



September 10<sup>th</sup>, 2019

# ICO Market Weekly Review

## Week #36, 2019

September 2, 2019 – September 8, 2019

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# Introduction

We are pleased to present ICO Market Weekly Review #36 in 2019. This research aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide the best analytics.

Since the increase of the popularity of ICO market, almost \$27B has been raised altogether. With almost 5,500 projects and 80K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto". We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

## Executive Summary

The report presents the data with the performance of the first full week in September. This week the ICO & IEO market has set up new historical weekly high of \$236M since May. Thus, it was 185 ongoing projects where 12 were already completed and 4 projects have raised funds so far. The high amount of raised funds can indicate the end of summer recession in crowdfunding market that influenced on low amount of raised funds during the summer. So far, only six projects in September have raised \$293M but the quality of projects have increased up to 4.1.

Kinesis ICO has raised 82% of overall funds raised during this week. Altogether with Coal Industry Coin the projects has raised over 97% of total funds raised. Therefore, the Cayman Islands and UK are leaders among the countries by funds raised. Thus, the September began with valuable projects that raised significant amount of funds since spring.

At the same time the projects Synchrobit and Mindsync obtained the highest ratings of 4.8 and 4.7 respectively. The Satt an Worldopo remain unreachable for several months already in terms of overall amount of experts' ratings, 47 and 38 respectively. This week infrastructure again holds the lead ahead of cryptocurrency and banking by the funds raised among the industries.

## ICObench Team

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# Week results in total

## ICO market week by week

Week	Started	Ongoing	Completed	Raised	Funds raised
Week 2019 #27 (Jul. 1 - Jul. 7)	22	233	16	9	\$24 279 700
Week 2019 #28 (Jul. 8 - Jul. 14)	11	239	7	5	\$14 186 056
Week 2019 #29 (Jul. 15 - Jul. 21)	18	238	13	6	\$18 470 000
Week 2019 #30 (Jul. 22 - Jul. 28)	12	243	8	3	\$17 000 000
Week 2019 #31 (Jul. 29 - Aug. 4)	33	240	48	13	\$56 644 530
Week 2019 #32 (Aug. 5 - Aug. 11)	13	226	15	5	\$13 433 152
Week 2019 #33 (Aug. 12 - Aug. 18)	8	221	24	5	\$3 402 823
Week 2019 #34 (Aug. 19 - Aug. 25)	10	206	15	3	\$56 575 000
Week 2019 #35 (Aug. 26 - Sep. 1) *	25	203	39	12	\$34 125 029
Week 2019 #36 (Sep. 2 - Sep. 8) *	5	185	12	4	\$236 080 170

## Ratings week by week

Week	Ratings	Avg. Rating
Week 2019 #27 (Jul. 1 - Jul. 7)	20	3.7
Week 2019 #28 (Jul. 8 - Jul. 14)	28	4.3
Week 2019 #29 (Jul. 15 - Jul. 21)	32	4.3
Week 2019 #30 (Jul. 22 - Jul. 28)	25	4.6
Week 2019 #31 (Jul. 29 - Aug. 4)	60	3.9
Week 2019 #32 (Aug. 5 - Aug. 11)	25	4.6
Week 2019 #33 (Aug. 12 - Aug. 18)	25	3.6
Week 2019 #34 (Aug. 19 - Aug. 25)	30	3.9
Week 2019 #35 (Aug. 26 - Sep. 1) *	34	4.0
Week 2019 #36 (Sep. 2 - Sep. 8) *	44	4.1

\* There are ICOs with uncertain status regarding the funds raised

# ICO market results for the week

## Top 4 completed ICOs by the funds raised

#	ICO	Rating	Ratings	Funds raised
1	Kinesis	4.3	7	\$193 872 000
2	Coal Industry Coin	3.8	1	\$37 213 381
3	Roobee	4.5	1	\$4 500 000
4	Vid	2.3	2	\$494 789

## Top 4 countries

#	ICO Country	ICOs	Rating	Ratings	Funds raised
1	Cayman Islands	3	3.5	29	\$194 366 789
2	UK	1	3.8	1	\$37 213 381
3	Estonia	1	4.5	1	\$4 500 000
4	Singapore	3	3	3	\$0

