



November 26<sup>th</sup>, 2019

# ICO Market Weekly Review

## Week #47, 2019

November 18, 2019 – November 24, 2019

[icobench.com/report](https://icobench.com/report)  
[report@icobench.com](mailto:report@icobench.com)

# Introduction

We are pleased to present ICO Market Weekly Review #47 in 2019. This research aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide the best analytics.

Since the increase of the popularity of ICO market, almost \$27B has been raised altogether. With over 5,600 projects and 80K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto". We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

## Executive Summary

This reports presents the cumulative statistics of the third week of the November. Regretfully, the IEO & ICO market keeps on setting up the lowest historical marks. Overall, for the past week, it was only raised almost \$42k. There were 12 projects completed for the past week where only one project has raised funds. In short words, the market in November has broken the bottom marks in each of the parameters in comparison with historical values. Thus, the raised amount of \$42k is the lowest amount of weekly raised ever. Even on monthly scale, November has raised \$18M that is at least four times less than October has raised (even the October was considered as the most unsuccessful month so far).

However, the average rating has dropped to 3.8 and reflects the filling the market with lower quality projects recently. Based on funds raised, it was only possible to make top-2 for the countries and projects. Thus, Refine Medium is the leader of the weekly top-2 with its \$42k. The second place is taken by Soraix with \$189. Therefore, based on the projects that raised funds Hong Kong and Switzerland are the weekly leaders by countries that have raised funds.

At the same time the projects Global Crypto Alliance and Satt obtained the highest ratings of the week, 5.0 and 4.9 respectively. The Satt an Worldopo are still on top by the amount of ratings that are holding the historical highest numbers of overall amount of experts' ratings. From week to week, the "cryptocurrency" is leading among the industries by funds raised while the "infrastructure" is still holding the crown by the average amount of funds raised.

## ICObench Team

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# Week results in total

## ICO market week by week

Week	Started	Ongoing	Completed	Raised	Funds raised
Week 2019 #38 (Sep. 16 - Sep. 22)	12	192	4	1	\$8 500 000
Week 2019 #39 (Sep. 23 - Sep. 29)	9	186	19	7	\$83 367 522
Week 2019 #40 (Sep. 30 - Oct. 6)	23	179	25	11	\$41 737 973
Week 2019 #41 (Oct. 7 - Oct. 13)	10	178	10	4	\$15 449 285
Week 2019 #42 (Oct. 14 - Oct. 20)	12	184	6	0	\$0
Week 2019 #43 (Oct. 21 - Oct. 27)	11	184	11	2	\$637 820
Week 2019 #44 (Oct. 28 - Nov. 3)	22	185	24	8	\$45 061 908
Week 2019 #45 (Nov. 4 - Nov. 10) *	9	184	5	0	\$0
Week 2019 #46 (Nov. 11 - Nov. 17) *	10	183	14	4	\$4 108 723
Week 2019 #47 (Nov. 18 - Nov. 24) *	7	181	12	1	\$42 189

## Ratings week by week

Week	Ratings	Avg. Rating
Week 2019 #38 (Sep. 16 - Sep. 22)	18	4.1
Week 2019 #39 (Sep. 23 - Sep. 29)	32	3.4
Week 2019 #40 (Sep. 30 - Oct. 6)	21	4.2
Week 2019 #41 (Oct. 7 - Oct. 13)	30	4.0
Week 2019 #42 (Oct. 14 - Oct. 20)	11	4.0
Week 2019 #43 (Oct. 21 - Oct. 27)	12	4.0
Week 2019 #44 (Oct. 28 - Nov. 3)	12	3.9
Week 2019 #45 (Nov. 4 - Nov. 10) *	9	3.7
Week 2019 #46 (Nov. 11 - Nov. 17) *	3	4.0
Week 2019 #47 (Nov. 18 - Nov. 24) *	11	3.8

