

ICO Market **Weekly Review**

May 25, 2018

 <https://icobench.com>

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Welcome to ICO Market Weekly Review. This report aims to be your guide to the ICO market and the blockchain community and is based on the data that we carefully gather at ICObench.

Increasing popularity of initial coin offering as the means of funding a startup brought particular attention to the ICO market and made the blockchain community grow drastically. In this situation, it is crucial not only for the investors but also for the media and research agencies to have a trustful and complete source of information about the ICO market.

With over 3,300 projects and 49,000 professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organised a huge amount of data for this report to show you the ICO market and its community's widely differing sides - specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto".

We hope that the data in the report will be useful to you and your audience. We are happy to have you with us and are looking forward to your feedback on what other information you would like to see in the ICO Market Weekly Review.

ICObench Team



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1. ICO Market Overview

As a rating platform, we pay more attention to best ranking ICOs. Our evaluation system is based on a combination of the ICO profile rating based on our own algorithm that uses more than 20 different criteria and the ratings provided by the independent experts. On the other hand, it is highly important how much a project raised during its ICO and how the number and the value of the ratings could affect the number of funds raised. In this section, we try to build a picture of this interrelationship.

1.1. Top 5 ICOs completed recently

ICO	Funds raised
#1 Flashmoni	\$72,000,000
#2 Gold Bits Coin	\$50,000,000
#3 Patron	\$40,000,000
#4 KELTA	\$37,378,158
#5 Project Shivom	\$35,000,000

By the amount of funds raised

ICO	Rating
#1 Sharpay	4.8
#2 Iconiq Lab	4.7
#3 VRT	4.6
#4 Omnitude	4.6
#5 BitRewards	4.5

By rating

ICO	Rating	Funds raised
#1 ELIGMA	4.5	\$11,377,277
#2 PokerSports	4.5	\$500,000
#3 Flashmoni	4.4	\$72,000,000
#4 TTC PROTOCOL	4.4	\$35,000,000
#5 CEEK	4.3	\$17,344,575

By rating and amount of funds raised

ICO	#Ratings
#1 Sharpay	105
#2 BitRewards	61
#3 ELIGMA	49
#4 MINER ONE	48
#5 Velix.ID	48

By the number of ratings

1.2. Top 5 ICOs completed in April 2018

ICO	Funds raised
#1 MOOVER	\$50,918,694
#2 Consentium	\$42,000,000
#3 Current	\$36,000,000
#4 Blockchain Terminal	\$30,000,000
#5 KYC.LEGAL	\$28,000,000

By the amount of funds raised

ICO	Rating
#1 Truegame	4.8
#2 Pecunio	4.6
#3 Midex	4.6
#4 Node	4.5
#5 Sapien	4.5

By rating

ICO	Rating	Funds raised
#1 Truegame	4.8	\$3,426,445
#2 Midex	4.6	\$22,000,000
#3 Pecunio	4.6	\$20,539,923
#4 Blockchain Terminal	4.5	\$30,000,000
#5 Sapien	4.5	\$10,501,153

By rating and amount of funds raised

ICO	#Ratings
#1 Truegame	96
#2 StopTheFakes	63
#3 skychain	47
#4 VinChain	45
#5 Auctus	45

By the number of ratings

1.3. Top 5 ICOs to date

ICO name	Raised
#1 Dragon	\$320,000,000
#2 HDAC	\$258,000,000
#3 Filecoin	\$257,000,000
#4 Tezos	\$232,000,000
#5 EOS	\$185,000,000

By the amount of funds raised

ICO name	Rating
#1 Truegame	4.8
#2 TraDove	4.7
#3 Friendz	4.7
#4 VeriME	4.6
#5 Pecunio	4.6

