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ICO Market Weekly Review

Weeks #1-2, 2019

January 1, 2019 – January 13, 2019

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Introduction

We are pleased to present ICO Market Weekly Review #1-2. This research aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide best analytics.

Since the increasing of the popularity of ICO market, \$24B has been raised altogether. With over 5,200 projects and 72K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto". We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

ICObench Team

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Week results in total

ICO market week by week

Week	Started	Ongoing	Completed	Raised	Funds raised
Week 2018 #46 (Nov. 12 - Nov. 18)	45	493	45	19	\$148 365 642
Week 2018 #47 (Nov. 19 - Nov. 25)	29	486	30	13	\$ 73 322 267
Week 2018 #48 (Nov. 26 - Dec. 2)	80	490	86	24	\$100 184 657
Week 2018 #49 (Dec. 3 - Dec. 9)	14	466	14	4	\$ 16 085 480
Week 2018 #50 (Dec. 10 - Dec. 16)	30	459	46	14	\$ 30 704 129
Week 2018 #51 (Dec. 17 - Dec. 23) *	14	436	37	11	\$ 91 837 593
Week 2018 #52 (Dec. 24 - Dec. 30) *	11	412	36	14	\$100 476 840
Week 2019 #53 (Dec. 31)	4	105	390	31	\$223 166 072
Week 2019 #01 (Jan. 1 - Jan. 6) *	47	424	16	3	\$ 6 024 057
Week 2019 #02 (Jan. 7 - Jan. 13)	19	430	12	3	\$ 83 200 610

Ratings week by week

Week	Ratings	Avg. Rating
Week 2018 #46 (Nov. 12 - Nov. 18)	146	3.2
Week 2018 #47 (Nov. 19 - Nov. 25)	77	3.2
Week 2018 #48 (Nov. 26 - Dec. 2)	94	3.1
Week 2018 #49 (Dec. 3 - Dec. 9)	110	2.5
Week 2018 #50 (Dec. 10 - Dec. 16)	71	2.3
Week 2018 #51 (Dec. 17 - Dec. 23) *	74	3.5
Week 2018 #52 (Dec. 24 - Dec. 30) *	86	2.7
Week 2019 #53 (Dec. 31)	11	4.3
Week 2019 #01 (Jan. 1 - Jan. 6) *	35	3.5
Week 2019 #02 (Jan. 7 - Jan. 13)	73	4.2

* There are ICOs with uncertain status regarding the funds raised

ICO market results for the weeks #1 and #2

Top 5 completed ICOs by the funds raised

#	ICO	Rating	Ratings	Funds raised
1	Chelle Coin	3.9	5	\$ 80 194 251
2	VocoNetwork	3.2	2	\$ 3 524 057
3	GaxCoin	2.1	1	\$ 2 400 000
4	AXL	3.2	1	\$ 2 000 000
5	iLink2Music	4.2	2	\$ 1 006 359

Top 5 countries

#	ICO Country	ICOs	Rating	Ratings	Funds raised
1	Canada	1	3.9	5	\$ 80 194 251
2	Israel	1	3.2	2	\$ 3 524 057
3	Cayman Islands	1	2.1	1	\$ 2 400 000
4	Singapore	3	3.1	4	\$ 2 000 000
5	Belize	1	4.2	2	\$ 1 006 359

