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ICO Market Weekly Review

Week #44, 2019

October 28, 2019 – November 3, 2019

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Introduction

We are pleased to present ICO Market Weekly Review #44 in 2019. This research aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide the best analytics.

Since the increase of the popularity of ICO market, almost \$27B has been raised altogether. With over 5,600 projects and 80K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto". We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

Executive Summary

This report contains the results of the October and the beginning of November in the ICO & IEO market. Overall, during this period it was raised almost \$76M where \$14.6M belongs already to the November's projects. There were 29 projects completed for the past cumulative week where 9 projects have raised funds. It turned out that the last week of October was the most valuable in terms of funds raised with its \$63M being raised. To sum up, the market in October has slightly higher than \$99M but it is still the historical lowest amount based on yearly statistics. Touching base with November, it was 18 started projects and 11 ended where 4 projects have raised \$14.6M. It can be a good sign that the ICO & IEO market will perform better in November in comparison with October.

However, the average weekly project's rating has drastically jumped to 2.9 and settled new bottom mark among the weeks. 40% of total funds raised belongs to the IEOs: SocialGood (\$30M) and SonoCoin (\$1.2M). In addition, based on funds raised, SocialGood and Nervos are the leaders of the week with its \$30M and \$28M raised respectively. Therefore, based on the projects that raised funds Japan and Panama are first timers in the country top and take the lead by countries.

At the same time the projects Global Crypto Alliance and DACX obtained the highest ratings of the week, 4.9 and 4.8 respectively. The Satt an Worldopo are forever top projects by the amount of ratings that are holding the historical highest numbers of overall amount of experts' ratings.

ICObench Team

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Week results in total

ICO market week by week

Week	Started	Ongoing	Completed	Raised	Funds raised
Week 2019 #35 (Aug. 26 - Sep. 1)	24	202	35	11	\$33 446 420
Week 2019 #36 (Sep. 2 - Sep. 8)	7	187	12	4	\$236 080 170
Week 2019 #37 (Sep. 9 - Sep. 15)	13	185	10	2	\$57 000 000
Week 2019 #38 (Sep. 16 - Sep. 22)	12	193	4	1	\$8 500 000
Week 2019 #39 (Sep. 23 - Sep. 29)	9	187	20	7	\$83 367 522
Week 2019 #40 (Sep. 30 - Oct. 6)	22	176	27	11	\$41 737 973
Week 2019 #41 (Oct. 7 - Oct. 13)	12	176	10	4	\$15 449 285
Week 2019 #42 (Oct. 14 - Oct. 20)	14	183	6	0	\$0
Week 2019 #43 (Oct. 21 - Oct. 27) *	11	184	11	2	\$637 820
Week 2019 #44 (Oct. 28 - Nov. 3) *	27	185	29	9	\$75 688 285

Ratings week by week

Week	Ratings	Avg. Rating
Week 2019 #35 (Aug. 26 - Sep. 1)	33	4.1
Week 2019 #36 (Sep. 2 - Sep. 8)	44	3.4
Week 2019 #37 (Sep. 9 - Sep. 15)	41	4.2
Week 2019 #38 (Sep. 16 - Sep. 22)	18	4.0
Week 2019 #39 (Sep. 23 - Sep. 29)	32	4.0
Week 2019 #40 (Sep. 30 - Oct. 6)	21	4.0
Week 2019 #41 (Oct. 7 - Oct. 13)	30	3.9
Week 2019 #42 (Oct. 14 - Oct. 20)	11	3.7
Week 2019 #43 (Oct. 21 - Oct. 27) *	12	4.1
Week 2019 #44 (Oct. 28 - Nov. 3) *	13	2.9

* There are ICOs with uncertain status regarding the funds raised

ICO market results for the week

Top 5 completed ICOs by the funds raised

#	ICO	Rating	Ratings	Funds raised
1	SocialGood	4.1	15	\$30 000 000
2	Nervos	3.8	1	\$28 000 000
3	MedK - Medical Cannabis	3.8	1	\$12 600 000
4	PARSIQ	3.9	3	\$1 698 910
5	SonoCoin	3.4	1	\$1 206 377

Top 5 countries

#	ICO Country	ICOs	Rating	Ratings	Funds raised
1	Japan	1	4.1	15	\$30 000 000
2	Panama	1	3.8	1	\$28 000 000
3	UK	4	3.2	7	\$12 865 936
4	Estonia	3	3.6	6	\$2 198 910
5	Switzerland	2	3.7	5	\$1 206 377

