



October 15th, 2019

ICO Market **Weekly Review**

Week #41, 2019

October 7, 2019 – October 13, 2019

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Introduction

We are pleased to present ICO Market Weekly Review #41 in 2019. This research aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide the best analytics.

Since the increase of the popularity of ICO market, almost \$27B has been raised altogether. With almost 5,500 projects and 80K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto". We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

Executive Summary

This reports presents the mid fall results in IEO & ICO. It seems like September's pace wasn't transferred to October and the overall amount of funds raised in October is laying at the bottom level of \$33M where only \$12M were raised during the last week. It is still okay in comparison with the lowest weekly amount of \$3M in August and \$8,5M in September. Thus, there were 170 ongoing projects where 10 were already completed and only 3 projects have raised funds. The amount of started projects has suffered the decline in two times in comparison with the previous week.

In addition, the average rating has declined by 3.9 and matched the level of the first week in September. Based on funds raised, it was only possible to make top 3 for the countries and projects. Thus, Kappi Network is the leader of the weekly top-3 with its \$7M. The second place is taken by ICO Nevix with \$4,5M. Therefore, based on the projects that raised funds UK and Indonesia take the lead in top-3 by countries.

At the same time the projects SaTT and FRED Energy obtained the highest ratings of the week, 4.7 and 4.6 respectively that have slightly declined. The Satt an Worldopo are still on top by the amount of ratings that are holding the historical highest numbers. unreachable for other projects in terms of overall amount of experts' ratings. From week to week, the "cryptocurrency" is leading among the industries by funds raised while the "infrastructure" is still holding the crown by the average amount of funds raised.

ICObench Team

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Week results in total

ICO market week by week

| Week | Started | Ongoing | Completed | Raised | Funds raised |
|------------------------------------|---------|---------|-----------|--------|---------------|
| Week 2019 #32 (Aug. 5 - Aug. 11) | 17 | 221 | 16 | 4 | \$12 807 000 |
| Week 2019 #33 (Aug. 12 - Aug. 18) | 8 | 219 | 24 | 5 | \$3 402 823 |
| Week 2019 #34 (Aug. 19 - Aug. 25) | 10 | 204 | 15 | 3 | \$56 575 000 |
| Week 2019 #35 (Aug. 26 - Sep. 1) | 25 | 201 | 37 | 12 | \$34 125 029 |
| Week 2019 #36 (Sep. 2 - Sep. 8) | 7 | 185 | 12 | 4 | \$236 080 170 |
| Week 2019 #37 (Sep. 9 - Sep. 15) | 14 | 183 | 10 | 2 | \$57 000 000 |
| Week 2019 #38 (Sep. 16 - Sep. 22) | 11 | 191 | 4 | 1 | \$8 500 000 |
| Week 2019 #39 (Sep. 23 - Sep. 29) | 7 | 185 | 21 | 8 | \$83 967 522 |
| Week 2019 #40 (Sep. 30 - Oct. 6) * | 24 | 171 | 29 | 11 | \$51 301 015 |
| Week 2019 #41 (Oct. 7 - Oct. 13) * | 12 | 170 | 10 | 3 | \$11 763 500 |

Ratings week by week

| Week | Ratings | Avg. Rating |
|------------------------------------|---------|-------------|
| Week 2019 #32 (Aug. 5 - Aug. 11) | 25 | 3.7 |
| Week 2019 #33 (Aug. 12 - Aug. 18) | 25 | 4.3 |
| Week 2019 #34 (Aug. 19 - Aug. 25) | 30 | 4.3 |
| Week 2019 #35 (Aug. 26 - Sep. 1) | 33 | 4.6 |
| Week 2019 #36 (Sep. 2 - Sep. 8) | 44 | 3.9 |
| Week 2019 #37 (Sep. 9 - Sep. 15) | 41 | 4.6 |
| Week 2019 #38 (Sep. 16 - Sep. 22) | 18 | 4.0 |
| Week 2019 #39 (Sep. 23 - Sep. 29) | 32 | 4.0 |
| Week 2019 #40 (Sep. 30 - Oct. 6) * | 21 | 4.0 |
| Week 2019 #41 (Oct. 7 - Oct. 13) * | 30 | 3.9 |

