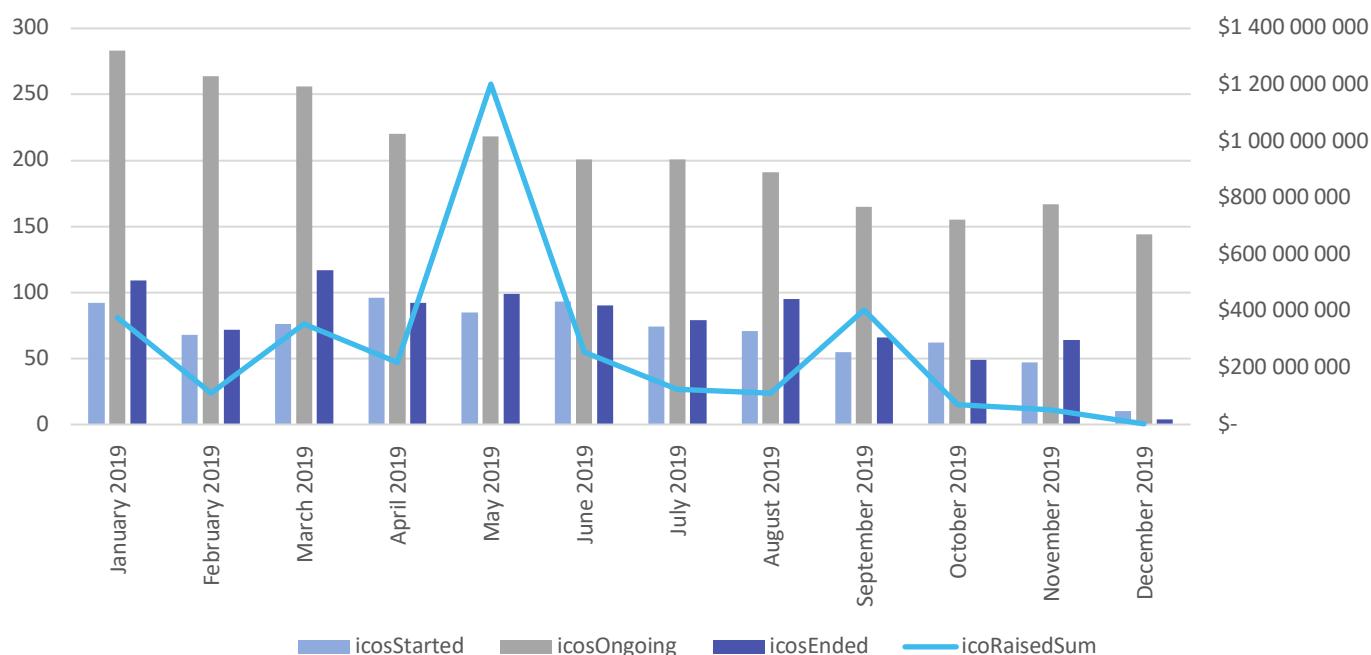
# ICO market month by month

ICO started, ongoing and ended for the past 12 months

Month	Starting	Ongoing	Ended	Raised	Raised Amount	Avg. Raised
January 2019	92	283	109	37	\$377 458 238	\$10 201 574
February 2019	68	264	72	23	\$111 232 021	\$4 836 175
March 2019	76	256	117	45	\$355 114 379	\$7 891 431
April 2019	96	220	92	35	\$219 255 205	\$6 264 434
May 2019	85	218	99	38	\$1 203 215 864	\$31 663 575
June 2019	93	201	90	33	\$256 629 069	\$7 776 638
July 2019	74	201	79	33	\$124 080 786	\$3 760 024
August 2019	71	191	95	24	\$111 230 743	\$4 634 614
September 2019	55	165	66	23	\$404 685 665	\$17 595 029
October 2019	62	155	49	13	\$69 279 077	\$5 329 160
November 2019	47	167	64	14	\$52 405 834	\$3 743 274
December 2019	10	144	4	2	\$2 300 000	\$1 150 000

\* There are ICOs with uncertain status regarding the funds raised

## ICO market dynamics



# ICO market world

## Countries by the raised amount

#	Country	ICOs	Raised	Raised Amount	Avg. Raised
1	USA	703	197	\$7 346 891 476	\$37 293 865
2	Singapore	575	221	\$2 455 700 646	\$11 111 768
3	British Virgin Islands	71	27	\$2 352 169 919	\$87 117 404
4	Switzerland	256	106	\$1 779 762 235	\$16 790 210
5	UK	496	160	\$1 523 427 635	\$9 521 423
6	Cayman Islands	119	48	\$1 336 548 258	\$27 844 755
7	Taiwan	22	8	\$1 046 428 001	\$130 803 500
8	Estonia	290	121	\$944 240 090	\$7 803 637
9	Russia	328	111	\$666 042 670	\$6 000 384
10	Hong Kong	184	64	\$646 312 676	\$10 098 636



# ICO platforms

## Platforms by the count of raised ICOs

#	Platform	ICOs	Raised	Raised Amount	Avg. Raised
1	Ethereum	4887	1575	\$21 568 794 687	\$13 694 473
2	Waves	131	36	\$159 651 267	\$4 434 757
3	Separate blockchain	68	27	\$170 607 939	\$6 318 813
4	Stellar	82	14	\$315 948 002	\$22 567 714
5	NEO	43	13	\$161 380 161	\$12 413 859
6	NEM	26	8	\$69 226 908	\$8 653 364
7	Scrypt	29	7	\$21 545 568	\$3 077 938
8	Bitshares	9	7	\$19 635 489	\$2 805 070
9	Bitcoin	27	6	\$309 122 719	\$51 520 453
10	Other	320	94	\$3 843 993 736	\$40 893 550

# ICO industries

## Industries by the raised amount

#	Industry *	ICOs	Raised	Raised Amount	Avg. Raised
1	Cryptocurrency	2276	744	\$14 894 677 157	\$20 019 727
2	Platform	3098	1018	\$12 701 389 596	\$12 476 807
3	Business services	1258	464	\$4 335 903 079	\$9 344 619
4	Banking	558	209	\$3 748 653 670	\$17 936 142
5	Infrastructure	591	180	\$3 743 575 385	\$20 797 641
6	Investment	981	339	\$3 481 621 124	\$10 270 269
7	Software	821	294	\$2 926 141 933	\$9 952 864
8	Internet	644	214	\$2 360 107 280	\$11 028 539
9	Smart Contract	825	259	\$2 164 413 207	\$8 356 808
10	Big Data	452	153	\$1 654 766 088	\$10 815 465

\* Any ICO can be presented in multiple industries

# Thank you

We are looking forward to your feedback.

Please send your questions and suggestions to [report@icobench.com](mailto:report@icobench.com)

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