

ICO Market **Weekly Review**

Week #33, 2019

August 12, 2019 – August 18, 2019

Introduction

We are pleased to present ICO Market Weekly Review #33 in 2019. This research aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide the best analytics.

Since the increase of the popularity of ICO market, almost \$27B has been raised altogether. With over 5,600 projects and 78K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto". We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

Executive Summary

The statistics of the third week of August in ICO and IEO world is presented in this weekly review. Thus, by the end of the third week of August, 2019 it is 250 ongoing ICOs where 28 were already completed and only 5 projects have raised funds so far. However, ICO and IEO projects have raised only \$5M that is almost three times lower comparing to the previous week's performance. 50% of these funds were raised by the ICO project Swipecrypto.

So far in August ICO and IEO market has raised almost \$28M. Regretfully, this is in four times lower in consideration with previous monthly statistics. At the same time, the average rating of projects has sharply declined to 3.9. However, the SATT and Worldopo still have the most amount of ratings, 47 and 38 respectively. This week infrastructure has slightly run ahead of cryptocurrency by the funds raised among the industries.

However, based on the results of the third week the top 5 by the funds raised and countries that has raised the most were allocated. The Swipecrypto and Tapjets have raised almost 72% of total funds raised of the third week. Thus, Singapore and USA are the leaders respectively among the countries based on funds raised this time.

ICObench Team

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Week results in total

ICO market week by week

Week	Started	Ongoing	Completed	Raised	Funds raised
Week 2019 #24 (Jun. 10 - Jun. 16)	16	276	16	8	\$154 533 823
Week 2019 #25 (Jun. 17 - Jun. 23)	23	278	18	9	\$27 836 112
Week 2019 #26 (Jun. 24 - Jun. 30)	17	283	45	13	\$74 437 837
Week 2019 #27 (Jul. 1 - Jul. 7)	28	263	16	8	\$22 379 700
Week 2019 #28 (Jul. 8 - Jul. 14)	13	269	9	6	\$16 633 446
Week 2019 #29 (Jul. 15 - Jul. 21)	18	268	13	6	\$18 470 000
Week 2019 #30 (Jul. 22 - Jul. 28)	13	275	8	2	\$15 500 000
Week 2019 #31 (Jul. 29 - Aug. 4)	34	271	54	14	\$57 644 530
Week 2019 #32 (Aug. 5 - Aug. 11) *	16	253	15	5	\$12 933 152
Week 2019 #33 (Aug. 12 - Aug. 18) *	7	250	28	5	\$4 628 716

Ratings week by week

Week	Ratings	Avg. Rating
Week 2019 #24 (Jun. 10 - Jun. 16)	14	4.2
Week 2019 #25 (Jun. 17 - Jun. 23)	39	4.1
Week 2019 #26 (Jun. 24 - Jun. 30)	41	3.8
Week 2019 #27 (Jul. 1 - Jul. 7)	20	3.7
Week 2019 #28 (Jul. 8 - Jul. 14)	28	4.2
Week 2019 #29 (Jul. 15 - Jul. 21)	32	4.3
Week 2019 #30 (Jul. 22 - Jul. 28)	25	4.6
Week 2019 #31 (Jul. 29 - Aug. 4)	60	3.9
Week 2019 #32 (Aug. 5 - Aug. 11) *	25	4.6
Week 2019 #33 (Aug. 12 - Aug. 18) *	25	3.9

* There are ICOs with uncertain status regarding the funds raised

ICO market results for the week

Top 5 completed ICOs by the funds raised

#	ICO	Rating	Ratings	Funds raised
1	Swipecrypto	4.4	1	\$1 800 000
2	Tapjets	4.2	5	\$1 500 000
3	Authpaper	4.3	4	\$750 000
4	Bitenny	3.6	2	\$378 716
5	UOS Network	3.2	1	\$200 000

Top 5 countries

#	ICO Country	ICOs	Rating	Ratings	Funds raised
1	Singapore	5	3.5	12	\$1 800 000
2	USA	1	4.2	5	\$1 500 000
3	Hong Kong	2	3.7	6	\$750 000
4	Netherlands	1	3.6	2	\$378 716
5	Russia	5	2.9	5	\$200 000