Trends of the ongoing ICOs for the week

Top 5 ongoing ICOs by rating

#	ICO	Rating
1	Global Crypto Alliance	4.9
2	DACX	4.8
3	DionCoin	4.7
4	SaTT	4.6
5	Worldopo	4.6

Top 5 ongoing ICOs by total number of ratings

#	ICO	Ratings
1	SaTT	47
2	Worldopo	38
3	Dataeum	38
4	PointPay	33
5	TecraCoin	24

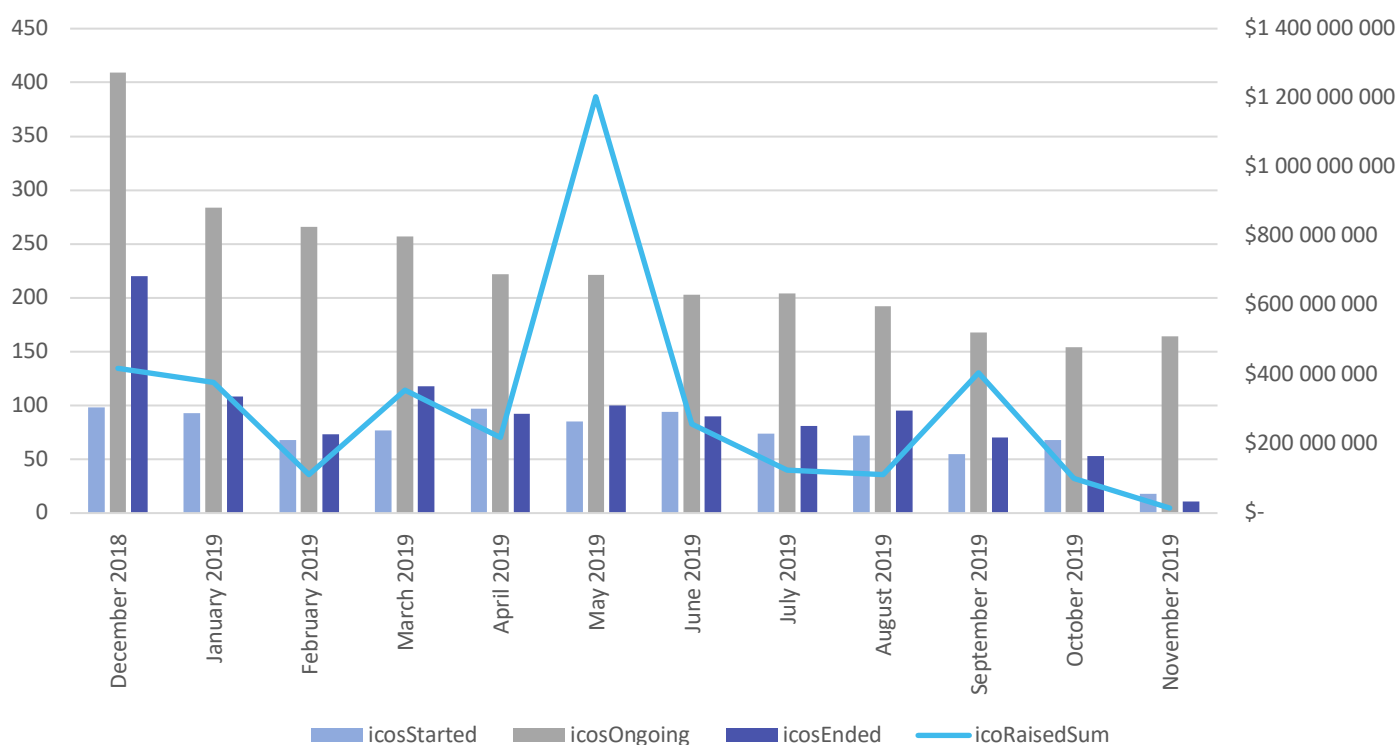
ICO market month by month

ICO started, ongoing and ended for the past 12 months

Month	Starting	Ongoing	Ended	Raised	Raised Amount	Avg. Raised
December 2018	98	409	220	74	\$418 374 611	\$5 653 711
January 2019	93	284	108	37	\$377 458 238	\$10 201 574
February 2019	68	266	73	23	\$111 232 021	\$4 836 175
March 2019	77	257	118	45	\$355 114 379	\$7 891 431
April 2019	97	222	92	35	\$219 255 205	\$6 264 434
May 2019	85	221	100	38	\$1 203 215 864	\$31 663 575
June 2019	94	203	90	33	\$256 629 069	\$7 776 638
July 2019	74	204	81	34	\$125 080 786	\$3 678 847
August 2019	72	192	95	24	\$111 230 743	\$4 634 614
September 2019	55	168	70	23	\$404 685 665	\$17 595 029
October 2019	68	154	53	13	\$99 203 077	\$7 631 006
November 2019	18	164	11	4	\$14 572 313	\$3 643 078

