



July 9, 2019

ICO Market **Weekly Review**

Week #27, 2019

July 1, 2019 – July 7, 2019

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Introduction

We are pleased to present ICO Market Weekly Review #27 in 2019. This research aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide the best analytics.

Since the increase of the popularity of ICO market, almost \$27B has been raised altogether. With over 5,600 projects and 77K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto". We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

Executive Summary

This weekly report includes the progress of the first week of July in ICO and IEO world. Thus, by the end of the first week of July, 2019 it is 242 ongoing ICOs where 27 were already completed and only 8 projects have raised funds. These numbers are similar to the June's statistics. During the first week, as usually the most popular industries by raised funds are infrastructure, cryptocurrency and banking industry.

Through the first week of July ICO and IEO market has raised almost \$22.5M that is significantly lower in consideration with previous week and overall with June and May's statistics. At the same time, the average rating of projects declined to 3.7. Estonia and Cayman Islands are taking the lead based on funds raised this time.

Fortem Capital ICO has raised the highest amount of \$5.1M during the past week. In addition, there are Top 5 projects where the IdeaFeX is holding the with the rating of 5.0 that is being held over a month already. However, the SATT and Worldopo still have the most amount of ratings, 47 and 38 respectively.

ICObench Team

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Table of contents

Introduction.....	2
Executive Summary.....	2
Table of contents.....	3
Week results in total.....	4
ICO market week by week.....	4
Ratings week by week.....	4
ICO market results for the week.....	5
Top 5 completed ICOs by the funds raised.....	5
Top 5 countries.....	5
Trends of the ongoing ICOs for the week.....	6
Top 5 ongoing ICOs by rating.....	6
Top 5 ongoing ICOs by total number of ratings.....	6
ICO market month by month.....	7
ICO started, ongoing and ended for the past 12 months.....	7
ICO market dynamics.....	7
ICO market world.....	8
Countries by the raised amount.....	8
ICO platforms.....	9
Platforms by the count of raised ICOs.....	9
ICO industries.....	10
Industries by the raised amount.....	10
ICO expert opinions.....	11
Andrei Popescu.....	11
Follow us.....	13
Subscribe PRO plan.....	14

Week results in total

ICO market week by week

Week	Started	Ongoing	Completed	Raised	Funds raised
Week 2019 #18 (Apr. 29 - May. 5)	37	300	53	17	\$134 390 718
Week 2019 #19 (May. 6 - May. 12)	11	287	11	6	\$34 856 001
Week 2019 #20 (May. 13 - May. 19)	19	292	15	7	\$1 023 106 746
Week 2019 #21 (May. 20 - May. 26)	23	293	17	8	\$19 548 709
Week 2019 #22 (May. 27 - Jun. 2)	38	291	58	16	\$77 961 585
Week 2019 #23 (Jun. 3 - Jun. 9)	14	274	10	4	\$21 821 297
Week 2019 #24 (Jun. 10 - Jun. 16)	17	274	18	6	\$124 494 260
Week 2019 #25 (Jun. 17 - Jun. 23)	20	273	23	7	\$26 753 766
Week 2019 #26 (Jun. 24 - Jun. 30) *	16	272	54	13	\$51 737 009
Week 2019 #27 (Jul. 1 - Jul. 7) *	27	242	16	8	\$22 379 700

Ratings week by week

Week	Ratings	Avg. Rating
Week 2019 #18 (Apr. 29 - May. 5)	42	3.8
Week 2019 #19 (May. 6 - May. 12)	20	4.2
Week 2019 #20 (May. 13 - May. 19)	33	3.6
Week 2019 #21 (May. 20 - May. 26)	21	3.5
Week 2019 #22 (May. 27 - Jun. 2)	32	3.8
Week 2019 #23 (Jun. 3 - Jun. 9)	29	4.5
Week 2019 #24 (Jun. 10 - Jun. 16)	14	4.2
Week 2019 #25 (Jun. 17 - Jun. 23)	39	4.1
Week 2019 #26 (Jun. 24 - Jun. 30) *	41	3.8
Week 2019 #27 (Jul. 1 - Jul. 7) *	20	3.7