* There are ICOs with uncertain status regarding the funds raised

ICO market results for the week

Top 3 completed ICOs by the funds raised

| # | ICO | Rating | Ratings | Funds raised |
|---|---------------|--------|---------|--------------|
| 1 | Kappi Network | 3,9 | 1 | \$7 000 000 |
| 2 | Nevox | 2,8 | 1 | \$4 513 500 |
| 3 | Ubricooin | 3,4 | 1 | \$250 000 |

Top 3 countries

| # | ICO Country | ICOs | Rating | Ratings | Funds raised |
|---|-------------|------|--------|---------|--------------|
| 1 | UK | 1 | 3,4 | 1 | \$7 000 000 |
| 2 | Indonesia | 1 | 2,8 | 1 | \$4 513 500 |
| 3 | Kenya | 1 | 3,4 | 1 | \$250 000 |

Trends of the ongoing ICOs for the week

Top 5 ongoing ICOs by rating

| # | ICO | Rating |
|---|-------------|--------|
| 1 | FRED Energy | 4,7 |
| 2 | SaTT | 4,6 |
| 3 | PointPay | 4,6 |
| 4 | Mindsync | 4,6 |
| 5 | Worldopo | 4,5 |

Top 5 ongoing ICOs by total number of ratings

| # | ICO | Ratings |
|---|-----------|---------|
| 1 | SaTT | 47 |
| 2 | Worldopo | 38 |
| 3 | PointPay | 30 |
| 4 | TecraCoin | 24 |
| 5 | Mindsync | 21 |

