

April 16, 2019

ICO Market Weekly Review

The background of the lower half of the page is composed of several overlapping triangles in shades of blue and teal, creating a dynamic, abstract geometric pattern.

Week #15, 2019

April 8, 2019 – April 14, 2019

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Introduction

We are pleased to present ICO Market Weekly Review #15 in 2019. This research aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide the best analytics.

Since the increase of the popularity of ICO market, almost \$26B has been raised altogether. With over 5,400 projects and 75K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto". We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

Executive Summary

This weekly report includes the progress of the second week of April in ICO world. Thus, by the April 14th, 2019 it is 305 ongoing ICOs where 15 was completed and 5 ICOs have raised funds. These numbers are relatively lower comparing to the second week of March. From week to week, the most popular industries by raised amount of funds are cryptocurrency, platform and business services. The ICOs like HighBank and OATH Protocol are leaders among ICOs with the rating of 4.8. However, the SATT is undisputable leader among the ICOs by the total number ratings (45).

By the end of the second week of April, the ICO market has been raised \$7 million that is in four times lower comparing to the previous week. Overall, ICOs in April have raised already \$45.6 million that is almost twice higher than it has been raised during first two weeks of March. At the same time, the average rating of projects has been increased to 4.3. Switzerland took the lead of Top 5 countries with \$3 million raised with ICOs during the second week of April.

ICObench Team

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Week results in total

ICO market week by week

Week	Started	Ongoing	Completed	Raised	Funds raised
Week 2019 #06 (Feb. 4 - Feb. 10)	13	350	12	4	\$28 870 494
Week 2019 #07 (Feb. 11 - Feb. 17)	17	350	18	6	\$9 582 490
Week 2019 #08 (Feb. 18 - Feb. 24)	11	353	10	2	\$11 815 616
Week 2019 #09 (Feb. 25 - Mar. 3)	43	355	43	13	\$107 970 846
Week 2019 #10 (Mar. 4 - Mar. 10)	15	351	12	5	\$22 827 303
Week 2019 #11 (Mar. 11 - Mar. 17)	15	355	15	4	\$4 220 279
Week 2019 #12 (Mar. 18 - Mar. 24)	20	348	23	8	\$125 845 989
Week 2019 #13 (Mar. 25 - Mar. 31)	15	345	73	22	\$170 590 667
Week 2019 #14 (Apr. 1 - Apr. 7) *	37	303	21	6	\$29 521 334
Week 2019 #15 (Apr. 8 - Apr. 14) *	12	305	15	5	\$7 082 649

Ratings week by week

Week	Ratings	Avg. Rating
Week 2019 #06 (Feb. 4 - Feb. 10)	61	3.4
Week 2019 #07 (Feb. 11 - Feb. 17)	47	3.9
Week 2019 #08 (Feb. 18 - Feb. 24)	72	3.4
Week 2019 #09 (Feb. 25 - Mar. 3)	89	3.3
Week 2019 #10 (Mar. 4 - Mar. 10)	68	3.7
Week 2019 #11 (Mar. 11 - Mar. 17)	36	4.1
Week 2019 #12 (Mar. 18 - Mar. 24)	38	4.1
Week 2019 #13 (Mar. 25 - Mar. 31)	73	4.0
Week 2019 #14 (Apr. 1 - Apr. 7) *	56	4.0
Week 2019 #15 (Apr. 8 - Apr. 14) *	21	4.3

* There are ICOs with uncertain status regarding the funds raised

ICO market results for the week

Top 5 completed ICOs by the funds raised

#	ICO	Rating	Ratings	Funds raised
1	Fidelity House	4.4	29	\$3 000 000
2	PROOF OF TOSS	3.7	13	\$1 702 799
3	Dos Network	3.2	1	\$1 700 000
4	Unification	3.0	1	\$400 000
5	JOYS	3.9	2	\$279 850

Top 5 countries

#	ICO Country	ICOs	Rating	Ratings	Funds raised
1	Switzerland	2	4	47	\$3 000 000
2	Singapore	3	3.2	3	\$2 100 000
3	UK	3	3.9	22	\$1 702 799
4	Russia	1	3.9	2	\$279 850
5	Estonia	2	3.8	8	\$0

