

ICO Market **Weekly Review**

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Week #03, 2020

January 12, 2019 – January 19, 2020

Introduction

We are pleased to present ICO Market Weekly Review #03 in 2020. This research aims to be your weekly guide to the ICO market and the blockchain community and it is based on the data that we carefully gather at ICObench to provide the best analytics.

Since the increase of the popularity of ICO market, almost \$27B has been raised altogether. With over 5,700 projects and 80K professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organized a huge amount of data for this report to show you the ICO market and its community's widely differing sides — specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto". We hope that the data in the report will be useful to you.

As always, we work on improvements and will be happy to know if you want to see any additional information in the ICO Market Weekly Review.

Thank you for choosing ICObench and we are looking forward to your feedback.

Executive Summary

As it turned out, January did not provide neither abnormal funding nor lack of investing. However, it was raised only \$3M during the third week of January that is normal amount compare to the last three months of the market's statistics. After positive beginning of the year where it was raised \$44.6M, the market reflects slight decline in the fund raising at the moment. Thus, there were 119 ongoing projects where 11 were already completed and 7 projects have started. These numbers indicate the ICO & IEO market's slow shrinking.

However, the average rating of the projects has abnormally increased to impressive 4.6 that reflects the increasing in quality of the projects. Based on the funds raised, it was possible to name the only project that has raised funds. Thus, the ICO projects UCBI Banking has raised \$3M in fund raised that leaded Morocco to be the top country this week.

At the same time, again the projects 2local and PointPay obtained the highest ratings of the week, 4.9 and 4.7 respectively. To sum up the weekly performance, January has already reached the half of the December's funds raised but the average check is already higher than in December. There are still positive hopes that the January will end up outperforming December and reflect the bullish market tendency again for the 2020 instead of growing expectation of the "crypto winter".

ICObench Team

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Week results in total

ICO market week by week

Week		Started	Ongoing	Completed	Raised	Funds raised
Week 2019 #46	(Nov. 11 - Nov. 17)	9	179	13	4	\$4,108,723
Week 2019 #47	(Nov. 18 - Nov. 24)	8	177	10	2	\$42,189
Week 2019 #48	(Nov. 25 - Dec. 1)	11	173	24	5	\$35,506,377
Week 2019 #49	(Dec. 2 - Dec. 8)	7	161	7	1	\$500,000
Week 2019 #50	(Dec. 9 - Dec. 15)	8	161	9	2	\$3,750,000
Week 2019 #51	(Dec. 16 - Dec. 22)	8	157	9	1	\$502,563
Week 2019 #52	(Dec. 23 - Dec. 29)	6	156	8	0	\$0
Week 2019 #01	(Dec. 30 - Jan. 5) *	19	150	48	9	\$44,601,670
Week 2020 #02	(Jan. 6 - Jan. 12) *	10	124	14	3	\$9,313,126
Week 2020 #03	(Jan. 13 - Jan. 19) *	7	119	11	1	\$3,000,000

Ratings week by week

Week		Ratings	Avg. Rating
Week 2019 #46	(Nov. 11 - Nov. 17)	3	4.9
Week 2019 #47	(Nov. 18 - Nov. 24)	10	4
Week 2019 #48	(Nov. 25 - Dec. 1)	9	3.2
Week 2019 #49	(Dec. 2 - Dec. 8)	16	4.6
Week 2019 #50	(Dec. 9 - Dec. 15)	25	4.2
Week 2019 #51	(Dec. 16 - Dec. 22)	23	3.8
Week 2019 #52	(Dec. 23 - Dec. 29)	4	4.4
Week 2019 #01	(Dec. 30 - Jan. 5) *	12	2.6
Week 2020 #02	(Jan. 6 - Jan. 12) *	6	4.1
Week 2020 #03	(Jan. 13 - Jan. 19) *	12	4.6

