



December 19, 2018

ICO Market Weekly Review

#37

Week #50

December 10, 2018 – December 16, 2018

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Introduction

We are pleased to present ICO Market Weekly Review #37. This research aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide best analytics.

Since the increasing of the popularity of ICO market, \$24B has been raised altogether. With over 5,100 projects and 71K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in “crypto”. We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

ICObench Team

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Week results in total

ICO market week by week

Week	Started	Ongoing	Completed	Raised	Funds raised
Week #41 (Oct. 8–14)	22	515	27	14	\$89 376 196
Week #42 (Oct. 15–21)	56	507	29	9	\$77 416 819
Week #43 (Oct. 22–28)	24	543	20	5	\$39 660 000
Week #44 (Oct. 28–Nov. 4)	99	489	75	27	\$190 154 269
Week #45 (Nov. 5–Nov. 11)	23	569	14	9	\$26 545 394
Week #46* (Nov. 12–Nov. 18)	49	548	45	19	\$148 365 642
Week #47* (Nov. 19–Nov. 25)	31	569	28	12	\$59 622 267
Week #48* (Nov. 26–Dec. 2)	87	513	87	24	\$100 184 657
Week #49* (Dec. 3–Dec. 9)	16	580	14	4	\$16 085 480
Week #50* (Dec. 10–Dec. 16)	33	552	44	12	\$26 498 536

Ratings week by week

Week	Ratings	Avg. Rating
Week #41 (Oct. 8–14)	160	3.7
Week #42 (Oct. 15–21)	144	3.7
Week #43 (Oct. 22–28)	129	3.7
Week #44 (Oct. 28–Nov. 4)	229	3.5
Week #45 (Nov. 5–Nov. 11)	161	3.1
Week #46* (Nov. 12–Nov. 18)	146	3.2
Week #47* (Nov. 19–Nov. 25)	77	3.2
Week #48* (Nov. 26–Dec. 2)	94	3.1
Week #49* (Dec. 3–Dec. 9)	110	2.5
Week #50* (Dec. 10–Dec. 16)	71	2.3

ICO market results for the week

Top 5 completed ICOs by the funds raised

#	ICO	Rating	Ratings	Funds raised
1	ETERBASE	4	4	\$7 200 000
2	AutoBay	3.6	24	\$5 000 000
3	HetaChain	3.5	30	\$4 401 316
4	Finlocale	4.1	1	\$2 520 000
5	Mt Pelerin	4.4	7	\$2 500 000

Top 5 countries

#	ICO Country	ICOs	Rating	Ratings	Funds raised
1	Liechtenstein	1	4	4	\$7 200 000
2	Argentina	1	3.6	24	\$5 000 000
3	Cayman Islands	3	3.6	37	\$4 401 316
4	Estonia	6	3.7	25	\$3 650 500
5	Switzerland	3	3.5	14	\$2 519 550

