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ICO Market Weekly Review #27

Week #40

October 1, 2018 – October 7, 2018

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Introduction

We are pleased to present ICO Market Weekly Review #27.

This report aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide best analytics.

Since the increasing of the popularity of ICO market, \$22B has been raised altogether. With over 4,600 projects and 66K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in “crypto”. We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

ICObench Team

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Week results in total

ICO market week by week

Week	Started ICOs	Ongoing ICOs	Completed ICOs	Raised ICOs	Funds raised
Week #31	74	382	74	24	\$200,144,653
Week #32	41	432	22	11	\$222,728,507
Week #33	40	436	34	11	\$124,051,011
Week #34	31	455	18	6	\$16,414,123
Week #35	108	408	77	27	\$286,491,771
Week #36	43	489	23	10	\$27,607,025
Week #37 *	55	510	20	10	\$120,594,487
Week #38 *	38	546	19	5	\$33,000,000
Week #39 *	47	505	77	31	\$181,272,586
Week #40 *	86	516	31	9	\$161,733,021

Ratings week by week

Week	Ratings	Avg. Rating
Week #31	331	3.7
Week #32	288	3.6
Week #33	220	3.5
Week #34	282	3.8
Week #35	240	3.6
Week #36	203	3.7
Week #37	190	3.7
Week #38	245	3.5
Week #39	242	3.6
Week #40	162	3.8

ICO market results for the week

Top 5 completed ICOs by the funds raised

#	ICO	Rating	Ratings	Funds raised
1	Neluns	4.1	4	\$136,000,000
2	Zeon Network	3.7	2	\$11,030,000
3	Eternal Trusts	4.8	22	\$6,195,576
4	WatermelonBlock	4	10	\$3,500,000
5	Iagon	4.4	36	\$1,425,200

Top 5 countries

#	ICO Country	ICOs	Rating	Ratings	Funds raised
1	USA	1	4.1	4	\$136,000,000
2	Switzerland	5	3.5	25	\$12,330,000
3	Singapore	7	3.7	44	\$9,695,576
4	Norway	1	4.4	36	\$1,425,200
5	Malta	1	4.2	21	\$1,371,565

Top 5 industries

#	ICO Industry	ICOs	Funds raised
1	Cryptocurrency	19	\$156,807,821
2	Investment	9	\$148,980,000
3	Banking	4	\$143,495,576
4	Platform	21	\$21,972,341
5	Smart Contract	8	\$19,247,141

Trends of the ongoing ICOs for the week

Top 10 ongoing ICOs by rating

#	ICO	Rating
1	Osmium Investment Coin	4.9
2	genEOS	4.8
3	Datablockchain	4.7
4	MusicLife	4.7
5	BCoin.sg	4.7

Top 10 ongoing ICOs by total number of ratings

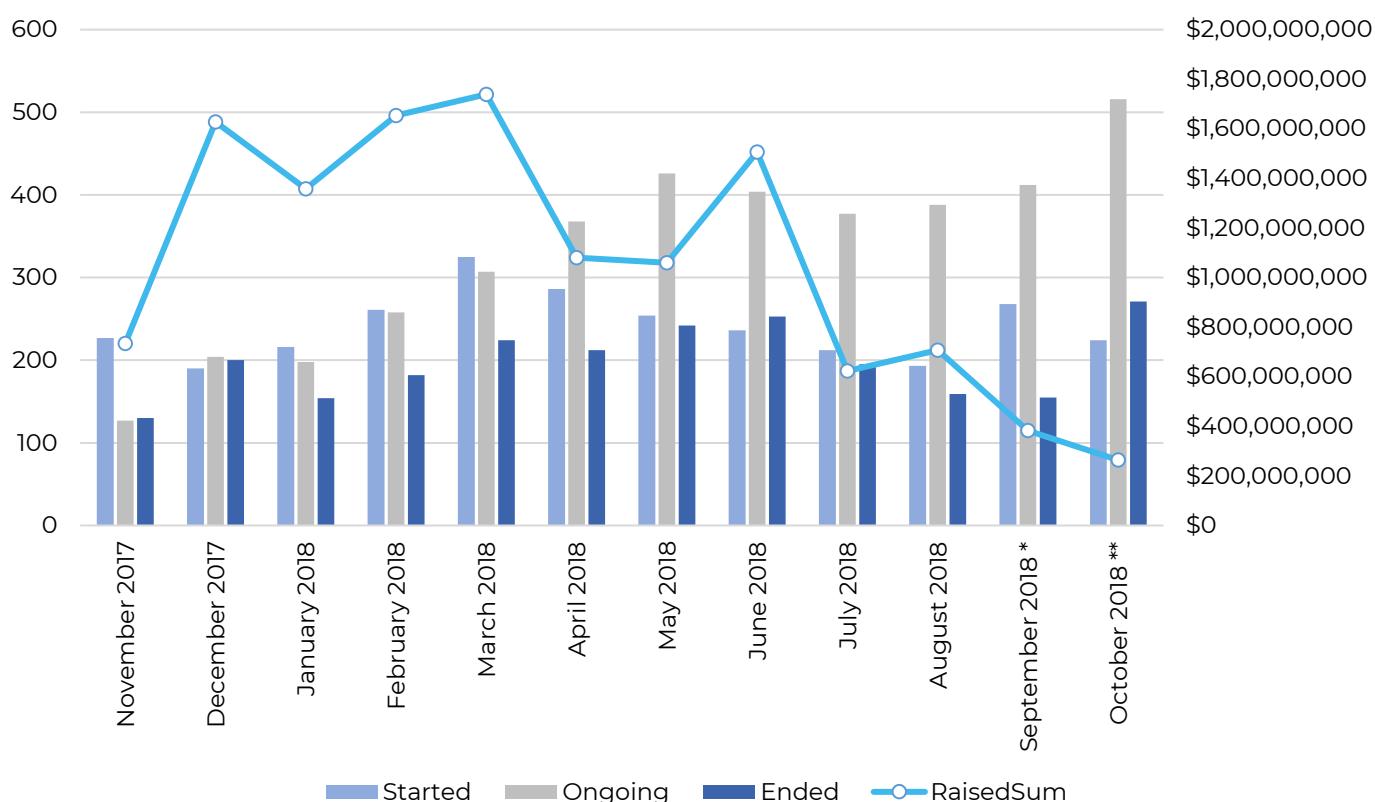
#	ICO	Ratings
1	Humancoin	64
2	Datablockchain	59
3	ARROUND	47
4	GigTricks	41
5	Safinus	40

