

# ICO Market **Weekly Review**

**Week #24, 2019**

June 10, 2019 – June 16, 2019

# Introduction

We are pleased to present ICO Market Weekly Review #24 in 2019. This research aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide the best analytics.

Since the increase of the popularity of ICO market, almost \$27B has been raised altogether. With over 5,570 projects and 77K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto". We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

## Executive Summary

This weekly report includes the progress third week of June in ICO and IEO world. Thus, by June 16<sup>th</sup>, 2019 it is 272 ongoing ICOs where 19 was completed and 17 ICOs have raised funds. These numbers are about to be the same in comparison with June's statistics. During the last week, as usually the most popular industries by raised funds are infrastructure, cryptocurrency and platform that has substitute the banking industry.

During the last week the ICO and IEO market has raised almost \$117M that is significantly high in consideration with previous May's statistics. 90% of these funds are raised by two IEOs, Tron Game Global (\$80M) and RES (\$23M). At the same time, the average rating of projects was boosted up to 4.22.

There are only three countries who made to the Top-3 based on the last week results. UK is undoubtful leader with its \$80M of raised funds. In addition, there are Top 5 projects including AssetStream, Weave and TheFaustFlick that are leaders among ICOs with the rating of 4.8 that is increased comparing to the previous week. However, the SATT and Worldopo still have the most amount of ratings, 45 and 38 respectively.

## ICObench Team

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# Week results in total

## ICO market week by week

Week	Started	Ongoing	Completed	Raised	Funds raised
Week 2019 #15 (Apr. 8 - Apr. 14)	14	299	15	6	\$10 282 649
Week 2019 #16 (Apr. 15 - Apr. 21)	31	306	22	9	\$84 462 404
Week 2019 #17 (Apr. 22 - Apr. 28)	14	308	11	6	\$11 043 582
Week 2019 #18 (Apr. 29 - May. 5)	38	304	54	18	\$136 390 718
Week 2019 #19 (May. 6 - May. 12)	10	290	13	6	\$34 856 001
Week 2019 #20 (May. 13 - May. 19)	20	293	16	7	\$1 024 526 746
Week 2019 #21 (May. 20 - May. 26)	23	293	19	8	\$19 548 709
Week 2019 #22 (May. 27 - Jun. 2)	35	290	58	13	\$70 583 615
Week 2019 #23 (Jun. 3 - Jun. 9) *	15	272	10	3	\$20 321 297
Week 2019 #24 (Jun. 10 - Jun. 16) *	17	272	19	4	\$116 930 000

## Ratings week by week

Week	Ratings	Avg. Rating
Week 2019 #15 (Apr. 8 - Apr. 14)	21	4.1
Week 2019 #16 (Apr. 15 - Apr. 21)	64	4.1
Week 2019 #17 (Apr. 22 - Apr. 28)	56	4.0
Week 2019 #18 (Apr. 29 - May. 5)	42	3.8
Week 2019 #19 (May. 6 - May. 12)	20	4.2
Week 2019 #20 (May. 13 - May. 19)	33	3.7
Week 2019 #21 (May. 20 - May. 26)	21	3.5
Week 2019 #22 (May. 27 - Jun. 2)	32	3.8
Week 2019 #23 (Jun. 3 - Jun. 9) *	29	4.4
Week 2019 #24 (Jun. 10 - Jun. 16) *	14	4.2

\* There are ICOs with uncertain status regarding the funds raised

# ICO market results for the week

## Top 4 completed ICOs by the funds raised

#	ICO	Rating	Ratings	Funds raised
1	Tron Game Global	2.9	1	\$80 000 000
2	Contentos	4.3	2	\$31 230 000
3	RES	1.6	1	\$5 500 000
4	Airwallet	3.9	1	\$200 000

## Top 3 countries

#	ICO Country	ICOs	Rating	Ratings	Funds raised
1	UK	1	2.9	1	\$80 000 000
2	Singapore	4	3.7	9	\$31 430 000
3	Kazakhstan	1	1.6	1	\$5 500 000

