

ICO Market **Weekly Review**

Week #32, 2019

August 5, 2019 – August 11, 2019

Introduction

We are pleased to present ICO Market Weekly Review #32 in 2019. This research aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide the best analytics.

Since the increase of the popularity of ICO market, almost \$27B has been raised altogether. With over 5,600 projects and 78K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto". We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

Executive Summary

The statistics of the second week of August in ICO and IEO world is presented in this weekly review. Thus, by the end of the second week of August, 2019 it is 253 ongoing ICOs where 15 were already completed and only 5 projects have raised funds so far. Thus, overall it was raised only \$13M that is almost 6 times lower comparing the previous week's performance. Almost 60% of this funds were raised by the IEO project 1irstcoin.

Summing up the two weeks of August, ICO and IEO market has raised slightly higher almost \$18M during the two-weeks period. That is significantly lower in consideration with statistics. At the same time, the average rating of projects sharply jumped to 4.6. However, the SATT and Worldopo still have the most amount of ratings, 47 and 38 respectively. As usually the most popular industries by raised funds are infrastructure, cryptocurrency and platform.

However, based on the results of the second week the top 5 by the funds raised and countries that has raised the most were allocated. The only 1irstcoin IEO has raised the highest amount of \$7.5M during the past week. Thus, Georgia is the leader among the countries based on funds raised this time.

ICObench Team

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Week results in total

ICO market week by week

Week	Started	Ongoing	Completed	Raised	Funds raised
Week 2019 #23 (Jun. 3 - Jun. 9)	16	274	10	4	\$21 821 297
Week 2019 #24 (Jun. 10 - Jun. 16)	16	275	16	8	\$154 533 823
Week 2019 #25 (Jun. 17 - Jun. 23)	23	277	18	9	\$27 836 112
Week 2019 #26 (Jun. 24 - Jun. 30) *	17	282	45	13	\$74 437 837
Week 2019 #27 (Jul. 1 - Jul. 7)	28	262	16	8	\$22 379 700
Week 2019 #28 (Jul. 8 - Jul. 14)	13	268	9	6	\$16 633 446
Week 2019 #29 (Jul. 15 - Jul. 21)	19	268	13	6	\$18 470 000
Week 2019 #30 (Jul. 22 - Jul. 28) *	13	275	8	2	\$15 500 000
Week 2019 #31 (Jul. 29 - Aug. 4) *	33	271	54	14	\$57 644 530
Week 2019 #32 (Aug. 5 - Aug. 11) *	16	253	15	5	\$12 933 152

Ratings week by week

Week	Ratings	Avg. Rating
Week 2019 #23 (Jun. 3 - Jun. 9)	29	4.5
Week 2019 #24 (Jun. 10 - Jun. 16)	14	4.2
Week 2019 #25 (Jun. 17 - Jun. 23)	39	4.1
Week 2019 #26 (Jun. 24 - Jun. 30)	41	3.8
Week 2019 #27 (Jul. 1 - Jul. 7)	20	3.7
Week 2019 #28 (Jul. 8 - Jul. 14)	28	4.2
Week 2019 #29 (Jul. 15 - Jul. 21)	32	4.3
Week 2019 #30 (Jul. 22 - Jul. 28)	25	4.6
Week 2019 #31 (Jul. 29 - Aug. 4) *	60	3.9
Week 2019 #32 (Aug. 5 - Aug. 11) *	25	4.6

* There are ICOs with uncertain status regarding the funds raised

ICO market results for the week

Top 4 completed ICOs by the funds raised

#	ICO	Rating	Ratings	Funds raised
1	1irstcoin	2.7	1	\$7 500 000
2	Dago Mining	3.5	1	\$2 600 000
3	Auditchain	4.0	1	\$2 000 000
4	Vectorium Plus	4.2	2	\$626 152
5	Ethereum Card	2.4	1	\$207 000

Top 4 countries

#	ICO Country	ICOs	Rating	Ratings	Funds raised
1	Georgia	1	2.7	1	\$7 500 000
2	Spain	1	3.5	1	\$2 600 000
3	Switzerland	1	4	1	\$2 000 000
4	Estonia	4	3.8	17	\$626 152
5	Canada	1	2.4	1	\$207 000