ICO market month by month

ICO started, ongoing and ended for the past 12 months

Month	Starting	Ongoing	Ending	Raised	Raised Amount	Avg. Raised
November 2017	227	127	130	63	\$734,043,057	\$11,651,477
December 2017	190	204	200	91	\$1,628,229,369	\$17,892,630
January 2018	216	198	154	72	\$1,358,206,035	\$18,863,973
February 2018	261	258	182	108	\$1,653,687,172	\$15,311,918
March 2018	325	307	224	116	\$1,739,107,226	\$14,992,304
April 2018	286	368	212	107	\$1,080,195,191	\$10,095,282
May 2018	254	426	242	123	\$1,059,863,044	\$8,616,773
June 2018	236	404	253	101	\$1,506,464,174	\$14,915,487
July 2018	212	377	195	78	\$623,871,708	\$7,998,355
August 2018	193	388	159	53	\$707,381,202	\$13,346,815
September 2018 *	268	412	155	63	\$382,427,908	\$6,070,284
October 2018 **	224	516	271	19	\$263,808,895	\$13,884,679

ICO market dynamics



* data will be updated

** data for the part of the month

ICO market world

Countries by the raised amount

#	ICO Industry	ICOs	Raised	Raised Amount	Avg. Raised
1	USA	662	175	\$7,343,630,243	\$41,963,601
2	Russia	311	98	\$2,302,871,654	\$23,498,690
3	Singapore	446	138	\$1,847,144,364	\$13,385,104
4	Switzerland	229	85	\$1,612,635,077	\$18,972,177
5	UK	397	114	\$1,155,951,992	\$10,139,930
6	Cayman Islands	96	25	\$941,383,704	\$37,655,348
7	British Virgin Islands	61	22	\$642,428,080	\$29,201,276
8	Estonia	235	70	\$634,956,459	\$9,070,807
9	Hong Kong	139	49	\$596,465,101	\$12,172,757
10	Canada	99	23	\$377,900,717	\$16,430,466

ICO industries

Industries by the raised amount





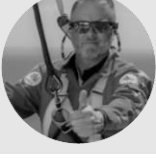



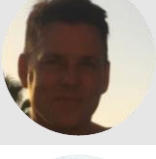

#	ICO Industry	ICOs	Raised	Raised Amount	Avg. Raised
1	Cryptocurrency	1809	495	\$11,942,293,374	\$24,125,845
2	Platform	2520	706	\$10,672,051,650	\$15,116,220
3	Business services	1068	325	\$3,264,551,162	\$10,044,773
4	Infrastructure	487	119	\$3,164,636,669	\$26,593,585
5	Banking	445	153	\$2,998,385,991	\$19,597,294
6	Investment	824	251	\$2,701,556,254	\$10,763,172
7	Software	674	206	\$2,298,216,255	\$11,156,390
8	Internet	536	156	\$1,921,532,861	\$12,317,518
9	Smart Contract	669	156	\$1,584,199,932	\$10,155,128
10	Media	312	81	\$1,364,058,128	\$16,840,224

ICO platforms

Platforms by the count of raised ICOs

#	ICO Platform	ICOs	Raised	Raised Amount	Avg. Raised
1	Ethereum	4003	1140	\$18,413,613,747	\$16,152,293
2	Waves	121	32	\$132,584,276	\$4,143,259
3	Stellar	61	13	\$296,354,375	\$22,796,490
4	NEO	39	10	\$193,036,153	\$19,303,615
5	Separate blockchain	22	9	\$53,981,062	\$5,997,896
6	Bitcoin	25	7	\$290,611,658	\$41,515,951
7	NEM	20	7	\$67,659,533	\$9,665,648
8	Scrypt	26	7	\$21,545,568	\$3,077,938
9	Bitshares	9	6	\$17,726,529	\$2,954,422
10	<i>All others</i>	313	74	\$2,970,313,732	\$40,139,375