* There are ICOs with uncertain status regarding the funds raised

ICO market results for the week

Top 5 completed ICOs by the funds raised

#	ICO	Rating	Ratings	Funds raised
1	Fortem Capital	4.6	1	\$5 124 000
2	8Hours	4.0	1	\$4 000 000
3	Bit Agro	3.9	2	\$2 841 000
4	Zeux	4.5	10	\$2 671 200
5	Bitshares Media	2.8	1	\$2 600 000

Top 5 countries

#	ICO Country	ICOs	Rating	Ratings	Funds raised
1	Estonia	3	4.2	15	\$9 188 500
2	Cayman Islands	1	4	1	\$4 000 000
3	UK	2	3.8	11	\$2 671 200
4	Indonesia	1	2.8	1	\$2 600 000
5	USA	2	3.8	2	\$2 000 000

Trends of the ongoing ICOs for the week

Top 5 ongoing ICOs by rating

#	ICO	Rating
1	IdeaFeX	5.0
2	INDX Capital	4.8
3	pukkamex	4.8
4	SaTT	4.7
5	Weave	4.7

Top 5 ongoing ICOs by total number of ratings

#	ICO	Ratings
1	SaTT	47
2	Worldopo	38
3	UHIVE	25
4	HYGH	22
5	Review.Network	21

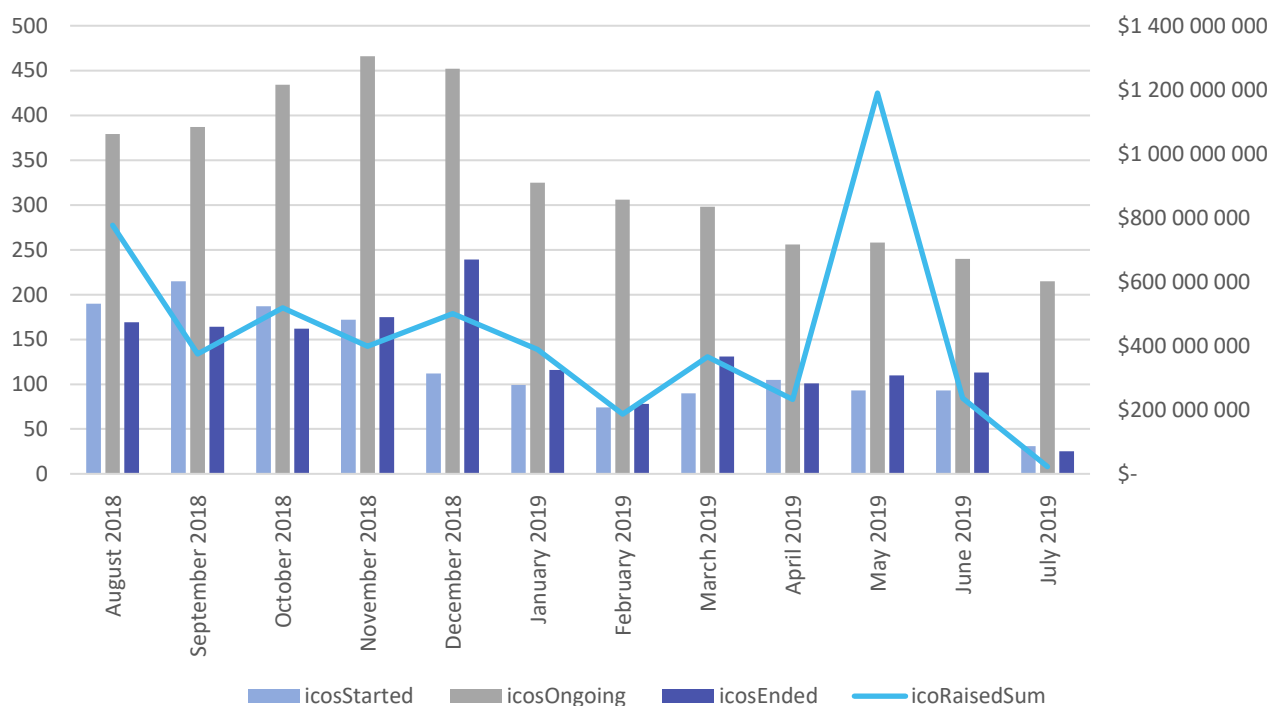
ICO market month by month

ICO started, ongoing and ended for the past 12 months

Month	Starting	Ongoing	Ended	Raised	Raised Amount	Avg. Raised
August 2018	190	379	169	54	\$776 581 977	\$14 381 148
September 2018	215	387	164	67	\$374 136 791	\$5 584 131
October 2018	187	434	162	55	\$518 580 944	\$9 428 744
November 2018	172	466	175	67	\$398 525 244	\$5 948 138
December 2018	112	452	239	82	\$500 836 279	\$6 107 760
January 2019	99	325	116	40	\$388 703 886	\$9 717 597
February 2019	74	306	78	26	\$186 675 231	\$7 179 817
March 2019	90	298	131	47	\$365 436 424	\$7 775 243
April 2019	105	256	101	39	\$232 696 399	\$5 966 574
May 2019	93	258	110	40	\$1 189 658 491	\$29 741 462
June 2019	93	240	113	32	\$236 845 332	\$7 401 417
July 2019	31	215	25	8	\$22 379 700	\$2 797 462

* There are ICOs with uncertain status regarding the funds raised

ICO market dynamics



ICO market world

Countries by the raised amount

#	Country	ICOs	Raised	Raised Amount	Avg. Raised
1	USA	749	205	\$7 483 632 653	\$36 505 525
2	British Virgin Islands	70	28	\$2 358 283 129	\$84 224 397
3	Singapore	564	212	\$2 338 091 549	\$11 028 734