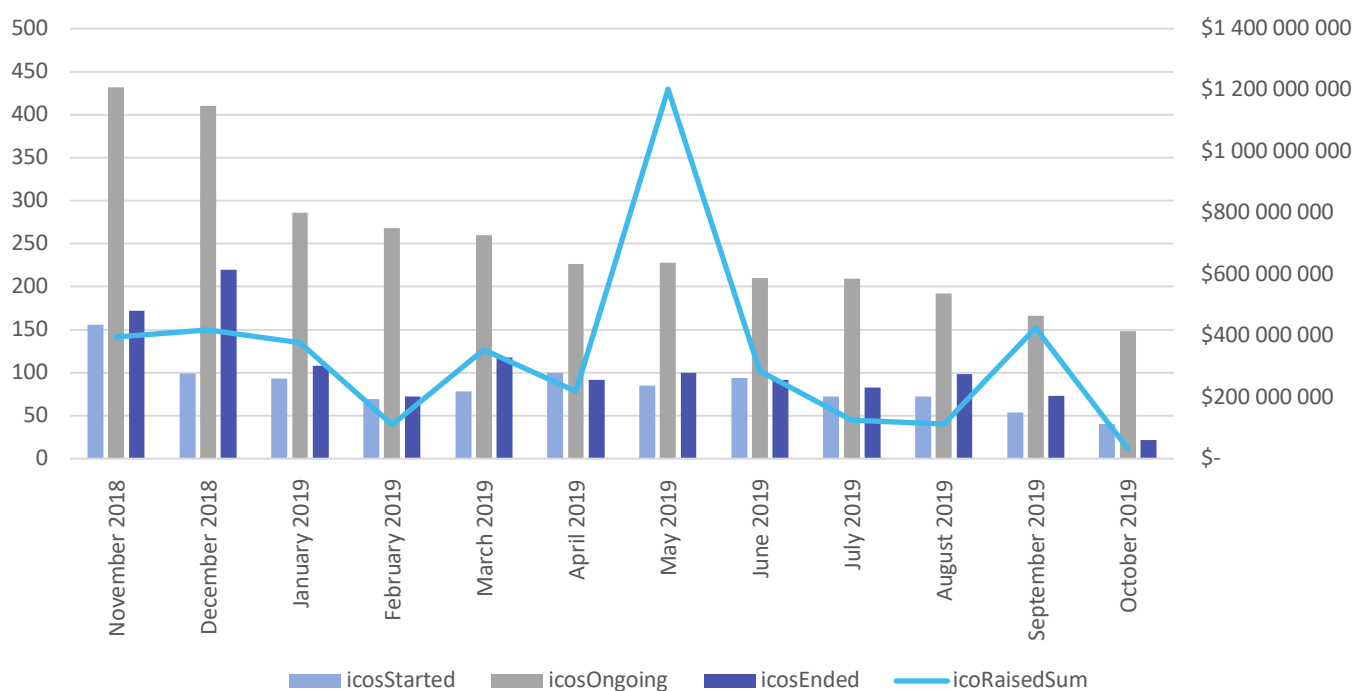
ICO market month by month

ICO started, ongoing and ended for the past 12 months

| Month | Starting | Ongoing | Ended | Raised | Raised Amount | Avg. Raised |
|----------------|----------|---------|-------|--------|-----------------|--------------|
| November 2018 | 156 | 432 | 172 | 66 | \$396 525 244 | \$6 007 958 |
| December 2018 | 99 | 410 | 220 | 74 | \$418 374 611 | \$5 653 711 |
| January 2019 | 93 | 286 | 108 | 37 | \$377 458 238 | \$10 201 574 |
| February 2019 | 69 | 268 | 72 | 23 | \$111 232 021 | \$4 836 175 |
| March 2019 | 78 | 260 | 118 | 45 | \$355 114 379 | \$7 891 431 |
| April 2019 | 100 | 226 | 92 | 35 | \$219 255 205 | \$6 264 434 |
| May 2019 | 85 | 228 | 100 | 38 | \$1 203 215 864 | \$31 663 575 |
| June 2019 | 94 | 210 | 92 | 34 | \$286 629 069 | \$8 430 267 |
| July 2019 | 72 | 209 | 83 | 35 | \$125 580 786 | \$3 588 022 |
| August 2019 | 72 | 192 | 98 | 25 | \$111 909 352 | \$4 476 374 |
| September 2019 | 54 | 166 | 73 | 25 | \$425 848 707 | \$16 633 948 |
| October 2019 | 40 | 148 | 22 | 4 | \$32 763 500 | \$8 190 875 |

* There are ICOs with uncertain status regarding the funds raised

ICO market dynamics



ICO market world

Countries by the raised amount

| # | Country | ICOs | Raised | Raised Amount | Avg. Raised |
|----|------------------------|------|--------|----------------------|---------------|
| 1 | USA | 703 | 197 | \$7 346 891 476 | \$37 293 865 |
| 2 | Singapore | 575 | 221 | \$2 455 700 646 | \$11 111 768 |
| 3 | British Virgin Islands | 71 | 27 | \$2 352 169 919 | \$87 117 404 |
| 4 | Switzerland | 256 | 106 | \$1 779 762 235 | \$16 790 210 |
| 5 | UK | 496 | 160 | \$1 523 427 635 | \$9 521 423 |
| 6 | Cayman Islands | 119 | 48 | \$1 336 548 258 | \$27 844 755 |
| 7 | Taiwan | 22 | 8 | \$1 046 428 001 | \$130 803 500 |
| 8 | Estonia | 290 | 121 | \$944 240 090 | \$7 803 637 |
| 9 | Russia | 328 | 111 | \$666 042 670 | \$6 000 384 |
| 10 | Hong Kong | 184 | 64 | \$646 312 676 | \$10 098 636 |

ICO platforms

Platforms by the count of raised ICOs

| # | Platform | ICOs | Raised | Raised Amount | Avg. Raised |
|----|---------------------|------|--------|------------------|--------------|
| 1 | Ethereum | 4864 | 1566 | \$21 517 961 852 | \$13 740 716 |
| 2 | Waves | 131 | 35 | \$158 651 267 | \$4 532 893 |
| 3 | Separate blockchain | 68 | 26 | \$169 401 562 | \$6 515 445 |
| 4 | Stellar | 83 | 14 | \$315 948 002 | \$22 567 714 |
| 5 | NEO | 43 | 13 | \$211 153 161 | \$16 242 551 |
| 6 | NEM | 25 | 8 | \$69 226 908 | \$8 653 364 |
| 7 | Scrypt | 29 | 7 | \$21 545 568 | \$3 077 938 |
| 8 | Bitshares | 9 | 7 | \$19 635 489 | \$2 805 070 |
| 9 | Bitcoin | 27 | 6 | \$309 122 719 | \$51 520 453 |
| 10 | Other | 317 | 94 | \$3 843 993 736 | \$40 893 550 |

