

August 6, 2019

ICO Market **Weekly Review**

The background of the lower half of the page is composed of several overlapping triangles in shades of blue and teal, creating a dynamic, abstract geometric pattern.

Week #31, 2019

July 29, 2019 – August 4, 2019

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Introduction

We are pleased to present ICO Market Weekly Review #31 in 2019. This research aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide the best analytics.

Since the increase of the popularity of ICO market, almost \$27B has been raised altogether. With over 5,600 projects and 78K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto". We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

Executive Summary

This weekly report includes the results of the last days in July and the first week of August in ICO and IEO world. Thus, by August 4th, 2019 it is 271 ongoing ICOs where 56 was completed and 15 ICOs have raised funds. Overall, ICOs and IEOs have raised almost \$59M in this period. These numbers are significantly better in comparison with weekly performance in July. However, 90% of the funds were raised in the last days of the July and only \$5M in during the first week of August.

As usually the most popular industries by raised funds are infrastructure, cryptocurrency and banking again. The ICO FRELDO has raised almost 35% of total amount of funds raised in Week #31. Therefore, the weekly leader among the countries is Canada. Tixi and Mindsync are leaders among ICOs with the rating of 4.9 and 4.8 respectively. However, the SATT and Worldopo still have the most amount of ratings, 47 and 38 respectively.

Overall, the ICO and IEO market has raised \$111M in July that is still lower in consideration with previous Summer's statistics. At the same time, the average rating of projects has dropped to 3.9 after being at the level of 4.6.

ICObench Team

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Week results in total

ICO market week by week

Week	Started	Ongoing	Completed	Raised	Funds raised
Week 2019 #22 (May. 27 - Jun. 2)	37	290	58	16	\$77,961,585
Week 2019 #23 (Jun. 3 - Jun. 9)	16	275	10	4	\$21,821,297
Week 2019 #24 (Jun. 10 - Jun. 16)	16	276	16	8	\$154,533,823
Week 2019 #25 (Jun. 17 - Jun. 23)	23	278	18	9	\$27,836,112
Week 2019 #26 (Jun. 24 - Jun. 30)	17	283	45	12	\$68,037,837
Week 2019 #27 (Jul. 1 - Jul. 7)	29	264	16	8	\$22,379,700
Week 2019 #28 (Jul. 8 - Jul. 14)	12	269	10	5	\$16,266,110
Week 2019 #29 (Jul. 15 - Jul. 21)	20	268	14	6	\$18,470,000
Week 2019 #30 (Jul. 22 - Jul. 28)	13	275	8	1	\$500,000
Week 2019 #31 (Jul. 29 - Aug. 4) *	31	271	56	15	\$58,669,530

Ratings week by week

Week	Ratings	Avg. Rating
Week 2019 #22 (May. 27 - Jun. 2)	32	3.8
Week 2019 #23 (Jun. 3 - Jun. 9)	29	4.5
Week 2019 #24 (Jun. 10 - Jun. 16)	14	4.2
Week 2019 #25 (Jun. 17 - Jun. 23)	39	4.1
Week 2019 #26 (Jun. 24 - Jun. 30)	41	3.8
Week 2019 #27 (Jul. 1 - Jul. 7)	20	3.7
Week 2019 #28 (Jul. 8 - Jul. 14)	28	4.2
Week 2019 #29 (Jul. 15 - Jul. 21)	32	4.3
Week 2019 #30 (Jul. 22 - Jul. 28)	25	4.6
Week 2019 #31 (Jul. 29 - Aug. 4) *	60	3.9

* There are ICOs with uncertain status regarding the funds raised

ICO market results for the week

Top 5 completed ICOs by the funds raised

#	ICO	Rating	Ratings	Funds raised
1	FRELD0	3.9	9	\$20,172,828
2	Azbit	4.5	11	\$9,000,000
3	Velareum	1.9	2	\$4,999,500
4	Neutro	3.3	1	\$4,740,000
5	Lightstreams	4.2	5	\$4,700,000

Top 5 countries

#	ICO Country	ICOs	Rating	Ratings	Funds raised
1	Canada	2	3.4	10	\$20,172,828
2	Seychelles	2	4.4	18	\$11,625,000
3	Singapore	3	2.2	4	\$4,999,500
4	Saint Kitts and Nevis	2	3.5	8	\$4,740,000
5	Estonia	4	3.8	10	\$4,700,000