4	Switzerland	266	110	\$1 866 124 346	\$16 964 767
5	UK	498	160	\$1 523 458 971	\$9 521 619
6	Cayman Islands	125	47	\$1 148 561 469	\$24 437 478
7	Taiwan	23	7	\$1 045 928 001	\$149 418 286
8	Estonia	290	113	\$916 909 310	\$8 114 242
9	Hong Kong	184	62	\$694 474 391	\$11 201 200
10	Russia	331	110	\$665 145 754	\$6 046 780

ICO platforms

Platforms by the count of raised ICOs

#	Platform	ICOs	Raised	Raised Amount	Avg. Raised
1	Ethereum	4899	1544	\$21 514 310 611	\$13 934 139
2	Waves	131	35	\$159 426 457	\$4 555 042
3	Separate blockchain	55	21	\$115 598 862	\$5 504 708
4	Stellar	82	14	\$296 804 375	\$21 200 312
5	NEO	44	13	\$211 153 161	\$16 242 551
6	NEM	23	8	\$69 226 908	\$8 653 364
7	Scrypt	30	8	\$26 345 826	\$3 293 228
8	Bitshares	10	8	\$21 635 489	\$2 704 436
9	EOS	29	7	\$33 971 789	\$4 853 113
10	Other	307	90	\$4 110 530 774	\$45 672 564

ICO industries

Industries by the raised amount

#	Industry *	ICOs	Raised	Raised Amount	Avg. Raised
1	Cryptocurrency	2248	713	\$14 538 115 090	\$20 390 063
2	Platform	3078	985	\$12 517 094 682	\$12 707 710
3	Business services	1265	450	\$4 242 530 625	\$9 427 846
4	Infrastructure	600	170	\$3 614 441 857	\$21 261 423
5	Banking	567	207	\$3 580 146 077	\$17 295 392
6	Investment	1009	335	\$3 385 807 535	\$10 106 888
7	Software	815	287	\$2 860 223 990	\$9 965 937
8	Internet	631	212	\$2 317 883 586	\$10 933 413
9	Smart Contract	828	257	\$2 251 528 923	\$8 760 813
10	Big Data	450	149	\$1 632 170 718	\$10 954 166

* Any ICO can be presented in multiple industries

ICO expert opinions

[Andrei Popescu](#)



Co-Founder of COSS.IO & SCX Holdings and Seasoned Blockchain Tech Start-Ups Investor/Advisor. A vision-driven entrepreneur with a career-long record of business growth and innovation. Andrei is an active participant in the sphere of the crypto assets class and the Blockchain/DLT community in Southeast Asia, Europe and the USA, who attends meetups regularly, speaks at the conferences and advises on Blockchain/FinTech Projects.