Trends of the ongoing ICOs for the week

Top 5 ongoing ICOs by rating

#	ICO	Rating
1	Remco	4.9
2	BuratinoBS	4.8
3	IronX	4.8
4	Lynked.World	4.7
5	AntiHACK.me	4.7

Top 5 ongoing ICOs by total number of ratings

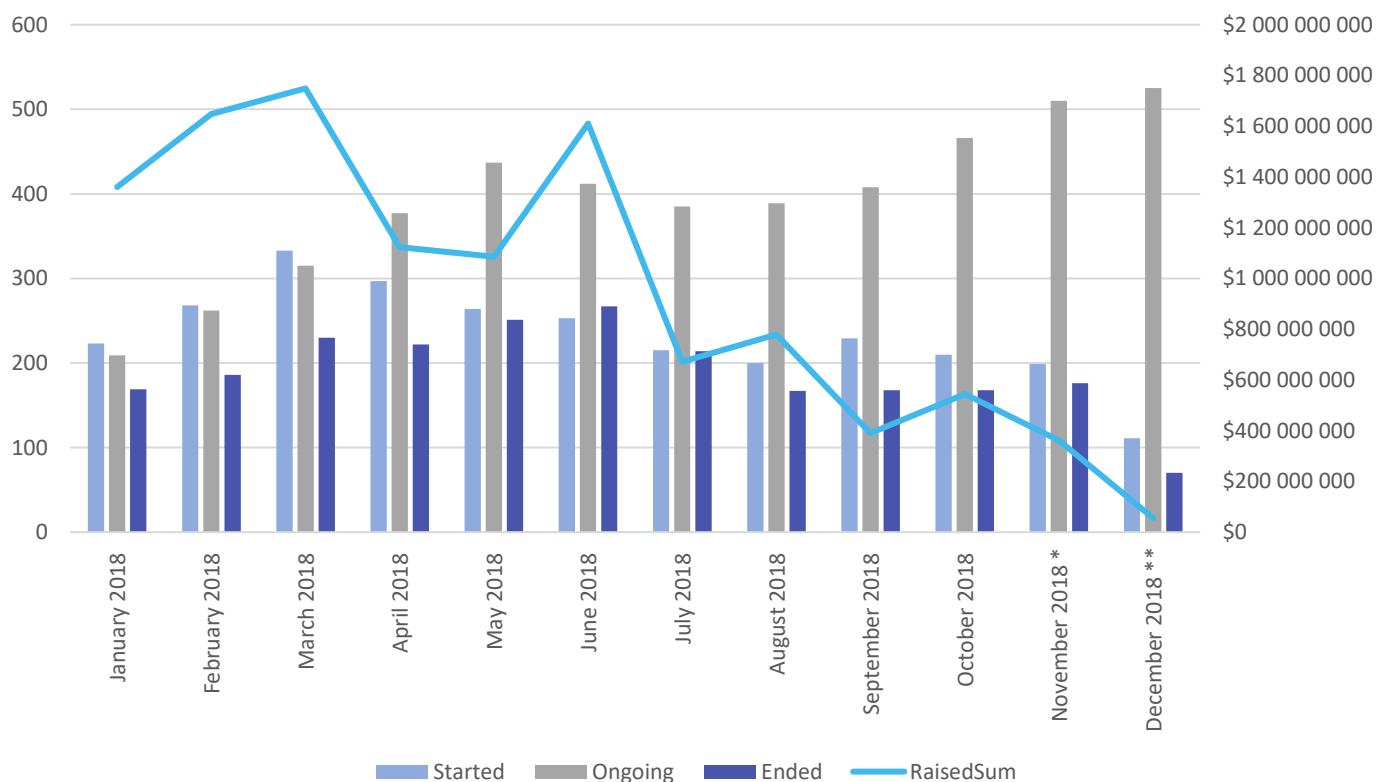
#	ICO	Ratings
1	GigTricks	43
2	Worldopo	36
3	BX.BET	34
4	OPP Open WiFi	32
5	CoTrader	32

ICO market month by month

ICO started, ongoing and ended for the past 12 months

Month	Starting	Ongoing	Ended	Raised	Raised Amount	Avg. Raised
January 2018	223	209	169	72	\$1 360 163 964	\$18 891 166
February 2018	268	262	186	107	\$1 647 771 491	\$15 399 734
March 2018	333	315	230	117	\$1 749 107 226	\$14 949 634
April 2018	297	377	222	110	\$1 123 305 117	\$10 211 865
May 2018	264	437	251	125	\$1 085 706 844	\$8 685 655
June 2018	253	412	267	106	\$1 610 217 456	\$15 190 731
July 2018	215	385	214	84	\$672 143 723	\$8 001 711
August 2018	200	389	167	54	\$779 276 871	\$14 431 053
September 2018	229	408	168	69	\$390 266 791	\$5 656 040
October 2018	210	466	168	59	\$543 624 604	\$9 213 976
November 2018 *	199	510	176	66	\$361 202 131	\$5 472 760
December 2018 **	111	525	70	20	\$55 454 866	\$2 772 743

ICO market dynamics



* data will be updated

** data for the part of the month

ICO market world

Countries by the raised amount

#	Country	ICOs	Raised	Raised Amount	Avg. Raised
1	USA	719	188	\$7 402 437 832	\$39 374 669
2	Russia	328	105	\$2 348 314 154	\$22 364 897
3	Singapore	516	174	\$2 088 840 278	\$12 004 829
4	Switzerland	252	97	\$1 721 567 127	\$17 748 115
5	UK	450	124	\$1 220 439 084	\$9 842 251
6	Cayman Islands	113	35	\$1 066 148 483	\$30 461 385
7	Estonia	263	83	\$741 221 798	\$8 930 383
8	British Virgin Islands	64	22	\$651 669 919	\$29 621 360
9	Hong Kong	164	53	\$602 202 559	\$11 362 312
10	Canada	103	23	\$416 741 524	\$18 119 197