* There are ICOs with uncertain status regarding the funds raised

ICO market results for the week

The only completed ICO by the funds raised

ICO	Rating	Ratings	Funds raised
UCBI Banking	4	1	\$3,000,000

Top country

ICO Country	ICOs	Rating	Ratings	Funds raised
Morocco	1	4	1	\$3,000,000

Trends of the ongoing ICOs for the week

Top 5 ongoing ICOs by rating

#	ICO	Rating
1	2local	4.9
2	PointPay	4.7
3	SaTT	4.6
4	Mindsync	4.6
5	Karvuon	4.6

Top 5 ongoing ICOs by total number of ratings

#	ICO	Ratings
1	SaTT	47
2	Worldopo	39
3	PointPay	34
4	Mindsync	21
5	Emjac	17

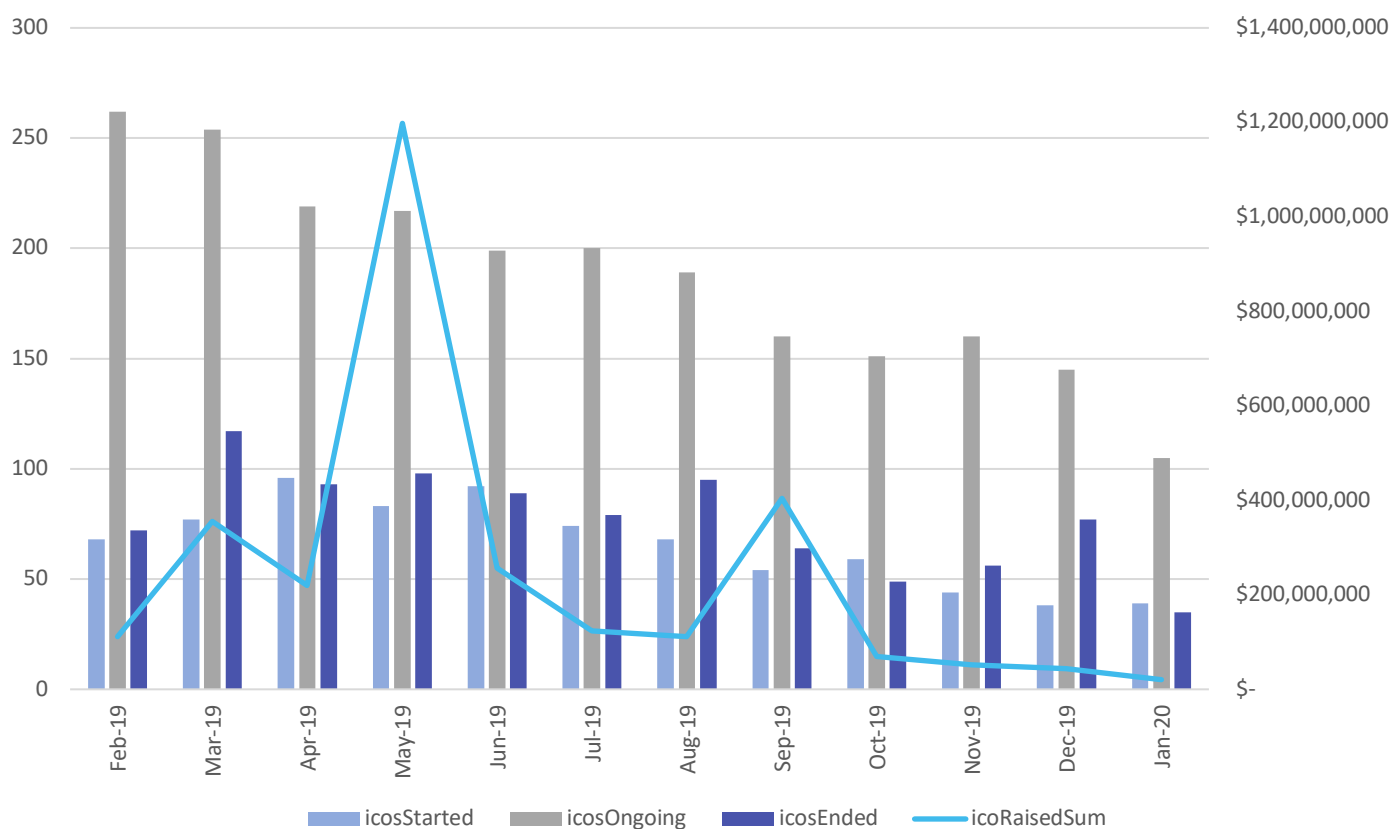
ICO market month by month

ICO started, ongoing and ended for the past 12 months

Month	Starting	Ongoing	Ended	Raised	Raised Amount	Avg. Raised
February-19	68	262	72	23	\$111,232,021	\$4,836,175
March-19	77	254	117	45	\$355,114,379	\$7,891,431
April-19	96	219	93	35	\$219,255,205	\$6,264,434
May-19	83	217	98	37	\$1,197,975,847	\$32,377,726
June-19	92	199	89	33	\$256,629,069	\$7,776,638
July-19	74	200	79	33	\$124,080,786	\$3,760,024
August-19	68	189	95	24	\$111,230,743	\$4,634,614
September-19	54	160	64	23	\$404,685,665	\$17,595,029
October-19	59	151	49	13	\$69,279,077	\$5,329,160
November-19	44	160	56	13	\$51,727,225	\$3,979,017
December-19	38	145	77	13	\$43,054,233	\$3,311,864
January-20	39	105	35	5	\$20,413,126	\$4,082,625

* There are ICOs with uncertain status regarding the funds raised

ICO market dynamics



ICO market world

Countries by the raised amount

#	Country	ICOs	Raised	Raised Amount	Avg. Raised
1	USA	703	197	\$7 346 891 476	\$37 293 865
2	Singapore	575	221	\$2 455 700 646	\$11 111 768
3	British Virgin Islands	71	27	\$2 352 169 919	\$87 117 404