Trends of the ongoing ICOs for the week

Top 5 ongoing ICOs by rating

#	ICO	Rating
1	HighBank	4.8
2	OATH Protocol	4.8
3	Mindsync	4.7
4	Drife	4.7
5	SaTT	4.6

Top 5 ongoing ICOs by total number of ratings

#	ICO	Ratings
1	SaTT	45
2	Worldopo	38
3	Crowd Machine	28
4	MOBU	27
5	UHIVE	25

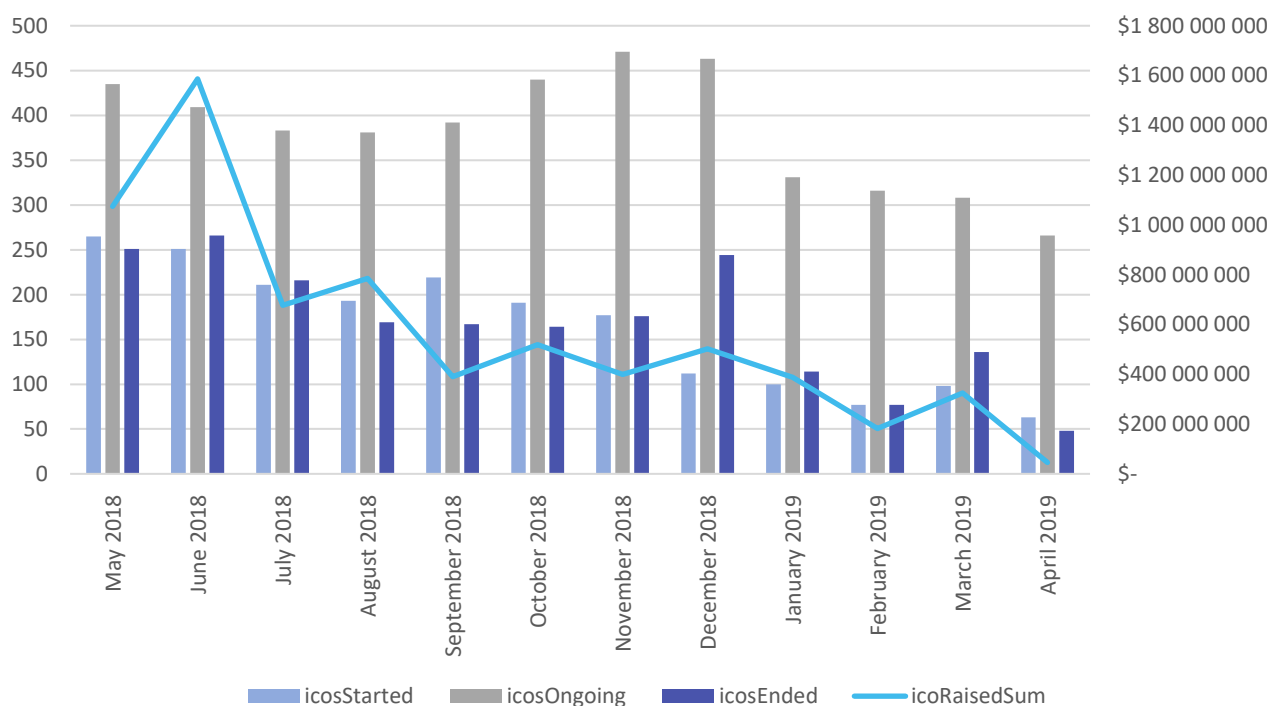
ICO market month by month

ICO started, ongoing and ended for the past 12 months

Month	Starting	Ongoing	Ended	Raised	Raised Amount	Avg. Raised
May 2018	265	435	251	123	\$1 074 298 821	\$8 734 137
June 2018	251	409	266	106	\$1 586 431 075	\$14 966 331
July 2018	211	383	216	84	\$676 372 377	\$8 052 052
August 2018	193	381	169	55	\$785 581 977	\$14 283 309
September 2018	219	392	167	69	\$390 266 791	\$5 656 040
October 2018	191	440	164	55	\$518 580 944	\$9 428 744
November 2018	177	471	176	68	\$398 885 544	\$5 865 964
December 2018	112	463	244	84	\$501 661 129	\$5 972 156
January 2019	100	331	114	38	\$388 146 058	\$10 214 370
February 2019	77	316	77	25	\$181 575 231	\$7 263 009
March 2019*	98	308	136	42	\$324 401 866	\$7 723 854
April 2019*	63	266	48	12	\$45 603 983	\$3 800 332

* There are ICOs with uncertain status regarding the funds raised

ICO market dynamics



ICO market world

Countries by the raised amount

#	Country	ICOs	Raised	Raised Amount	Avg. Raised
1	USA	739	198	\$7 432 750 631	\$37 539 145
2	Switzerland	261	104	\$2 840 260 545	\$27 310 198
3	British Virgin Islands	68	27	\$2 353 283 129	\$87 158 634
4	Singapore	542	200	\$2 259 338 472	\$11 296 692
5	UK	486	143	\$1 328 752 389	\$9 291 975
6	Cayman Islands	122	44	\$1 136 961 469	\$25 840 033
7	Estonia	271	98	\$845 567 306	\$8 628 238
8	Hong Kong	177	59	\$692 181 332	\$11 731 887
9	Russia	326	105	\$672 958 428	\$6 409 128
10	Canada	104	25	\$456 962 915	\$18 278 517