\* There are ICOs with uncertain status regarding the funds raised

# ICO market results for the week

## Top 2 completed ICOs by the funds raised

#	ICO	Rating	Ratings	Funds raised
1	Refine Medium	4.3	4	\$42 000
2	Soraix	2.9	6	\$189

## Top 2 countries

#	ICO Country	ICOs	Rating	Ratings	Funds raised
1	Hong Kong	1	4.3	1	\$42 000
2	Switzerland	1	2.9	1	\$189

# Trends of the ongoing ICOs for the week

## Top 5 ongoing ICOs by rating

#	ICO	Rating
1	Global Crypto Alliance	4.8
2	SaTT	4.6
3	PointPay	4.6
4	Mindsync	4.6
5	DACX	4.6

## Top 5 ongoing ICOs by total number of ratings

#	ICO	Ratings
1	SaTT	47
2	Worldopo	38
3	Dataeum	38
4	PointPay	33
5	TecraCoin	24

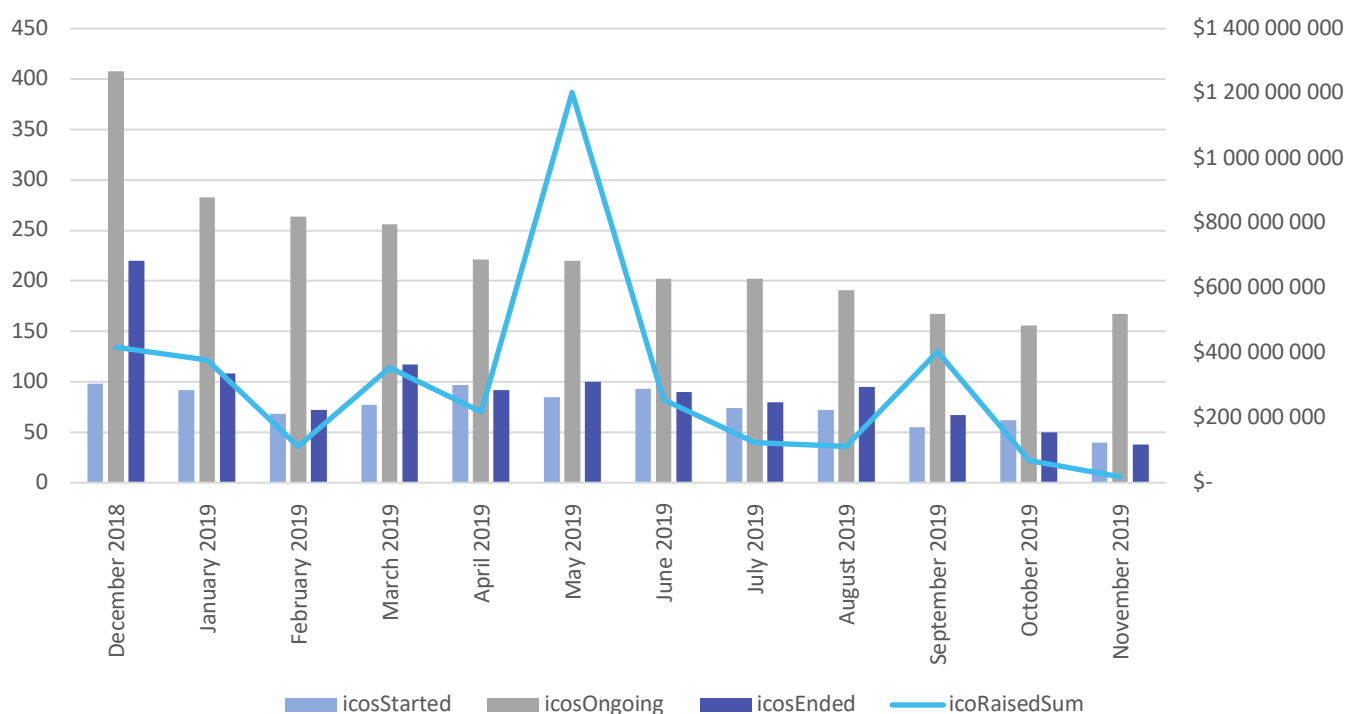
# ICO market month by month

ICO started, ongoing and ended for the past 12 months

Month	Starting	Ongoing	Ended	Raised	Raised Amount	Avg. Raised
December 2018	98	408	220	74	\$418 374 611	\$5 653 711
January 2019	92	283	108	37	\$377 458 238	\$10 201 574
February 2019	68	264	72	23	\$111 232 021	\$4 836 175
March 2019	77	256	117	45	\$355 114 379	\$7 891 431
April 2019	97	221	92	35	\$219 255 205	\$6 264 434
May 2019	85	220	100	38	\$1 203 215 864	\$31 663 575
June 2019	93	202	90	33	\$256 629 069	\$7 776 638
July 2019	74	202	80	33	\$124 080 786	\$3 760 024
August 2019	72	191	95	24	\$111 230 743	\$4 634 614
September 2019	55	167	67	23	\$404 685 665	\$17 595 029
October 2019	62	156	50	13	\$69 279 077	\$5 329 160
November 2019	40	167	38	8	\$18 021 037	\$2 247 356