Trends of the ongoing ICOs for the week

Top 5 ongoing ICOs by rating

#	ICO	Rating
1	Curate	4.9
2	PointPay	4.8
3	Tixl	4.8
4	Mindsync	4.7
5	StableCoins by Platinum Q DAO	4.7

Top 5 ongoing ICOs by total number of ratings

#	ICO	Ratings
1	SaTT	47
2	Worldopo	38
3	UHIVE	25
4	HYGH	23
5	ArtPro	23

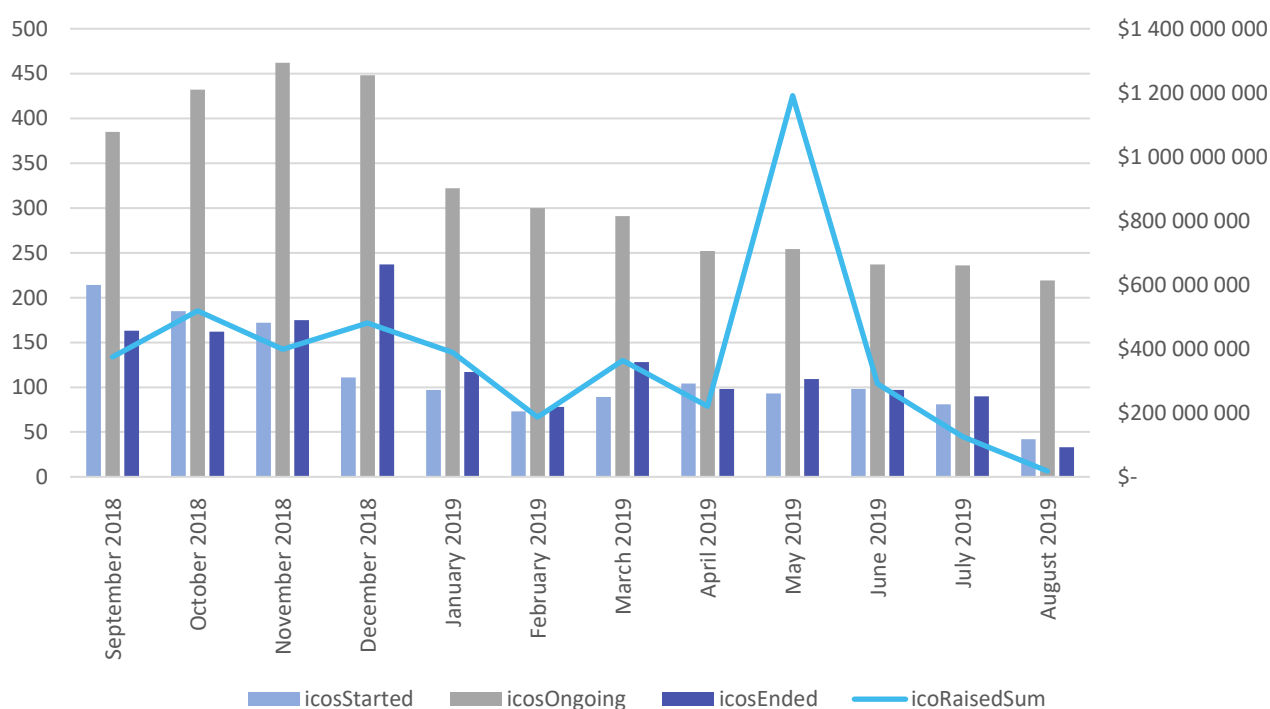
ICO market month by month

ICO started, ongoing and ended for the past 12 months

Month	Starting	Ongoing	Ended	Raised	Raised Amount	Avg. Raised
September 2018	214	385	163	67	\$374 136 791	\$5 584 131
October 2018	185	432	162	55	\$518 580 944	\$9 428 744
November 2018	172	462	175	67	\$398 525 244	\$5 948 138
December 2018	111	448	237	81	\$480 663 451	\$5 934 117
January 2019	97	322	117	40	\$388 703 886	\$9 717 597
February 2019	73	300	78	26	\$186 675 231	\$7 179 817
March 2019	89	291	128	46	\$363 436 424	\$7 900 792
April 2019	104	252	98	36	\$220 572 699	\$6 127 019
May 2019	93	254	109	41	\$1 190 871 713	\$29 045 652
June 2019	98	237	97	36	\$290 668 069	\$8 074 113
July 2019	81	236	90	35	\$125 628 176	\$3 589 376
August 2019	42	219	33	6	\$17 932 652	\$2 988 775