* There are ICOs with uncertain status regarding the funds raised

ICO market dynamics



ICO market world

Countries by the raised amount

#	Country	ICOs	Raised	Raised Amount	Avg. Raised
1	USA	703	197	\$7 346 891 476	\$37 293 865
2	Singapore	575	221	\$2 455 700 646	\$11 111 768
3	British Virgin Islands	71	27	\$2 352 169 919	\$87 117 404
4	Switzerland	256	106	\$1 779 762 235	\$16 790 210
5	UK	496	160	\$1 523 427 635	\$9 521 423
6	Cayman Islands	119	48	\$1 336 548 258	\$27 844 755
7	Taiwan	22	8	\$1 046 428 001	\$130 803 500
8	Estonia	290	121	\$944 240 090	\$7 803 637
9	Russia	328	111	\$666 042 670	\$6 000 384
10	Hong Kong	184	64	\$646 312 676	\$10 098 636

ICO platforms

Platforms by the count of raised ICOs

#	Platform	ICOs	Raised	Raised Amount	Avg. Raised
1	Ethereum	4887	1575	\$21 568 794 687	\$13 694 473
2	Waves	131	36	\$159 651 267	\$4 434 757
3	Separate blockchain	68	27	\$170 607 939	\$6 318 813
4	Stellar	82	14	\$315 948 002	\$22 567 714
5	NEO	43	13	\$161 380 161	\$12 413 859
6	NEM	26	8	\$69 226 908	\$8 653 364
7	Scrypt	29	7	\$21 545 568	\$3 077 938
8	Bitshares	9	7	\$19 635 489	\$2 805 070
9	Bitcoin	27	6	\$309 122 719	\$51 520 453
10	Other	320	94	\$3 843 993 736	\$40 893 550

ICO industries

Industries by the raised amount

#	Industry *	ICOs	Raised	Raised Amount	Avg. Raised
1	Cryptocurrency	2276	744	\$14 894 677 157	\$20 019 727
2	Platform	3098	1018	\$12 701 389 596	\$12 476 807
3	Business services	1258	464	\$4 335 903 079	\$9 344 619
4	Banking	558	209	\$3 748 653 670	\$17 936 142
5	Infrastructure	591	180	\$3 743 575 385	\$20 797 641
6	Investment	981	339	\$3 481 621 124	\$10 270 269
7	Software	821	294	\$2 926 141 933	\$9 952 864
8	Internet	644	214	\$2 360 107 280	\$11 028 539
9	Smart Contract	825	259	\$2 164 413 207	\$8 356 808
10	Big Data	452	153	\$1 654 766 088	\$10 815 465

* Any ICO can be presented in multiple industries

ICO expert opinions

[Zied Chaabane](#)



Before the end of October, Bitcoin did it again and crossed the \$10,000 USD barrier for the first time in over a year. Just to mention that bitcoin first crossed \$10,000 in November 2017 and then everybody knows what happened next.

Once more time, a political influence did pump the whole crypto market by more than 20% on average. The whole dedication goes to the Chinese President Xi Jinping, who gave a speech about seizing the opportunity offered by blockchain.

Slightly after the news, the market saw mass adoption and movements. But this time things are different, it didn't go to new heights, the Token Offerings (ICO, ITO and IEO) didn't go crazy. Crypto Holders believe that not only people learn but even the market does. No crazy amounts being raised by these projects and more logic soft caps and hard caps are being funded.

When China says something, they do mean it. China's central bank decided to act and start working on a gold-backed cryptocurrency. Looks like they are taking us back in time where currencies were pegged by gold. Exactly before 1971 when President Nixon abandoned the system entirely, transitioning the whole economy to an unbacked fiat currency.

Coming to Europe, Opera added Bitcoin-BTC and Tron-TRX to the built-in crypto wallet in their web browser, allowing users to send and receive these cryptocurrencies instantly and without charge.

Back to the United States, despite losing important backers like PayPal, Visa and Mastercard, Facebook from one side, is waiting for regulations and the CEO is struggling with the lawmakers.

It is indeed, a competition in adoption in the whole world but it is special between China and the United States. One thing for sure: These proposed digital assets would disrupt the whole global financial system.

In my personal opinion, following legit news platform and keeping up with the coins halving calendar, will surely give a good estimation of when the next bull run will occur. Demand and Offer are the healthiest while it comes to determine the price. One thing before leaving, try and follow decentralized news platforms like GCNews where you can get true opinions and true news without any influence or click baits.

I am hodling and I do name Bitcoin and all the cryptocurrencies: The Currency of the Free. Financial Freedom is taking all your money everywhere you go and spend it on anything you want without the fear of losing it or getting it frozen.

Thank you

We are looking forward to your feedback.

Please send your questions and suggestions to report@icobench.com

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