Trends of the ongoing ICOs for the week

Top 5 ongoing ICOs by rating

#	ICO	Rating
1	Tixl	4.9
2	Mindsync	4.8
3	StableCoins by Platinum Q	4.8
4	SaTT	4.7
5	PointPay	4.7

Top 5 ongoing ICOs by total number of ratings

#	ICO	Ratings
1	SaTT	47
2	Worldopo	38
3	UHIVE	25
4	HYGH	23
5	ArtPro	23

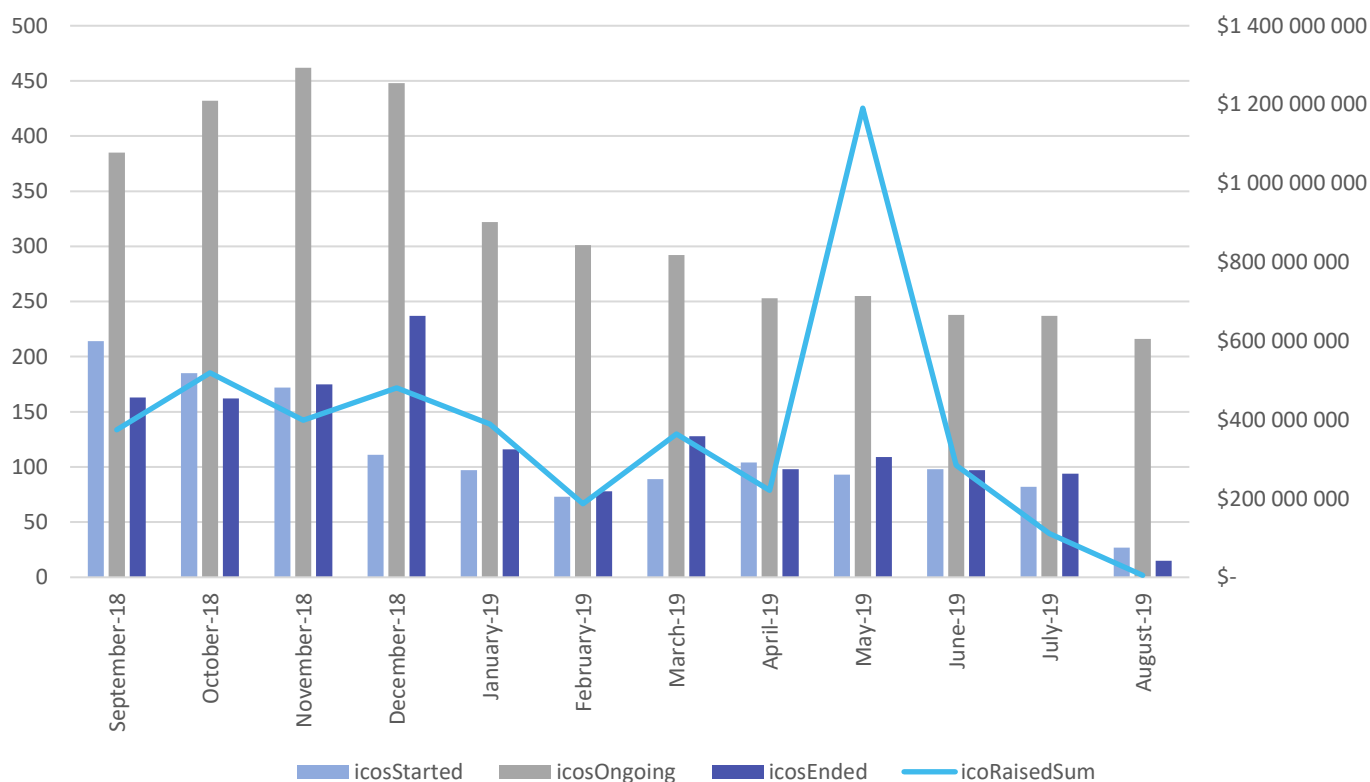
ICO market month by month

ICO started, ongoing and ended for the past 12 months

Month	Starting	Ongoing	Ended	Raised	Raised Amount	Avg. Raised
September-18	214	385	163	67	\$374,136,791	\$5,584,131
October-18	185	432	162	55	\$518,580,944	\$9,428,744
November-18	172	462	175	67	\$398,525,244	\$5,948,138
December-18	111	448	237	81	\$480,663,451	\$5,934,117
January-19	97	322	116	40	\$388,703,886	\$9,717,597
February-19	73	301	78	26	\$186,675,231	\$7,179,817
March-19	89	292	128	46	\$363,436,424	\$7,900,792
April-19	104	253	98	36	\$220,572,699	\$6,127,019
May-19	93	255	109	41	\$1,190,871,713	\$29,045,652
June-19	98	238	97	35	\$284,268,069	\$8,121,945
July-19	82	237	94	34	\$111,285,840	\$3,273,113
August-19	27	216	15	1	\$4,999,500	\$4,999,500

* There are ICOs with uncertain status regarding the funds raised

ICO market dynamics



ICO market world

Countries by the raised amount

#	Country	ICOs	Raised	Raised Amount	Avg. Raised
1	USA	753	207	\$7,487,845,875	\$36,173,168
2	British Virgin Islands	70	28	\$2,358,283,129	\$84,224,397
3	Singapore	565	213	\$2,348,091,549	\$11,023,904
4	Switzerland	266	111	\$1,868,124,346	\$16,829,949
5	UK	502	160	\$1,513,855,271	\$9,461,595
6	Cayman Islands	125	47	\$1,148,561,469	\$24,437,478
7	Taiwan	23	8	\$1,046,428,001	\$130,803,500
8	Estonia	292	115	\$918,659,310	\$7,988,342
9	Hong Kong	185	63	\$694,513,954	\$11,024,031
10	Russia	332	110	\$665,145,754	\$6,046,780