# Trends of the ongoing ICOs for the week

## Top 5 ongoing ICOs by rating

#	ICO	Rating
1	Synchrobit	4.8
2	Mindsync	4.7
3	SaTT	4.6
4	TecraCoin	4.6
5	Weave	4.6

## Top 5 ongoing ICOs by total number of ratings

#	ICO	Ratings
1	SaTT	47
2	Worldopo	38
3	PointPay	30
4	TecraCoin	22
5	Review.Network	21

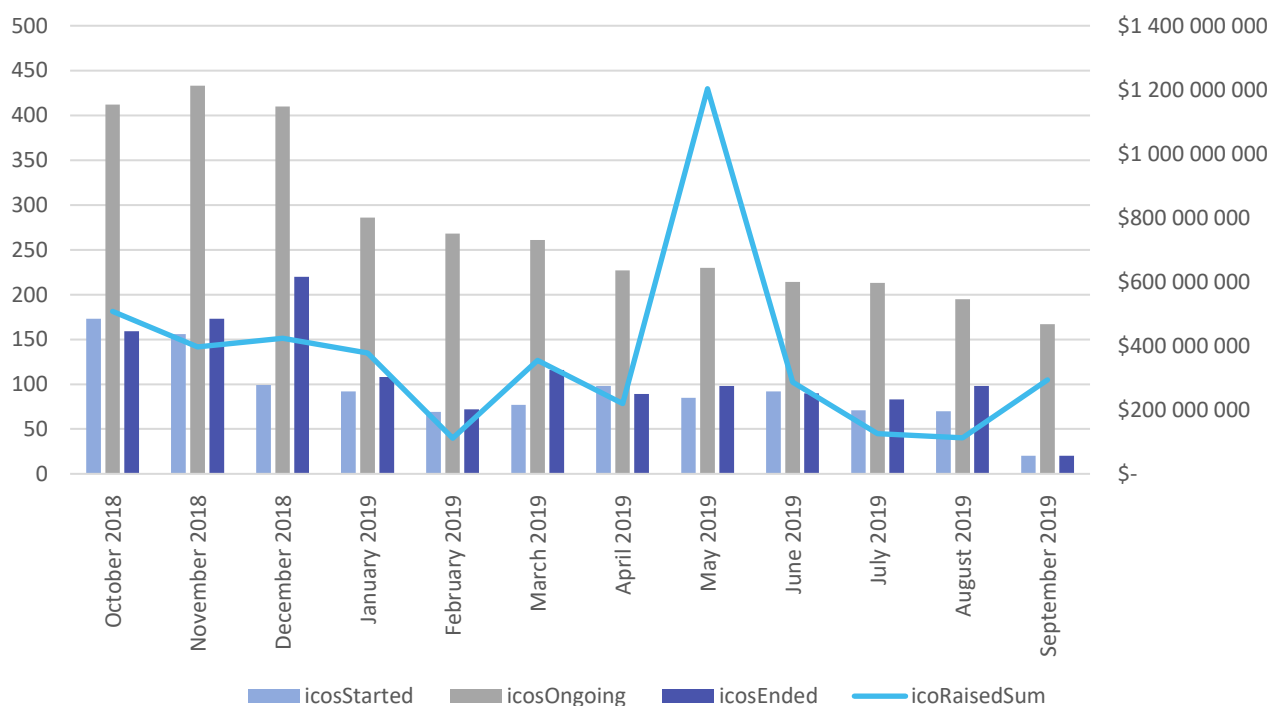
# ICO market month by month

ICO started, ongoing and ended for the past 12 months

Month	Starting	Ongoing	Ended	Raised	Raised Amount	Avg. Raised
October 2018	173	412	159	53	\$507 932 494	\$9 583 632
November 2018	156	433	173	66	\$396 525 244	\$6 007 958
December 2018	99	410	220	75	\$423 694 611	\$5 649 261
January 2019	92	286	108	37	\$377 458 238	\$10 201 574
February 2019	69	268	72	23	\$111 232 021	\$4 836 175
March 2019	77	261	116	44	\$354 514 379	\$8 057 145
April 2019	98	227	89	35	\$219 255 205	\$6 264 434
May 2019	85	230	98	38	\$1 203 215 864	\$31 663 575
June 2019	92	214	90	34	\$286 629 069	\$8 430 267
July 2019	71	213	83	35	\$125 580 786	\$3 588 022
August 2019	70	195	98	26	\$112 535 504	\$4 328 289
September 2019	20	167	20	6	\$293 080 170	\$48 846 695