Trends of the ongoing ICOs for the week

Top 5 ongoing ICOs by rating

#	ICO	Rating
1	Curate	4.9
2	Tixl	4.9
3	PointPay	4.8
4	SaTT	4.7
5	Mindsync	4.7

Top 5 ongoing ICOs by total number of ratings

#	ICO	Ratings
1	SaTT	47
2	Worldopo	38
3	PointPay	25
4	UHIVE	25
5	HYGH	23

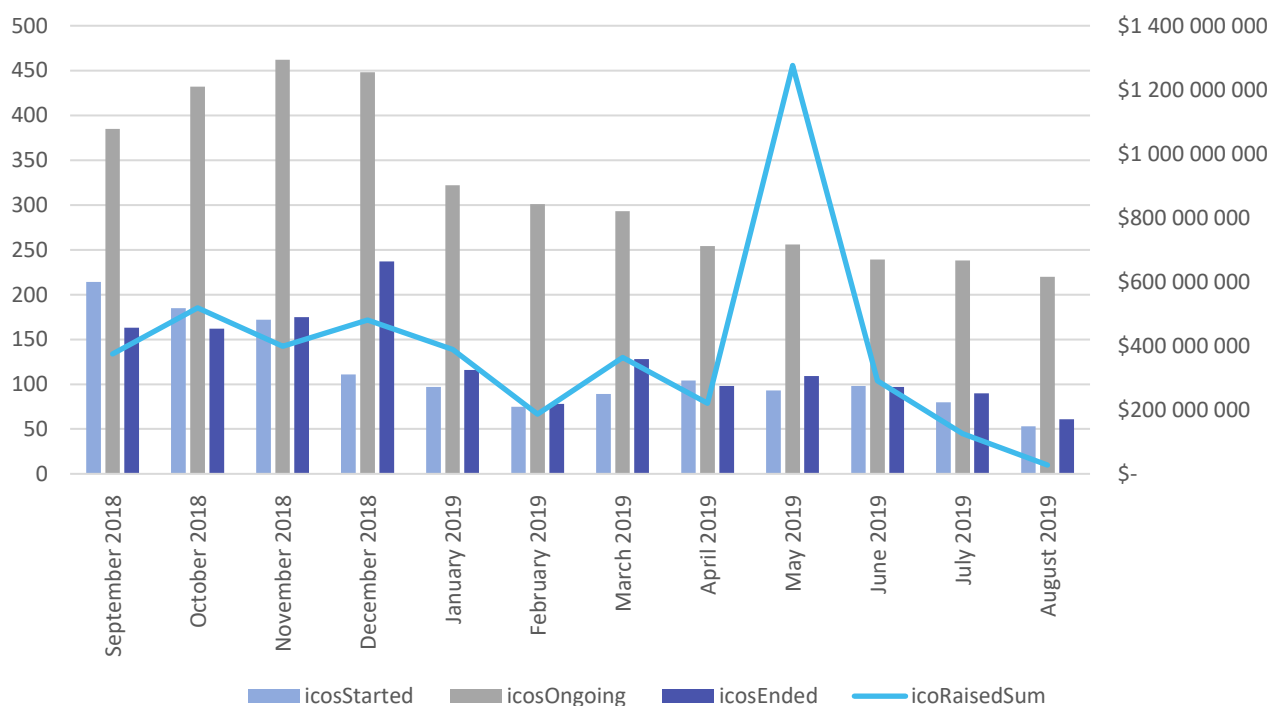
ICO market month by month

ICO started, ongoing and ended for the past 12 months

Month	Starting	Ongoing	Ended	Raised	Raised Amount	Avg. Raised
September 2018	214	385	163	67	\$374 136 791	\$5 584 131
October 2018	185	432	162	55	\$518 580 944	\$9 428 744
November 2018	172	462	175	67	\$398 525 244	\$5 948 138
December 2018	111	448	237	81	\$480 663 451	\$5 934 117
January 2019	97	322	116	40	\$388 703 886	\$9 717 597
February 2019	74	301	79	26	\$186 675 231	\$7 179 817
March 2019	89	292	128	46	\$363 436 424	\$7 900 792
April 2019	104	253	98	36	\$220 572 699	\$6 127 019
May 2019	93	255	109	41	\$1 275 871 713	\$31 118 822
June 2019	98	238	97	36	\$290 668 069	\$8 074 113
July 2019	80	237	90	35	\$125 628 176	\$3 589 376
August 2019	52	219	61	12	\$27 461 368	\$2 288 447