4	Switzerland	256	106	\$1 779 762 235	\$16 790 210
5	UK	496	160	\$1 523 427 635	\$9 521 423
6	Cayman Islands	119	48	\$1 336 548 258	\$27 844 755
7	Taiwan	22	8	\$1 046 428 001	\$130 803 500
8	Estonia	290	121	\$944 240 090	\$7 803 637
9	Russia	328	111	\$666 042 670	\$6 000 384
10	Hong Kong	184	64	\$646 312 676	\$10 098 636

ICO platforms

Platforms by the count of raised ICOs

#	Platform	ICOs	Raised	Raised Amount	Avg. Raised
1	Ethereum	4933	1589	\$21,580,865,132	\$13,581,413
2	Waves	134	36	\$159,651,267	\$4,434,757
3	Separate blockchain	72	30	\$182,090,216	\$6,069,674
4	Stellar	84	15	\$316,398,002	\$21,093,200
5	NEO	43	13	\$161,380,161	\$12,413,859
6	NEM	26	8	\$69,226,908	\$8,653,364
7	Scrypt	29	7	\$21,545,568	\$3,077,938
8	Bitshares	9	7	\$19,635,489	\$2,805,070
9	Bitcoin	28	6	\$309,122,719	\$51,520,453
10	Other	327	94	\$3,843,993,736	\$40,893,550

ICO industries

Industries by the raised amount

#	Industry *	ICOs	Raised	Raised Amount	Avg. Raised
1	Cryptocurrency	2324	754	\$14,903,310,341	\$19,765,664
2	Platform	3128	1025	\$12,699,377,349	\$12,389,636
3	Business services	1270	467	\$4,343,197,978	\$9,300,210
4	Banking	572	212	\$3,748,252,348	\$17,680,436
5	Infrastructure	599	183	\$3,747,617,441	\$20,478,784
6	Investment	996	344	\$3,482,125,688	\$10,122,458
7	Software	823	296	\$2,926,829,819	\$9,887,939
8	Internet	652	218	\$2,372,408,742	\$10,882,609
9	Smart Contract	840	262	\$2,165,868,093	\$8,266,672
10	Big Data	462	154	\$1,654,976,411	\$10,746,600

* Any ICO can be presented in multiple industries

Thank you

We are looking forward to your feedback.

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