Trends of the ongoing ICOs for the weeks #1 and #2

Top 5 ongoing ICOs by rating

#	ICO	Rating
1	Rento	4.9
2	Cryptoprofile	4.9
3	IronX	4.8
4	Bolton Coin	4.8
5	Smart Valor	4.8

Top 5 ongoing ICOs by total number of ratings

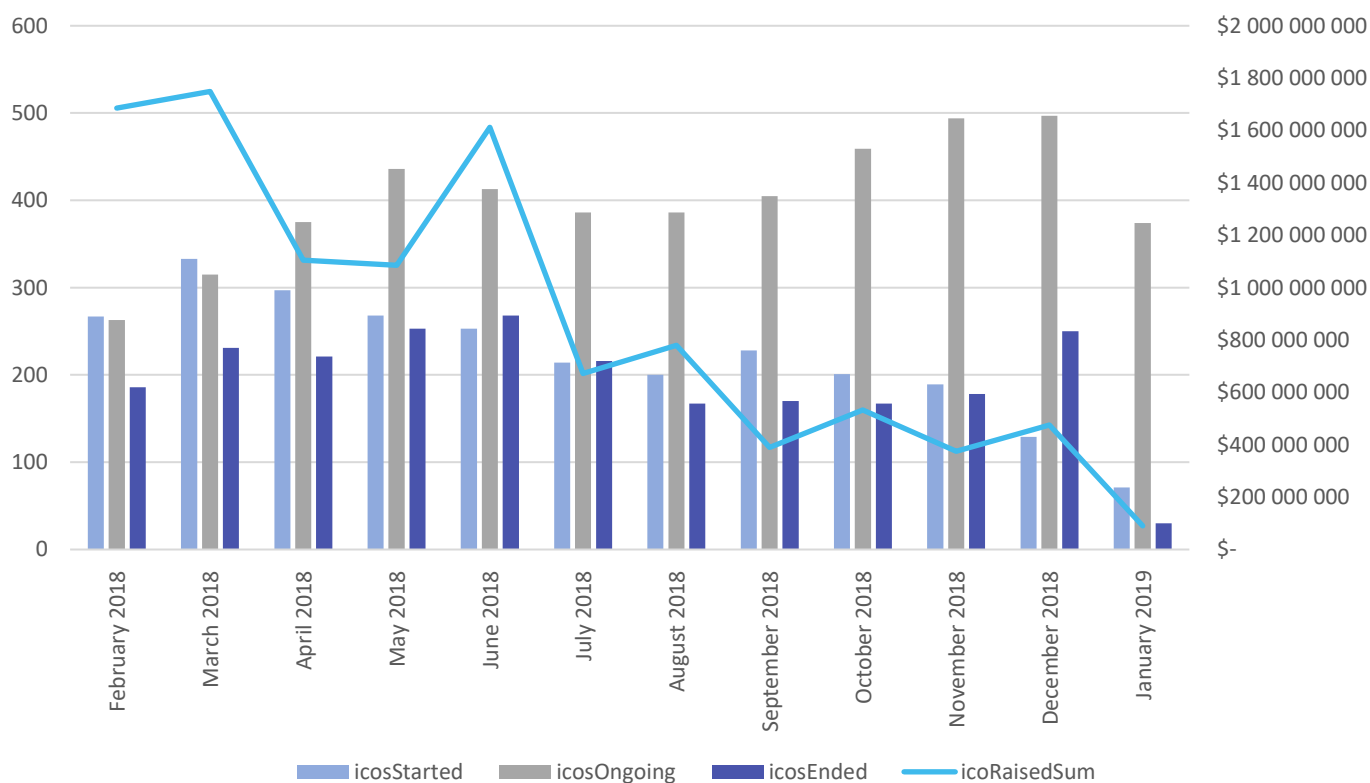
#	ICO	Ratings
1	Adab Solutions	41
2	SaTT	37
3	Worldopo	37
4	OPP Open WiFi	33
5	Fidelity House	28

ICO market month by month

ICO started, ongoing and ended for the past 12 months

Month	Starting	Ongoing	Ended	Raised	Raised Amount	Avg. Raised
February 2018	267	263	186	110	\$ 1 685 480 238	\$ 15 322 548
March 2018	333	315	231	117	\$ 1 749 107 226	\$ 14 949 634
April 2018	297	375	221	110	\$ 1 104 863 477	\$ 10 044 213
May 2018	268	436	253	125	\$ 1 085 706 844	\$ 8 685 655
June 2018	253	413	268	107	\$ 1 612 644 456	\$ 15 071 444
July 2018	214	386	216	84	\$ 672 172 377	\$ 8 002 052
August 2018	200	386	167	54	\$ 779 276 871	\$ 14 431 053
September 2018	228	405	170	69	\$ 390 266 791	\$ 5 656 040
October 2018	201	459	167	58	\$ 532 594 604	\$ 9 182 666
November 2018	189	494	178	68	\$ 375 192 131	\$ 5 517 531
December 2018 *	129	497	250	78	\$ 475 140 964	\$ 6 091 551
January 2019 **	71	374	30	7	\$ 90 352 667	\$ 12 907 524