* There are ICOs with uncertain status regarding the funds raised

ICO market dynamics



ICO market world

Countries by the raised amount

#	Country	ICOs	Raised	Raised Amount	Avg. Raised
1	USA	752	207	\$7 488 845 875	\$36 177 999
2	Singapore	568	217	\$2 422 841 049	\$11 165 166
3	British Virgin Islands	70	28	\$2 358 283 129	\$84 224 397
4	Switzerland	267	111	\$1 868 124 346	\$16 829 949
5	UK	507	161	\$1 601 655 271	\$9 948 169
6	Cayman Islands	126	46	\$1 146 561 469	\$24 925 249
7	Taiwan	23	8	\$1 046 428 001	\$130 803 500
8	Estonia	292	117	\$924 059 310	\$7 897 943
9	Hong Kong	185	64	\$695 263 954	\$10 863 499
10	Russia	332	112	\$666 081 670	\$5 947 158

ICO platforms

Platforms by the count of raised ICOs

#	Platform	ICOs	Raised	Raised Amount	Avg. Raised
1	Ethereum	4949	1586	\$21 803 625 947	\$13 747 557
2	Waves	131	34	\$158 426 457	\$4 659 602
3	Separate blockchain	63	24	\$144 799 690	\$6 033 320
4	Stellar	83	14	\$298 801 765	\$21 342 983
5	NEO	44	13	\$211 153 161	\$16 242 551
6	NEM	23	8	\$69 226 908	\$8 653 364
7	Scrypt	30	8	\$26 345 826	\$3 293 228
8	Bitshares	10	8	\$21 635 489	\$2 704 436
9	EOS	30	7	\$33 971 789	\$4 853 113
10	Other	312	91	\$4 112 879 643	\$45 196 480

ICO industries

Industries by the raised amount

#	Industry *	ICOs	Raised	Raised Amount	Avg. Raised
1	Cryptocurrency	2281	738	\$14 835 166 793	\$20 101 852
2	Platform	3121	1017	\$12 776 311 596	\$12 562 745
3	Business services	1278	465	\$4 428 376 146	\$9 523 390
4	Banking	574	214	\$3 741 211 687	\$17 482 298
5	Infrastructure	609	178	\$3 686 513 556	\$20 710 750
6	Investment	1031	352	\$3 486 219 407	\$9 904 032
7	Software	832	295	\$2 925 696 972	\$9 917 617
8	Internet	643	217	\$2 381 890 586	\$10 976 454
9	Smart Contract	839	263	\$2 333 670 170	\$8 873 271
10	Big Data	458	155	\$1 702 607 404	\$10 984 564

* Any ICO can be presented in multiple industries

ICO expert opinions

Lief Malone



It was a strange time. Bitcoin was an idea with value but was still an experiment. I clicked send on this transaction and became an investor in one of the biggest ponzi schemes in bitcoin history. Despite transacting on a system that enabled trustless exchange, entrusting others with BTC was commonplace, especially when returns in excess of 5% weekly were delivered. The red flags were all there: incredibly high returns, obscurity about investments, return consistency, etc.

The newness of it all made it feel like a game. Some of us were savvy enough to know what was going on, some were just enjoying the ride, but all of us noticed when payments were delayed in the summer of 2012. Those that quickly requested withdrawals were fortunate, others not so much.


What can we learn from the lessons many of us learned in the early days? Do not ignore red flags, give trust sparingly, and timing is everything.

The question of market entry as an investor or a project launching an ICO is more crucial today than it has been in the past. ICOs are receiving much more regulatory attention, huge multinational corporations have entered the market with resources to crush startup projects, and general-use blockchains have eaten potential use-cases that would have successfully launched ICOs two years ago.

Still, the second half of 2019 represents a significant opportunity for investors and projects. Libra is bringing mainstream attention to crypto, there is plenty of positive movement in the crypto market, and it has never been easier to launch an ICO with several platforms vying for projects and offering resources and assistance. Historically the holiday season is very good for Crypto. Projects and investors should position themselves to take advantage of this aggregation of favorable conditions.

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