His focus and interest are on Strategic Investments in Disruptive Technologies & Innovations, FinTech, Blockchain, DLT, Crypto Asset Trading Systems, Digital Markets & Trading Platforms, Artificial Intelligence & Machine Learning Applications, AI based Automated Trading Strategies;

Signs of Digital Assets Era

All the participants in this ecosystem will tell you that, there is never a dull moment in the world of blockchains, distributed ledgers and crypto assets.

There were two major stories that captured the attention of the whole space within the last period of time:

- **The launch of the Libra Project**
- **The Wild Swings that bitcoin market has been facing.**

Facebook, in partnership with an avalanche of the biggest and powerful worldwide corporations, including eBay, Vodafone, Uber, Spotify, PayPal, Mastercard and VISA, announced that it would take lead to create a new global digital currency called Libra. I believe the arrival of Libra, far from being a competitive threat, will be extremely supportive of bitcoin and other crypto assets.

Whether or not Libra succeeds, it confirms the future commerce reality that international money movements in the digital era, will be based on blockchain-like solutions that bypass the existing gatekeepers and challenge the bank-and-sovereign traditional finance models of the 20th century. To wrap it up, Libra's announcement offered momentum and an important context for the continued, accelerating demand for bitcoin, the surge of buying, that saw it rally from around \$7,000 on June 10th to a peak just below \$14,000 on the 26th last week; its highest level since January 2018.

As with previous periods of global economic tensions, the trade war between U.S. and China has scared businesses and investors the world over, resulting in a huge demand for traditional safe-haven assets and not only; The current state of U.S.-China relationship is directly impacting Monetary Conditions and Policies, but this time it's happening at a time when crypto assets and blockchains are looking like an alternative vehicle for people to manage the risks they face in this deteriorating environment.

More specifically, there are talks of capital flight out of China and Hong Kong, a pattern of behavior that naturally boosts interest in bitcoin and other crypto assets, of course, creating the perfect demand conditions.

All these conditions, resulted in creating the perfect storm for bitcoin and other crypto assets to take lead above other news stories, ranking 1st and 2nd place in google trending searches worldwide.

From a wider perspective, these two developments capture elements of a massive, worldwide financial transformation, all happening at a time of growing economic uncertainty.

Crypto Bulls are becoming more confident!

Bitcoin returning above the significant \$10,000 barrier is exciting for longstanding market participants, but not for all the public.

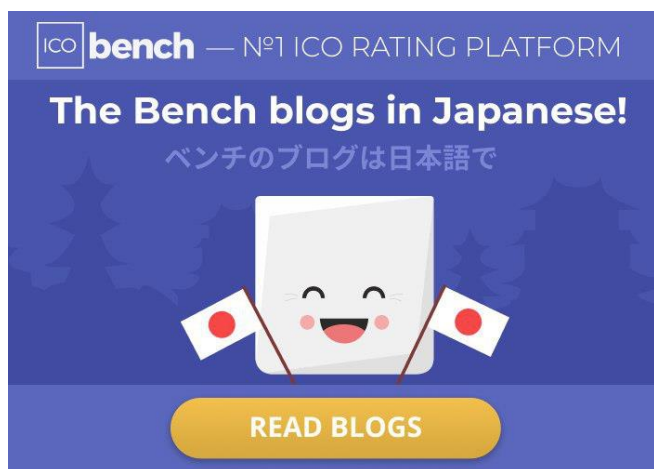
With the many exciting announcements released in the highly anticipated cryptocurrency conference: Consensus; It seems that the cryptocurrency industry as whole is starting to notice wider business and enterprise acceptance

Cryptocurrency is slowly returning to public consciousness, thanks mostly to mainstream media articles which nonetheless continue to criticize its volatility.

BTC is most likely to trade within a range of \$10,000 to \$14,000 for the foreseeable future. Consolidation in this range would surely be healthy. A new peak has emerged at \$13,800 before an expected correction took the price down to \$10,380. Looking closely on the wave pattern we can see the rally is far from over. All we have is just a mere retracement.

Disclaimer:


Predictions are speculative and reflect personal views and opinions, which can change over time. Predictions are not a recommendation to trade, and you shouldn't rely on them for the purposes of trading. Do your own research or seek advice.



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