ICO industries

Industries by the raised amount

| # | Industry * | ICOs | Raised | Raised Amount | Avg. Raised |
|----|-------------------|------|--------|----------------------|--------------|
| 1 | Cryptocurrency | 2268 | 737 | \$14 886 015 267 | \$20 198 121 |
| 2 | Platform | 3085 | 1014 | \$12 669 708 518 | \$12 494 782 |
| 3 | Business services | 1256 | 461 | \$4 320 929 640 | \$9 372 949 |
| 4 | Banking | 556 | 207 | \$3 744 469 971 | \$18 089 227 |
| 5 | Infrastructure | 590 | 179 | \$3 730 975 385 | \$20 843 438 |
| 6 | Investment | 976 | 335 | \$3 476 004 427 | \$10 376 133 |
| 7 | Software | 818 | 293 | \$2 924 443 023 | \$9 981 034 |
| 8 | Internet | 642 | 213 | \$2 358 408 370 | \$11 072 340 |
| 9 | Smart Contract | 823 | 257 | \$2 162 039 768 | \$8 412 606 |
| 10 | Big Data | 448 | 153 | \$1 654 766 088 | \$10 815 465 |

* Any ICO can be presented in multiple industries

ICO expert opinions

[Alexandre Raffin](#)



The crypto market is still a bit dull during this month of October. It's been that way for quite a number of weeks and some people are desperately waiting for a famous ALT season or a BTC pump.

We're not really hearing about phenomenal ROIs from IEOs anymore. The hype seems to have died down substantially. Is it possible that exchanges don't want to invest too much cash into pumping projects they know will inevitably dump afterwards? The exchange war using IEOs as a weapon seems to be a thing of the past.

Instead, we've seen lending offers pop up from many exchanges. Usually around 8 to 10% per year, the rate depending on the exchange and the cryptocurrency used. Once again, it seems that Binance started this trend, even though it was something available on many DeFi platforms a while ago at similar rates (check out bZx Network for instance).

It's a pretty neat product if you think about it and compare it to traditional safe investments (offered by banks) that range from less than one percent to a few percent a year, if you're lucky.

Who would have thought crypto could bring decently safe investment products at better rates than traditional banks? It seems that crypto is not all high-risk, high-reward in the end.

It's not because the prices aren't moving much that nothing's happening though. Adoption is coming but the regulators are putting hurdles in front of a lot of projects, if not completely killing them.

Indeed, seven companies have recently dropped out of Facebook Libra: PayPal, Visa, Mastercard, eBay, Stripe, Mercado Pago and now Booking. Legislators put a lot of pressure on them, kind of threatening them, telling them they'd be under high scrutiny if they went forward. Maybe these companies are also thinking about starting their own crypto currency and payment platform.

Additionally, Telegram is being investigated by the SEC for a \$1.7 Billion unregistered ICO.

On the other hand, many companies and organizations are diving head first into crypto and blockchain. Unicef is now accepting donations in BTC and ETH. BMW, General Motors and Ford will start testing blockchain payments in cars. If you don't want to miss any of these news, follow GAINS Associates ;)

I'm not personally worried about the long term, yet I still see people very easily panic. A recent example is the drop in price of Hashgraph from 12 to 4c. This is something easily recoverable. I'll end with this nice quote from Warren Buffett (even though he doesn't like crypto ahah): "Be fearful when others are greedy and greedy when others are fearful".

Thank you

We are looking forward to your feedback.

Please send your questions and suggestions to report@icobench.com

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