ICO market dynamics



* data will be updated

** data for the part of the month

ICO market world

Countries by the raised amount

#	Country	ICOs	Raised	Raised Amount	Avg. Raised
1	USA	727	194	\$ 7 417 301 629	\$ 38 233 514
2	Russia	329	107	\$ 2 350 541 154	\$ 21 967 674
3	Singapore	528	187	\$ 2 140 946 805	\$ 11 448 913
4	Switzerland	253	99	\$ 1 828 161 545	\$ 18 466 278
5	UK	461	128	\$ 1 237 897 084	\$ 9 671 071
6	Cayman Islands	115	39	\$ 1 106 788 813	\$ 28 379 200
7	Estonia	262	91	\$ 780 512 518	\$ 8 577 061
8	British Virgin Islands	64	24	\$ 655 669 919	\$ 27 319 580
9	Hong Kong	171	56	\$ 624 711 372	\$ 11 155 560
10	Canada	102	25	\$ 517 108 603	\$ 20 684 344

ICO platforms

Platforms by the count of raised ICOs

#	Platform	ICOs	Raised	Raised Amount	Avg. Raised
1	Ethereum	4617	1370	\$ 20 512 682 294	\$ 14 972 761
2	Waves	125	32	\$ 129 722 757	\$ 4 053 836
3	Stellar	67	13	\$ 296 354 375	\$ 22 796 490
4	NEO	43	12	\$ 209 546 153	\$ 17 462 179
5	Separate blockchain	29	10	\$ 66 944 410	\$ 6 694 441
6	NEM	24	9	\$ 76 573 193	\$ 8 508 133
7	Bitshares	10	8	\$ 21 635 489	\$ 2 704 436
8	Scrypt	28	7	\$ 21 545 568	\$ 3 077 938
9	Bitcoin	25	6	\$ 305 429 306	\$ 50 904 884
10	Other	270	74	\$ 2 636 304 286	\$ 35 625 734

ICO industries

Industries by the raised amount

#	Industry *	ICOs	Raised	Raised Amount	Avg. Raised
1	Cryptocurrency	2076	615	\$ 12 875 605 457	\$ 20 935 944
2	Platform	2865	856	\$ 11 737 698 857	\$ 13 712 265
3	Business services	1178	390	\$ 3 755 630 777	\$ 9 629 823
4	Infrastructure	547	146	\$ 3 348 319 662	\$ 22 933 696
5	Banking	520	179	\$ 3 231 373 691	\$ 18 052 367
6	Investment	929	296	\$ 3 132 544 765	\$ 10 582 922
7	Software	752	251	\$ 2 645 221 490	\$ 10 538 731
8	Internet	593	200	\$ 2 218 737 581	\$ 11 093 688
9	Smart Contract	751	216	\$ 2 118 007 584	\$ 9 805 591
10	Media	359	107	\$ 1 505 493 409	\$ 14 070 032

* Any ICO can be presented in multiple industries

ICO expert opinions

[Mauro Andriotto](#)



2018 has been a difficult year for ICOs. As a recent EY research showed, looking at the most promising projects at the end of 2017 and at their performance one year later we can see that almost 90% are below their listing price and 30% have lost substantially all value. Just a few of them have working products and some of them accept payments in both fiat currency as well as ICO tokens, reducing the value of the tokens to the holders.

Somebody would say “nothing new” considering that startups have always been a risky business. However, it is undoubtful that the fundraising model has changed. The public sale phase has now almost disappeared, and the level of financial communication required to present a project to a professional investor is higher than 18 months ago. As far as I’m concerned I do not think that the ICO market is close to its end, I just think that investors are much more selective and that before approaching them a full due diligence of the project provided by a third party may be useful.

Crypto currencies are also facing a difficult moment with the BTC below \$4000 and the eth below \$150.

So, how do I see the future of cryptos? In my opinion it will shine like never before.

Indeed, there are still two big things that are far to be exploited. The first one it is the blockchain technology that it hasn't been really implemented yet in the day to day life and it has still to show all its positive effects for investors, users and society.