ICO platforms

Platforms by the count of raised ICOs

#	Platform	ICOs	Raised	Raised Amount	Avg. Raised
1	Ethereum	4773	1462	\$22 134 456 542	\$15 139 847
2	Waves	129	34	\$149 622 757	\$4 400 669
3	Separate blockchain	49	16	\$87 592 740	\$5 474 546
4	Stellar	75	14	\$301 354 375	\$21 525 312
5	NEO	44	12	\$209 546 153	\$17 462 179
6	Scrypt	29	8	\$26 345 826	\$3 293 228
7	Bitshares	10	8	\$21 635 489	\$2 704 436
8	NEM	23	7	\$67 226 908	\$9 603 844
9	Bitcoin	28	6	\$309 122 719	\$51 520 453
10	Other	277	78	\$2 691 216 856	\$34 502 780

ICO industries

Industries by the raised amount

#	Industry *	ICOs	Raised	Raised Amount	Avg. Raised
1	Cryptocurrency	2160	665	\$13 319 408 090	\$20 029 185
2	Platform	2966	922	\$12 156 214 634	\$13 184 615
3	Business services	1227	430	\$4 111 787 530	\$9 562 297
4	Infrastructure	574	163	\$3 603 179 741	\$22 105 397
5	Banking	541	194	\$3 481 793 896	\$17 947 391
6	Investment	965	318	\$3 292 934 747	\$10 355 141
7	Software	790	270	\$2 756 446 546	\$10 209 061
8	Internet	614	205	\$2 273 066 273	\$11 088 128
9	Smart Contract	792	235	\$2 143 495 646	\$9 121 258
10	Real estate	231	66	\$1 663 473 290	\$25 204 141

* Any ICO can be presented in multiple industries

ICO expert opinions

[Mohit Tater](#)



Now that the ICO market has matured, companies are looking for additional ways to raise capital. This has led to the creation of a new class of ICOs called the “Reverse ICO.” Those with an established customer base can issue digital tokens on the blockchain as a replacement for their traditional shares. Each token holder gets a share of the profits and becomes involved in the decision-making process.

One of the most recent examples of Reverse ICO is Ground X, the blockchain subsidiary of the South Korean internet giant Kakao. Ground X managed to raise \$90 million in a private coin offering that attracted participation from various high-profile venture capitalists. The success of their capital raise is indicative of a rising Reverse ICO market, where successful companies are those with a tokenized business model.

I see this decentralized approach as a fresh alternative to the “created from a white paper” model offered by most ICOs, where the key market strategy, including user acquisition and product development, is unproven and therefore more demanding and risky in viability, time and resources.

Another advantage a Reverse ICO can create is facilitating the adoption of cryptocurrencies. Buying and trading crypto still present formidable trust and technical barriers to the general population. An established business that has good understanding of its customers can leverage the right triggers and desirable outcomes to incentive users to effectively use its issued cryptos for products and services they are accustomed to buying with fiat.

I’m expecting that scenarios such as these will encourage companies in sectors ripe for blockchain disruption to make the opening move, and create a tokenized version of their own offerings. Also, equity tokens may be offered to both vested suppliers and early adopters that have a stake in the firms’ financial success, which is realized would eliminate the hassle of executing a share registry and meticulously tracking share ownership.



The ICO market in 2019 is really different to 2017 or 2018. This industry is continuously changing and evolving to get the investor's attention. The most of ICO projects born in 2018 have negative ROI. The second half of 2018 and 2019 have been really hard times to get funding, private or public. Some trends have been growing for the last months. First, it was the Masternodes and POS projects.

The perspective of passive incomes without the need of expensive mining machines and high electric bills has attracted many enthusiasts to it. This trend also has motivated to scammers and fake projects joining the Masternodes sphere. They have damaged the image of it, making difficult to find the right projects, but with the correct research, you will find some good investments waiting for you.

The last trend is obvious for everybody, the IEO's. A lot of people think the IEO's started with Binance Launchpad, but it is not right. A few exchanges offered IEO's since December 2018, but the hype came with Binance. The recovery of the market and the incredible amounts of funds raised in minutes has unleashed the form. IEO's are controversial, it is really not a different model than ICO's, but it has a few advantages.

Since a public investor's perspective, they get automatic and quick listing for his ICO investments in the same platform where they purchased the tokens. All the process is reduced to weeks, against the months or more time required for your ICO investments in the past. But the danger of getting rekt is still there. The IEO's system doesn't guarantee the success, it just makes the process easier. Every investor has to do his own research with every project in order to decrease his own risk. Any case, as always, the best advice I can give you is, DYOR.

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