# Trends of the ongoing ICOs for the week

## Top 5 ongoing ICOs by rating

#	ICO	Rating
1	AssetStream	4.8
2	TheFaustFlick	4.8
3	Weave	4.7
4	Blueshare	4.7
5	BitWings	4.7

## Top 5 ongoing ICOs by total number of ratings

#	ICO	Ratings
1	SaTT	45
2	Worldopo	38
3	Squeezer	32
4	UHIVE	25
5	Review.Network	21

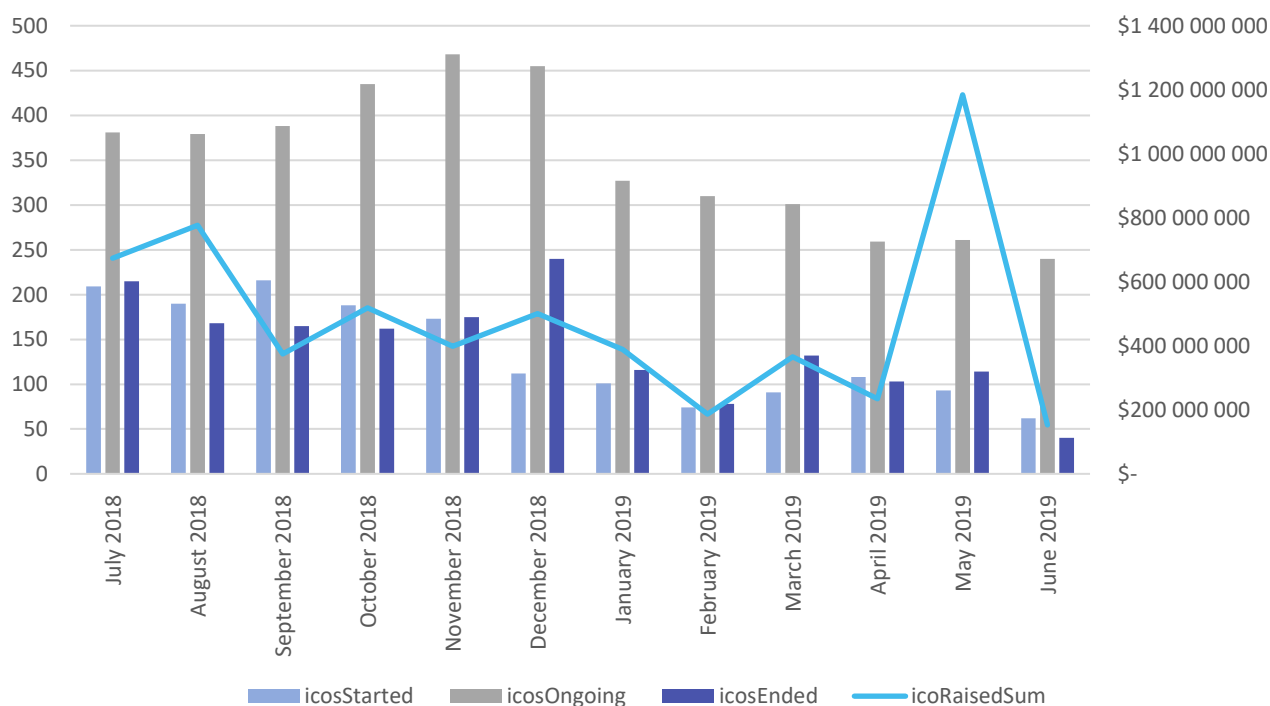
# ICO market month by month

ICO started, ongoing and ended for the past 12 months

Month	Starting	Ongoing	Ended	Raised	Raised Amount	Avg. Raised
July 2018	209	381	215	83	\$673 142 004	\$8 110 145
August 2018	190	379	168	54	\$776 581 977	\$14 381 148
September 2018	216	388	165	68	\$374 836 791	\$5 512 306
October 2018	188	435	162	55	\$518 580 944	\$9 428 744
November 2018	173	468	175	67	\$398 525 244	\$5 948 138
December 2018	112	455	240	82	\$500 836 279	\$6 107 760
January 2019	101	327	116	40	\$388 703 886	\$9 717 597
February 2019	74	310	78	26	\$186 675 231	\$7 179 817
March 2019	91	301	132	47	\$365 436 424	\$7 775 243
April 2019	108	259	103	41	\$234 976 249	\$5 731 128
May 2019	93	261	115	38	\$1 184 200 521	\$31 163 172
June 2019	62	239	40	10	\$152 790 297	\$15 279 030

\* There are ICOs with uncertain status regarding the funds raised

## ICO market dynamics



# ICO market world

## Countries by the raised amount

#	Country	ICOs	Raised	Raised Amount	Avg. Raised
1	USA	746	204	\$7 475 950 643	\$36 646 817
2	British Virgin Islands	70	27	\$2 353 283 129	\$87 158 634
3	Singapore	559	208	\$2 290 559 059	\$11 012 303
4	Switzerland	266	108	\$1 862 508 941	\$17 245 453
5	UK	491	153	\$1 367 205 329	\$8 935 983
6	Cayman Islands	267	39	\$1 269 083 889	\$32 540 613
7	Canada	124	46	\$1 144 561 469	\$24 881 771
8	Estonia	284	106	\$905 227 063	\$8 539 878
9	Hong Kong	183	62	\$694 474 391	\$11 201 200
10	Russia	329	109	\$662 145 754	\$6 074 732