By rating

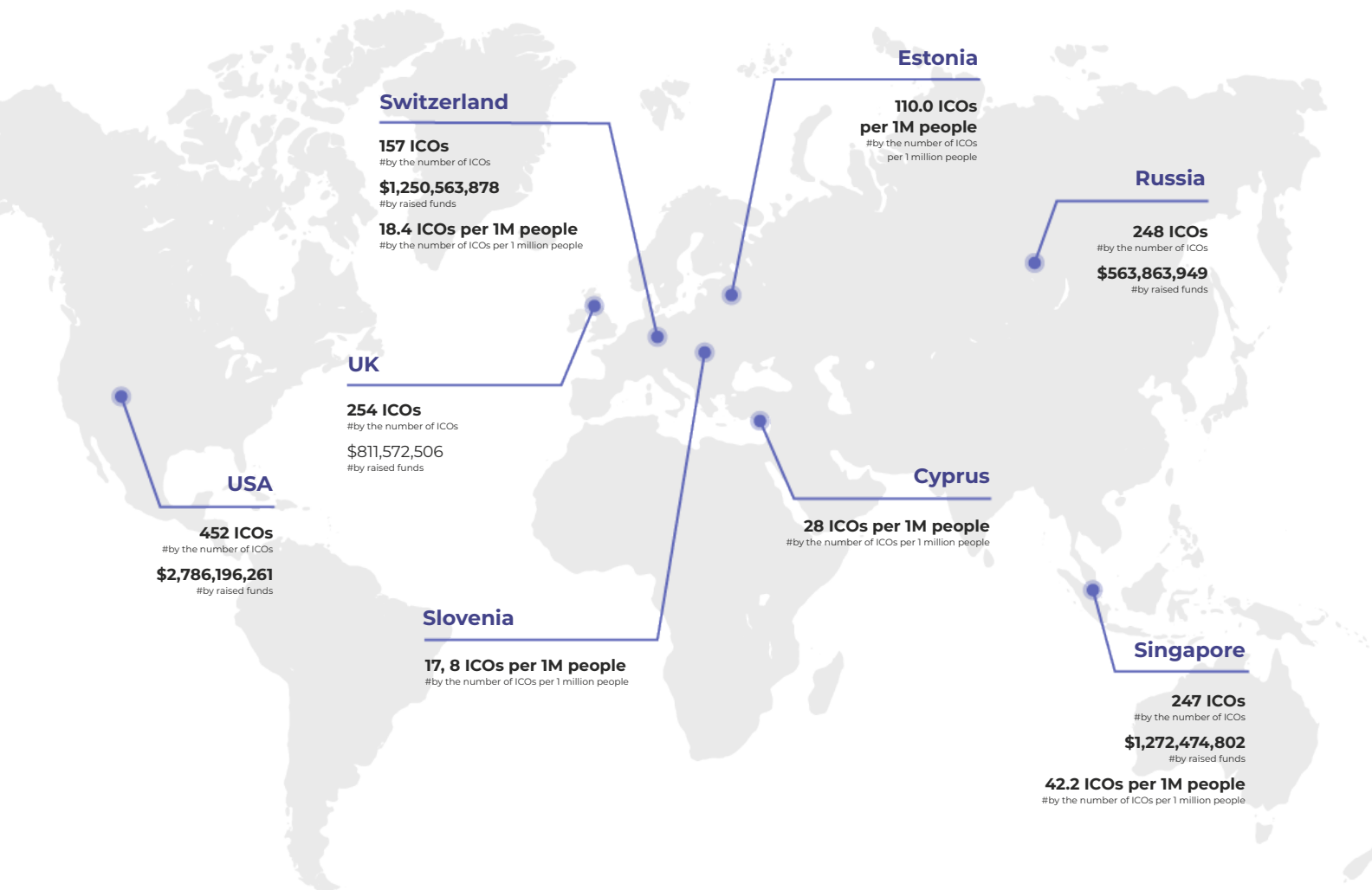
ICO name	Rating	Funds raised
#1 Truegame	4.8	\$3,426,445
#2 TraDove	4.7	\$52,000,000
#3 Friendz	4.7	\$27,525,000
#4 Faceter	4.6	\$28,610,353
#5 Midex	4.6	\$22,000,000

By both rating and amount of funds raised

ICO name	#Ratings
#1 Truegame	96
#2 WePower	84
#3 Friendz	68
#4 Faceter	63
#5 StopTheFakes	63

By the number of ratings

1.4. Top countries on the ICO market



Countries & Platforms

The ICO market has its leaders presented not only as projects but also as countries and the platforms the project teams build their ICOs on. The map above shows the countries those became leaders in the following criteria: the number of ICOs, the number of ICOs per 1 million people, and the total sum of funds raised by the projects from the country.

As you can see, Ethereum has become a market standard. At the same time, today many projects base their products on Waves platform and other runners-up.

1.5. Top platforms used by ICOs

Platform	ICOs	%	Avg.rating	Avg.raised
#1 Ethereum	2,662	80.42%	3.1	\$3,691,687
#2 Waves	95	2.87%	2.4	\$1,139,120
#3 Stellar	26	0.79%	3.5	\$2,873,077
#4 NEO	20	0.60%	3.5	\$4,838,470
#5 Separate blockchain	12	0.36%	2.9	\$3,890,022
#6 Scrypt	12	0.36%	2.1	\$1,590,646
#7 NEM	11	0.33%	3.0	\$3,514,503
#8 Ethereum and Waves	9	0.27%	2.2	\$451,303
#9 Bitcoin	8	0.24%	1.8	\$7,896
#10 Bitshares	5	0.15%	1.9	\$1,200,624

2. Trending ICOs

The ICO market is changing every day, crowning the projects those succeed to reach the perfect combination of team, vision, and product as well as the hype around them and leaving the losers behind. In this section, we provide this week's leaders of the market according to their mark and the number of ratings on our platform.