ICO platforms

Platforms by the count of raised ICOs

#	Platform	ICOs	Raised	Raised Amount	Avg. Raised
1	Ethereum	4930	1571	\$21,622,972,895	\$13,763,827
2	Waves	131	35	\$159,426,457	\$4,555,042
3	Separate blockchain	62	24	\$144,799,690	\$6,033,320
4	Stellar	83	14	\$298,801,765	\$21,342,983
5	NEO	44	13	\$211,153,161	\$16,242,551
6	NEM	23	8	\$69,226,908	\$8,653,364
7	Scrypt	30	8	\$26,345,826	\$3,293,228
8	Bitshares	10	8	\$21,635,489	\$2,704,436
9	EOS	29	7	\$33,971,789	\$4,853,113
10	Other	310	92	\$4,113,379,643	\$44,710,648

ICO industries

Industries by the raised amount

#	Industry *	ICOs	Raised	Raised Amount	Avg. Raised
1	Cryptocurrency	2270	730	\$14,683,631,077	\$20,114,563
2	Platform	3103	1006	\$12,605,908,544	\$12,530,724
3	Business services	1275	461	\$4,289,151,810	\$9,304,017
4	Infrastructure	606	174	\$3,629,213,556	\$20,857,549
5	Banking	572	213	\$3,603,261,687	\$16,916,722
6	Investment	1022	349	\$3,432,190,691	\$9,834,357
7	Software	829	295	\$2,925,496,972	\$9,916,939
8	Internet	638	213	\$2,317,983,586	\$10,882,552
9	Smart Contract	836	262	\$2,280,720,170	\$8,705,039
10	Big Data	457	153	\$1,639,657,404	\$10,716,715

* Any ICO can be presented in multiple industries

ICO expert opinions

[Eleftherios Jerry Floros](#)



A Slow Defrost of the Crypto Winter

It has been a slow and bumpy recovery since the Crypto Winter of 2018 and the parallel collapse of the ICO market. Since then, IEO and STO have taken over and are the buzz words of the day, month and year. In an attempt to restore some investor confidence in the ICO market, many ICOs are pivoting and even re-launching their original projects in IEO or STO formats of which some have been successful whereas others have failed.

The reason for this is simple, rampant fraud and ICO scams seriously dented the trust of investors world-wide and many retreated to the relatively safe haven of traditional Angel and VC funding using the time tested A/B/C series investment rounds. After all, it's easier to invest in proven business models than unknown and untested blockchain-based utility tokens where there are mostly no "comps" (comparable business models). Add to that tokenomics that just don't add up as was the case in most ICOs and the recipe for disaster is complete.

Crypto Regulation on a Global Scale is Paramount

Starting recently, the tides are turning for the entire token fundraising scene due to regulation.

FINMA of Switzerland was the first to introduce token issuance guidelines and now many other "crypto-friendly" countries are following suit, notably Malta, Estonia, Singapore and even China is defrosting their crypto-scare and fear.

Just recently, the Federal Financial Supervisory Authority of Germany – BaFin – approved the token sale and issuance of the Berlin-based blockchain start-up "Fundament Group" which is aiming to raise a massive \$278 million (EUR 250M) from both accredited and retail investors to invest in the construction of commercial real estate in Germany using its real estate tokens.

Meanwhile, the State Duma of Russia – Russia's Lower House of Parliament – voted to adopt a legal framework to regulate fundraising through crowdfunding which, by extension, includes ICOs, tokens and crypto.

And in the beginning of this month, the Securities and Exchange Commission of the United States approved a \$28 million token issuance by Blockstack as well as a \$187 million Props tokens issuance by streaming platform Younow.

This attests to the fact that crypto adoption is accelerating and economic heavy-weights such as Germany, Russia and the United States are slowly starting to accept and regulate crypto which will benefit the ICO/IEO/STO industry as whole.

The Start of a New Chapter in ICO 2.0 Fundraising

The future looks bright for serious entrepreneurs and cautious investors which are taking the “new & improved ICO 2.0” road to fundraising large amounts to jumpstart their projects. With increased regulation will come increased interest, not only from Angel and VC investors, but also from institutional investors and crypto hedge funds and further down the line, even corporate, pension funds and family offices.

ROI is an important parameter, risk management even more. The new wave of ICO 2.0 will have to regain investors’ trust and prove that the token fundraising model is indeed a viable investment opportunity.

The dramatic emergence of Initial Exchange Offerings (IEOs) as a funding model.

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