\* There are ICOs with uncertain status regarding the funds raised

## ICO market dynamics



# ICO market world

## Countries by the raised amount

#	Country	ICOs	Raised	Raised Amount	Avg. Raised
1	USA	703	197	\$7 346 891 476	\$37 293 865
2	Singapore	575	221	\$2 455 700 646	\$11 111 768
3	British Virgin Islands	71	27	\$2 352 169 919	\$87 117 404
4	Switzerland	256	106	\$1 779 762 235	\$16 790 210
5	UK	496	160	\$1 523 427 635	\$9 521 423
6	Cayman Islands	119	48	\$1 336 548 258	\$27 844 755
7	Taiwan	22	8	\$1 046 428 001	\$130 803 500
8	Estonia	290	121	\$944 240 090	\$7 803 637
9	Russia	328	111	\$666 042 670	\$6 000 384
10	Hong Kong	184	64	\$646 312 676	\$10 098 636



# ICO platforms

## Platforms by the count of raised ICOs

#	Platform	ICOs	Raised	Raised Amount	Avg. Raised
1	Ethereum	4882	1567	\$21 515 399 672	\$13 730 312
2	Waves	131	35	\$158 651 267	\$4 532 893
3	Separate blockchain	67	26	\$169 401 562	\$6 515 445
4	Stellar	82	14	\$315 948 002	\$22 567 714
5	NEO	43	13	\$161 380 161	\$12 413 859
6	NEM	26	8	\$69 226 908	\$8 653 364
7	Scrypt	29	7	\$21 545 568	\$3 077 938
8	Bitshares	9	7	\$19 635 489	\$2 805 070
9	Bitcoin	27	6	\$309 122 719	\$51 520 453
10	Other	320	94	\$3 843 993 736	\$40 893 550

# ICO industries

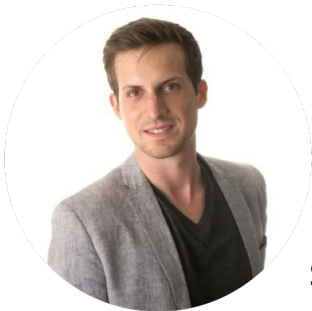
## Industries by the raised amount

#	Industry *	ICOs	Raised	Raised Amount	Avg. Raised
1	Cryptocurrency	2273	739	\$14 886 653 087	\$20 144 321
2	Platform	3094	1015	\$12 670 146 338	\$12 482 903
3	Business services	1258	461	\$4 320 929 640	\$9 372 949
4	Banking	557	207	\$3 744 469 971	\$18 089 227
5	Infrastructure	590	179	\$3 730 975 385	\$20 843 438
6	Investment	978	335	\$3 476 004 427	\$10 376 133
7	Software	818	293	\$2 924 443 023	\$9 981 034
8	Internet	643	213	\$2 358 408 370	\$11 072 340
9	Smart Contract	822	257	\$2 162 039 768	\$8 412 606
10	Big Data	450	153	\$1 654 766 088	\$10 815 465

\* Any ICO can be presented in multiple industries

# Expert review

[Harold Kinet](#)



The ICO world has changed radically in 2 years, we are clearly no longer in euphoria, we are even talking about a drastic fall! On both the regulators' and investors' sides, the countless number of SCAMs has slowed everyone's enthusiasm and called for caution.

Prohibited for some countries, regulations in others, the ICO is in a period of turmoil. We see it day by day in our projects, we are moving towards STOs that seem to take over some of the projects that didn't really have any interest in doing an ICO.

Because yes, the big difference is that to make an ICO, you need a community that will most often use a service and not just invest to speculate. Another awareness is the vulnerability of cryptocurrencies to volatility, which makes them unusable without speculation, hence the tendency to stablecoins.

In conclusion, and as expected, it has proved more complicated to revolutionize the value exchange system of our good old economy. And cryptocurrencies face many obstacles because our dependence on the current system hinders their adoption.

# Thank you

We are looking forward to your feedback.

Please send your questions and suggestions to [report@icobench.com](mailto:report@icobench.com)

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