# ICO platforms

## Platforms by the count of raised ICOs

#	Platform	ICOs	Raised	Raised Amount	Avg. Raised
1	Ethereum	4867	1521	\$21 421 967 476	\$14 084 134
2	Waves	132	36	\$159 429 957	\$4 428 610
3	Separate blockchain	53	17	\$89 648 710	\$5 273 454
4	Stellar	81	13	\$296 354 375	\$22 796 490
5	NEO	44	13	\$211 153 161	\$16 242 551
6	NEM	24	8	\$69 226 908	\$8 653 364
7	Scrypt	30	8	\$26 345 826	\$3 293 228
8	Bitshares	10	8	\$21 635 489	\$2 704 436
9	EOS	28	7	\$33 971 789	\$4 853 113
10	Other	301	89	\$4 106 530 774	\$46 140 795

# ICO industries

## Industries by the raised amount

#	Industry *	ICOs	Raised	Raised Amount	Avg. Raised
1	Cryptocurrency	2227	705	\$14 491 669 175	\$20 555 559
2	Platform	3050	968	\$12 439 868 952	\$12 851 104
3	Business services	1253	447	\$4 214 874 925	\$9 429 250
4	Infrastructure	591	169	\$3 608 109 387	\$21 349 760
5	Banking	554	205	\$3 556 940 377	\$17 350 929
6	Investment	994	331	\$3 367 030 365	\$10 172 297
7	Software	807	283	\$2 846 321 790	\$10 057 674
8	Internet	625	211	\$2 317 383 586	\$10 982 861
9	Smart Contract	819	255	\$2 214 186 913	\$8 683 086
10	Big Data	447	147	\$1 627 738 468	\$11 073 051

\* Any ICO can be presented in multiple industries

# ICO expert opinions

[Dylan Sharkey](#)



*Dylan is Vice President of Enterprise Solutions at Coinstruction. He also holds a commercial leadership role at leading crypto lender HODL Finance, and is an early investor and board member at several blockchain startups. Before moving into the blockchain world, Dylan worked at LinkedIn for over six years, joining before their \$350M IPO in 2011. As LinkedIn's Head of Sales Solutions for the Middle East and North Africa, he helped launch their Dubai office and contributed to its growth from 3 initial employees to over 100 by 2017.*

As we approach the end of Q2 and look back on the year to date, we believe H1 2019 will be remembered for two significant trends in the industry:

- The recovery of crypto asset prices (particularly Bitcoin)
- The dramatic emergence of Initial Exchange Offerings (IEOs) as a funding model.

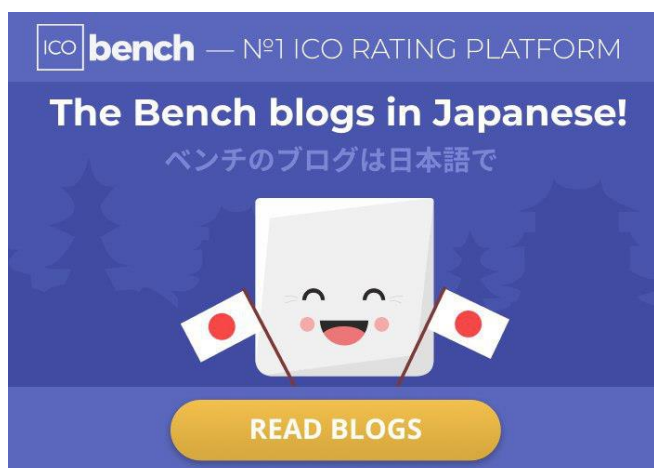
According to our in-house research, both these trends are interconnected. The apparent end of the crypto bear market has returned confidence to the industry, both in terms of new retail participants and inspiring startup founders who delayed their ICO in 2018 to return, although seeking a new funding model.

This return of the “animal spirits” to the market coincided with the rise of the IEO fundraising model via Launchpads on exchanges like Binance, Huobi and ExMarkets. The benefits of running a public token sale through a reputable exchange via IEO, compared to the now discredited ICO model have been well documented so don't need to be repeated here.

Within the emerging IEO market itself we see two routes to success for projects and participants.


- One method is to participate in the “mega” IEOs with players like Binance or OKEx which are tremendously expensive for projects and can be hard for retail players to access but can yield good results.
- The other is to partner with fast growing IEO Launchpads like ExMarkets which host selected high potential projects at a reasonable cost, while providing a strong opportunity for retail participants to access a diverse mix of vetted projects at an early stage and benefit from future growth accordingly. Participants have also become more demanding and are attracted the additional security of regulatory compliant platforms like ExMarkets, which have the appropriate Crypto-Fiat licences, EU domicile and fiat gateway.

Our high level forecast for H2 2019 sees the major crypto assets continue to recover, with BTC as a clear leader. The recent news that Binance will withdraw access to it's main exchange for US clients may cause some short term headwinds for altcoins but we don't expect any long term reversal of the current more optimistic trend. The other major news this week was that Facebook will launch its own cryptocurrency with major players like Visa, Mastercard, Uber and Spotify allegedly paying up to \$10 Million USD each to run a node. We do not see this move into the industry by a large centralized business as a threat - in fact we believe that this development will bring more mainstream attention and subsequent participation and will be a net positive for the overall ICO / IEO and crypto markets.



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