\* There are ICOs with uncertain status regarding the funds raised

## ICO market dynamics



# ICO market world

## Countries by the raised amount

#	Country	ICOs	Raised	Raised Amount	Avg. Raised
1	USA	702	195	\$7 323 891 476	\$37 558 418
2	Singapore	568	218	\$2 424 841 049	\$11 123 124
3	British Virgin Islands	69	27	\$2 352 169 919	\$87 117 404
4	Switzerland	253	106	\$1 779 262 235	\$16 785 493
5	UK	491	156	\$1 490 111 490	\$9 551 997
6	Cayman Islands	120	45	\$1 144 561 469	\$25 434 699
7	Taiwan	22	8	\$1 046 428 001	\$130 803 500
8	Estonia	285	119	\$942 870 090	\$7 923 278
9	Hong Kong	182	63	\$796 612 676	\$12 644 646
10	Russia	327	111	\$666 042 670	\$6 000 384



# ICO platforms

## Platforms by the count of raised ICOs

#	Platform	ICOs	Raised	Raised Amount	Avg. Raised
1	Ethereum	4813	1555	\$21 434 168 401	\$13 784 031
2	Waves	130	35	\$158 651 267	\$4 532 893
3	Separate blockchain	65	26	\$295 849 690	\$11 378 834
4	Stellar	81	14	\$315 948 002	\$22 567 714
5	NEO	42	13	\$211 153 161	\$16 242 551
6	NEM	24	8	\$69 226 908	\$8 653 364
7	Scrypt	29	7	\$21 545 568	\$3 077 938
8	Bitshares	9	7	\$19 635 489	\$2 805 070
9	Bitcoin	27	6	\$309 122 719	\$51 520 453
10	Other	306	88	\$4 109 168 532	\$46 695 097

# ICO industries

## Industries by the raised amount

#	Industry *	ICOs	Raised	Raised Amount	Avg. Raised
1	Cryptocurrency	2235	726	\$14 955 105 786	\$20 599 319
2	Platform	3046	1004	\$12 774 844 687	\$12 723 949
3	Business services	1245	456	\$4 432 959 199	\$9 721 402
4	Banking	551	206	\$3 727 226 581	\$18 093 333
5	Infrastructure	582	176	\$3 713 042 343	\$21 096 831
6	Investment	966	329	\$3 442 534 495	\$10 463 631
7	Software	814	291	\$3 046 079 981	\$10 467 629
8	Internet	636	213	\$2 501 645 328	\$11 744 814
9	Smart Contract	813	254	\$2 130 363 226	\$8 387 257
10	Big Data	441	152	\$1 644 203 046	\$10 817 125

\* Any ICO can be presented in multiple industries

# ICO expert opinions

Dr. Felix Hoetzinger



We have seen a very volatile market in recent times. While BTC was able to recover some of its biggest losses, the AltCoins lost significantly in value. As a result, Bitcoin dominance rose significantly to more than 70%.

A variety of ICOs has attempted to bridge the "red days" by completing more IEO/ICO rounds. In such an uncertain environment, it is extremely difficult to attract new investors. But this shift can also have a negative impact: Disappointed investors then sell their tokens when listing because they no longer believe in the project. I can therefore only advise all projects: timeline should be strictly adhered to – and/or very clear communication with the investors is key these days.


With the projects that have their tokens listed in the last weeks, we see a lot of losses of up to 99%: Bounty Hunter aggressively sells their tokens without limit and bring the price far down. Unfortunately, it is then hardly possible to bring the price back. Waiting and sitting out is the wrong idea here! I therefore strongly advise the projects to make money and support the price on the first days after the listing.

It is becoming increasingly important to bring real utility into the token. Ideally, this shows a traceable value of the token. This is the best way to support the prize.

I am bullish for the future regarding the ICO and the CryptoMarkt. Many projects will die, but those who survive will have a terrific future ahead of them. The upcoming halving of the Bitcoin and the view with Libra soon to win several billion Crypto users will bring the market into new dimensions.

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