* There are ICOs with uncertain status regarding the funds raised

ICO market dynamics



ICO market world

Countries by the raised amount

#	Country	ICOs	Raised	Raised Amount	Avg. Raised
1	USA	753	206	\$7 487 345 875	\$36 346 339
2	Singapore	568	216	\$2 421 041 049	\$11 208 523
3	British Virgin Islands	70	28	\$2 358 283 129	\$84 224 397
4	Switzerland	267	111	\$1 868 124 346	\$16 829 949
5	UK	505	161	\$1 516 655 271	\$9 420 219
6	Cayman Islands	125	46	\$1 146 561 469	\$24 925 249
7	Taiwan	23	8	\$1 046 428 001	\$130 803 500
8	Estonia	292	116	\$923 359 310	\$7 959 994
9	Hong Kong	185	63	\$694 513 954	\$11 024 031
10	Russia	332	112	\$666 081 670	\$5 947 158

ICO platforms

Platforms by the count of raised ICOs

#	Platform	ICOs	Raised	Raised Amount	Avg. Raised
1	Ethereum	4944	1578	\$21 709 997 231	\$13 757 920
2	Waves	131	34	\$158 426 457	\$4 659 602
3	Separate blockchain	62	24	\$144 799 690	\$6 033 320
4	Stellar	83	14	\$298 801 765	\$21 342 983
5	NEO	44	13	\$211 153 161	\$16 242 551
6	NEM	23	8	\$69 226 908	\$8 653 364
7	Scrypt	30	8	\$26 345 826	\$3 293 228
8	Bitshares	10	8	\$21 635 489	\$2 704 436
9	EOS	29	7	\$33 971 789	\$4 853 113
10	Other	311	91	\$4 112 879 643	\$45 196 480

ICO industries

Industries by the raised amount

#	Industry *	ICOs	Raised	Raised Amount	Avg. Raised
1	Cryptocurrency	2279	733	\$14 744 788 077	\$20 115 673
2	Platform	3114	1011	\$12 686 032 880	\$12 548 005
3	Business services	1277	464	\$4 342 676 146	\$9 359 216
4	Infrastructure	608	176	\$3 684 263 556	\$20 933 316
5	Banking	573	214	\$3 656 211 687	\$17 085 101
6	Investment	1027	350	\$3 485 140 691	\$9 957 545
7	Software	831	294	\$2 924 996 972	\$9 948 969
8	Internet	642	216	\$2 381 140 586	\$11 023 799
9	Smart Contract	838	263	\$2 333 670 170	\$8 873 271
10	Big Data	459	155	\$1 702 607 404	\$10 984 564

* Any ICO can be presented in multiple industries

ICO expert opinions

Sash (Yoganand) Jeetun



IEO Bitcoin's performance in Q2 was impressively strong and it pushed its year to date gains well above any other crypto assets, although a few Alts have outperformed BTC such as BNB LINK, REN, and HT. It's also good to highlight that some of the exchanges tokens like BNB and KCS are really doing well due to their model where there is Token Burns, Trading discounts and access to IEOs for holders.

Litecoin (LTC) has been one of the best performing high cap crypto asset with gains this year above 200%, could this be due to the market sentiment or halving?

As of 1st August reports from analytics firm teQatlas, Token generation events an alternative term for initial coin offerings raised \$2.095 billion in H1 2019, as compared with the \$1.248 billion raised by blockchain firms through venture capital (VC) investment.

In regard to ICO, data suggests that we are gearing towards a further decline trend in the total amount raised via ICO while IEO has been gaining momentum and launchpads are the becoming the new standard for projects to raise capital.



Is the ICO/altcoin carnage over? The data available suggest that the altcoin season has not occurred yet and very likely will not soon; the volume of new ICO/IEO issuance has diminished compared to previous quarters.

There have been few successful ICO/IEO across the board which delivered positive returns in USD terms, however, it was more due to the extreme popularity of the platform or the incessant marketing campaign, than to the actual quality of the project.

The strategy of many exchanges is to continue pursuing the ICO/IEO road and - coincidentally - many are the same exchanges that supposedly engage in unfair behavior to artificially increase their volume (wash trading), look more popular than they actually are and thus charge higher fees.

I am skeptical of the long-term sustainability of ICO/IEO as mean of funding for the many risks that stakeholders have to bear (operational, legal, financial, market risk, etc.) and, likely, there is little left to be milked. The fading of this trend looks confirmed from a return to traditional VC funding that many projects are undergoing; private placement aimed only at a limited number of accredited investors are also becoming the standard

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