The second it is in my opinion the first real disruption in the financial world: the STOs. Why? Because there is a multi-trillion market of assets that can be tokenized out there (ICOs represent a drop in the Ocean when compared), and these assets: shares, debt, derivative, cash flows, etc, are too small (or too innovative) to be vehiculated in an IPO. The only alternative today is represented by a Private Equity deal that unfortunately is a long process and it incorporates a huge discount (for the seller) given the high level of illiquidity. Furthermore, the PE investments are available only to professional investors. This is why STOs could represent an answer for both investors and SMEs. Investors can find a new mean of diversification achieving new risk-return combinations, SMEs can find a new way to raise funds for value-added projects. STOs can bring benefits to society and to the economy also considering that a strict regulation is already in place and that it represents a first protection shield to investors.

As an advisor with a strong crypto experience and solid roots in banking, finance and private equity, my role is to help companies in launching the STO and recently Andriotto Financial Services has been selected as the main advisor of some of the biggest and most exciting projects on the market.

I believe that this trend will continue in 2019 and in the following years with the support of some prestigious exchanges first (London, Zurich, Malta, etc) and later with the rise new of decentralized ones.

2019 will be (again) an interesting year for the crypto markets.



I believe that the ICO Market situation is going through a huge change. We are on the verge of watching the end of the ICO as we know it and moving toward the Securitized Token Offerings or STOs. The STOs will dominate the Market Place and eventually do away with the ICOs in a sense. We are currently experiencing a cleaning up of the Market.

Before this basically anyone could run an ICO. They would not need to register their Tokens, they could sell to anyone and basically either choose to honor their contributors or in a lot of cases basically just disappear. This has caused a near 95% failure rate in the overall ICO Market. That is completely unacceptable and gives a horrible name to the CryptoBlockchain Industry as a whole.

ICO Bench is the Gold Standard when it comes to rating ICO's or Tokenized Offerings. The reason why is because of its Expert Rating System. ICO Bench has many check and Balance Systems in Place in order to catch any Pay-Per-Play Schemes as far as falsifying its Rating System. We saw this first hand when it came to a very prominent ICO Bench Expert last Summer when he was stripped of his Points and taken off the ICO Bench Expert list.

Many of us ICO Bench Experts have formed an illusive Team based on our Morals and Character and our love for Crypto and our honor and Respect for ICO Bench and to be an ICO Bench Expert. We will not hesitate to report any colleague of ours that we have first hand knowledge of violating the ICO Bench Rating Policy or any Policy relative to nefarious activity on this great Platform.

Same goes with any CEO or Project Representative that approaches us with any cash offers to falsify anything in order to make a Blockchain Project appear more than it is. I also call out all Colleagues to do the same. Call us the Crypto Illuminati or the Blockchain Mafia if you want. To me those terms mean something far greater than cash. They mean greatness, honor, team work, character, high moral authority and the ability as a group of unnamed individuals to step in and work together to clean up this great Industry that has given us life beyond anything that we could ever imagine.

It's also about giving back to the Industry and securing its future for ourselves and those to come as we enter into this soon to be \$8 Trillion Annual Economy by 2027 according to the 2014 ICANN Report. I say this with a lot of experience and knowledge dating back nearly 8 years when I began Mining Bitcoin and Researching Blockchain Technology and Development at all levels, as an IIB Council Certified Blockchain Professional, EC-Council University Cyber Talks Lecturer, ICO Bench Expert TOP 50 Experts in the World, 5+ POD (Proof of Developer) Rated by CryptoAsian 2014 and a Bitcoin Evangelist for life.

When I began all this in 2011 Bitcoin was \$3. The Industry is going through a major overhaul and cleanup of the issues and Individuals that plague it. It is also becoming legitimized and we welcome that most of all. Let's revisit this next December 2019 when the industry has been cleaned and purged of its bad actors through both self policing and traditional enforcement.

By December of 2019 we most likely will have grown as an Industry by 300 Million more people all embracing Blockchain. Bitcoin should reach \$100k USD per Bitcoin by then and we will have a possible Ethereum Killer App released. There will be new Quantum Blockchain Technologies with superior security measures built into their Blockchainchain and friendly UIs. Most importantly ICO Bench will still be the Gold Standard when it comes to Blockchain and Crypto Projects Ratings.

Thank you

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