ICO platforms

Platforms by the count of raised ICOs

#	Platform	ICOs	Raised	Raised Amount	Avg. Raised
1	Ethereum	4527	1301	\$19 915 874 070	\$15 308 128
2	Waves	125	32	\$129 722 757	\$4 053 836
3	Stellar	65	13	\$296 354 375	\$22 796 490
4	NEO	42	11	\$207 536 153	\$18 866 923
5	Separate blockchain	28	10	\$66 944 410	\$6 694 441
6	NEM	22	9	\$76 573 193	\$8 508 133
7	Bitcoin	26	7	\$307 338 266	\$43 905 467
8	Script	27	7	\$21 545 568	\$3 077 938
9	Bitshares	9	7	\$19 726 529	\$2 818 076
10	Other	267	68	\$2 587 061 501	\$38 045 022

ICO industries

Industries by the raised amount

#	Industry *	ICOs	Raised	Raised Amount	Avg. Raised
1	Cryptocurrency	2045	575	\$12 491 906 014	\$21 725 054
2	Platform	2810	804	\$11 300 566 263	\$14 055 431
3	Business services	1170	367	\$3 579 505 106	\$9 753 420
4	Infrastructure	537	137	\$3 300 150 380	\$24 088 689
5	Banking	511	169	\$3 103 688 811	\$18 365 023
6	Investment	915	281	\$2 910 024 621	\$10 355 960
7	Software	742	237	\$2 558 630 943	\$10 795 911
8	Internet	585	188	\$2 169 862 525	\$11 541 822
9	Smart Contract	739	193	\$1 807 309 379	\$9 364 297
10	Media	355	101	\$1 475 380 553	\$14 607 728

* Any ICO can be presented in multiple industries

ICO expert opinions

[Ravi Kash](#)



Projects owners have ideas but cannot reach their investors. Here a new market arises from these projects. Mark Twain once said "During the gold rush it's a good time to be in the pick and shovel business", and it is a perfect explanation in the industry of ICOs.

The core of this market is marketing services. ICOs are suffering from an extreme competition with the limited amount of money on investors' accounts. Marketing agencies help to prevent lagging behind the competitors and raise significant funds.

Also, ICOs may attract companies to conduct all the ICO campaign or its specific streams.

Other exciting services include smart-contract-development, legal support, tech support, whitepaper drafting (and other materials), community management, branding, advisory board assembling, events/conferences/roadshows.

Analytics and rating agencies as "ICObench" is apparently among them which helped many projects with special services. As investors could notice, scores do not differ much — marks are likely to be high even for bad projects. Here are a few reasons:

- Lack of VC and valuation expertise among rating agencies
- Following and copying others' methodologies and marks
- Overall overvaluation of the ICO market
- Bad ratings are not profitable on the highly competitive market of rating agencies.

We are witnessing a strong trend toward genuine projects in the market and more investments raised for those projects. It seems to be reasonable as these projects are much more proficient in their technologies and are hard to harness the hype around blockchain and crypto assets.

Chaotic and full of fraud ICO market is turning to something more professional with the more active government regulation and big players around. As our experience mostly covers VC, we hope that deal structures in blockchain projects will turn VC-like with no scam possible. The good news is that it is already happening and the trend is apparent.

[Nikolay Shkilev](#)



Now is very difficult time for all crypto market. But I can clearly see massive manipulations in this space from whales. I see big OTC offers only from Buyers and all try to find Sellers of BTC. It's a big game and right now I'm waiting for the following big projects to redeem themselves in 2019: Bakkt, ETF, Fidelity, Nasdaq, and that's just to name a few.

About ICOs etc. Generally there is an evolution, new era 2.0, and investors consider all ICO, IEO, STO as a serious business projects. Now all scammers are thrown out from the market. Nowadays it is not enough to make a beautiful website and promise to do something in the future.

If you want to start with ICO/STO — try to have a ready MVP (better product) at the start of your ICO/STO.

Projects that try to raise funds without presenting any visual and interactive interface usually fail.

* When will be the next big pump, money will flow to the market again and into the projects too.

Thank you

We are looking forward to your feedback.

Please send your questions and suggestions to report@icobench.com

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