ICO experts

#	Expert	Weight	Ratings	Reviews
1	 Luca Cotta	90	356	123
2	 Jeremy Khoo	90	123	123
3	 Paresh Masani	90	112	112
4	 Igor Karavaev	89	586	205
5	 Douglas Lyons	89	367	265
6	 Hung Chih (Jason Hung)	89	230	148
7	 Nikolay Shkilev	89	225	89
8	 Tinh Tran	89	122	122
9	 Nathan Christian	88	466	164
10	 Jun Hao	88	110	110

ICO expert opinions

Bogdan Fiedur



Ethereum has lost a lot of value this year because ICOs are liquidating it for FIAT to fund their activities. Bitcoin was much more resilient during last year partially for this reason. There is much less ICOs accepting bitcoin than ether.

It is entirely possible that price of ETH has reached its bottom due to the fact that it is very unfavorably exchanging it into FIAT any longer or that those who were relying on it, had liquidated it already. In any case, the bear market will end when a big chunk of ICOs have exchanged all their reserves of ETH into FIAT, and the demand to invest ETH will exceed the amount of liquidated ETH.

Binance CEO, Changpeng Zhao believes that the bull market will return at any moment! He might know something which the average investor doesn't know yet: the fact is that many investors are paying attention to what high profile people are saying and they will act on it. Bitcoin's recent bull run shows that investors are tired of the situation.

The ICO's which survived over the last year are the ones that raised enough money to sustain this bear market. Smaller ICOs are possibly closing their shops (e.g. if an ICO raised \$1M a year ago, this would be worth not more than \$200K today). Those ICOs probably have already closed their shops. If the market starts recovering, it will be much less enthusiastic than last year. Investors learned their lesson, and they will look more closely now before parting with their money. The recovery will be slow.

While speaking with another ICO advisor, Cooz Komeitokita, I was given this excellent idea which he agreed I share here.

One of the highlights was this:

In venture financing, it is common for the investors of the previous round to sell part of their holdings to the next investor for a profit. This can be achieved relatively easily using tokens and especially benefit the investor due to its increased liquidity. For example, an investor can buy \$100,000 (USD) worth of tokens in the initial Seed" sale where he receives a 100% bonus, then sell a portion if desired for a guaranteed profit or hold on for any amount of time until the token to equity swap is initiated."

This strategy gives early investors the opportunity to take less risk. This new funding mechanism also provides an ICO with the opportunity to receive seed funding much easier by providing an option to liquidate tokens in subsequent rounds before the ICO is over.

Krutesh Shah



Month of October has started and this week crypto currency market has been relatively stable. As, I am writing this Crypto market cap is around \$215 Billion. This appears to be a major point of resistance for the market. The market has not been able to consistently stay above \$220 billion for a consistent period of time. The main reason is uncertainty related to government regulations over cryptocurrency space.

Also, there are lots of ICOs who started cashing out there crypto currency for their expenses. This is creating more supply of the Cryptocurrency then demand which further reduces the prices. The market looks to be recovering. For bitcoin and Ether looks like the bottom has reached. Ripple came up with really good news this week. 3 companies - MercuryFX, Cuallix and Catalyst Corporate Credit Union are already using ripple's product xRapid in commercial production use.

Bank of America estimates that blockchain could be \$7Billion market. This is really good news for corporate giants like Microsoft, amazon and other companies like oracle, vmware, salesforce Etc. They are the ones who will make most out of this opportunity. The key to crypto market is increase in blockchain adoption rate. This will happen when 1 or multiple products based on blockchain gets really popular and becomes part of day to day Cryptocurrency transactions. This will allow products to get international media coverage and will increase adoption rate of blockchain technology. It looks like the crypto currency prices will be getting stabilise until the end of this year.

Early 2019, ICO market will be getting regulation and maturity. We will see more influx of VC money and new retail investors in Crypto market early 2019.

Andrey Zolin



The market is becoming more mature, this trend observed due to the following factors.

Security tokens show their first signs of life, and it is noticeable for new projects that manage to collect more than \$100 million. Thereby indicating that investors are very interested in this type of token.

There is also a tendency that reputable companies are actively beginning to take part in this direction. They start from private blockchain solution which in the future will connect to the Bitcoin, Ethereum, etc., as low-level layers. Thus the interledger solution will be viral soon.

Bloggers become drivers who, through their experience, engage users to the product thereby attracting extra money.

In general, I can say with confidence that the bear market retains the ability to raise funds through ICO and that in the future we will repeat the similar bull run that we saw in 2017.

Tip, if the project is long-term, it becomes dangerous to go to the exchange, as traders can have a negative impact on the community around the product, even if it is good and developing.

Thank you

We are looking forward to your feedback.

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