2.1. Top 5 ongoing ICOs

ICO name	Rating
#1 ZeroState	4.9
#2 Bulleon	4.8
#3 Sharpay	4.8
#4 Enlte	4.8
#5 DICE Money	4.8

By rating

ICO name	Rating
#1 Sharpay	105
#2 SKYFchain	66
#3 MoneyToken	62
#4 BitRewards	61
#5 EiraCube	42

By number of ratings

2.2. Top 5 ICOs launched this week 05.21-05.27.2018

ICO name	Rating
#1 JustHive	4.8
#2 Yumerium	4.7
#3 Namahe	4.6
#4 eHarvestHub	4.5
#5 SuchApp	4.4

By rating

ICO name	#Ratings
#1 Acorn Collective	55
#2 LevelNet	32
#3 TV-TWO	30
#4 SprintX	24
#5 Veracity	19

By the number of ratings

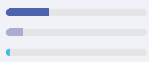
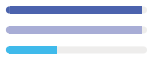
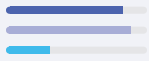
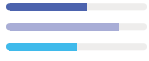
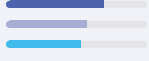
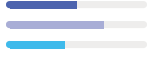
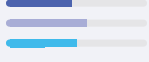
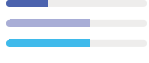

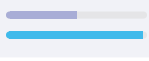
3. ICO market size

The initial coin offering has become one of the fastest growing means of investment by the end of 2017. The size of ICO market had its ups and downs over 2017 and, at the moment, has slightly lowered after the peak in December. In this section, we wanted to give you the big picture of the size of the market, split into two major categories: market size per month and week and the market size per industry.

3.1. ICO market size per week 04.23.2018-05.21.2018

Week	#ICOs	Funds raised	Avg.funds raised/ICO
May 14th, 2018 - May 21st, 2018	26	\$239,719,140	\$9,219,967
May 7th, 2018 - May 14th, 2018	24	\$252,448,507	\$10,518,688
Apr 30th, 2018 - May 7th, 2018	56	\$349,679,677	\$6,244,280
Apr 23rd, 2018 - Apr 30th, 2018	14	\$57,297,801	\$4,092,700

3.2. ICO market size per month for the past 12 months

Month	#ICOs	Funds raised	Avg.Funds raised	
May 2018	85	\$719,263,933	\$8,461,929	
April 2018	121	\$797,258,819	\$6,588,916	
March 2018	124	\$1,695,009,175	\$13,669,429	
February 2018	109	\$1,422,343,948	\$13,049,027	
January 2018	77	\$1,171,193,224	\$15,210,302	
December 2017	96	\$1,622,593,045	\$16,902,011	
November 2017	67	\$747,096,755	\$11,150,698	
October 2017	68	\$874,934,580	\$12,866,685	
September 2017	53	\$865,810,120	\$16,336,040	
August 2017	41	\$351,248,662	\$8,567,041	
July 2017	28	\$434,948,461	\$15,533,874	
June 2017	25	\$764,356,908	\$30,574,276	

#ICOs 

Funds raised 

Avg.Funds raised 



3.3. ICO market size per industry for the past 12 months

Category	#ICOs	Raised	Avg. raised
Platform	1,355	\$6,623,444,352	\$4,888,151
Cryptocurrency	980	\$4,439,814,153	\$4,530,423
Business services	625	\$2,359,794,309	\$3,775,671
Investment	472	\$1,809,338,381	\$3,833,344
Software	417	\$1,603,958,273	\$3,846,423
Smart Contract	360	\$643,449,610	\$1,787,360
Internet	307	\$1,198,905,925	\$3,905,231
Entertainment	275	\$1,049,514,827	\$3,816,418
Banking	270	\$2,068,442,176	\$7,660,897
Infrastructure	265	\$1,063,743,727	\$4,014,127
Big Data	237	\$525,050,617	\$2,215,403
Communication	223	\$832,980,143	\$3,735,337
Artificial Intelligence	221	\$402,453,376	\$1,821,056
Media	163	\$591,570,867	\$3,629,269
Retail	153	\$496,101,719	\$3,242,495
Other	132	\$283,385,753	\$2,146,862
Health	125	\$314,632,147	\$2,517,057
Real estate	102	\$228,759,526	\$2,242,740

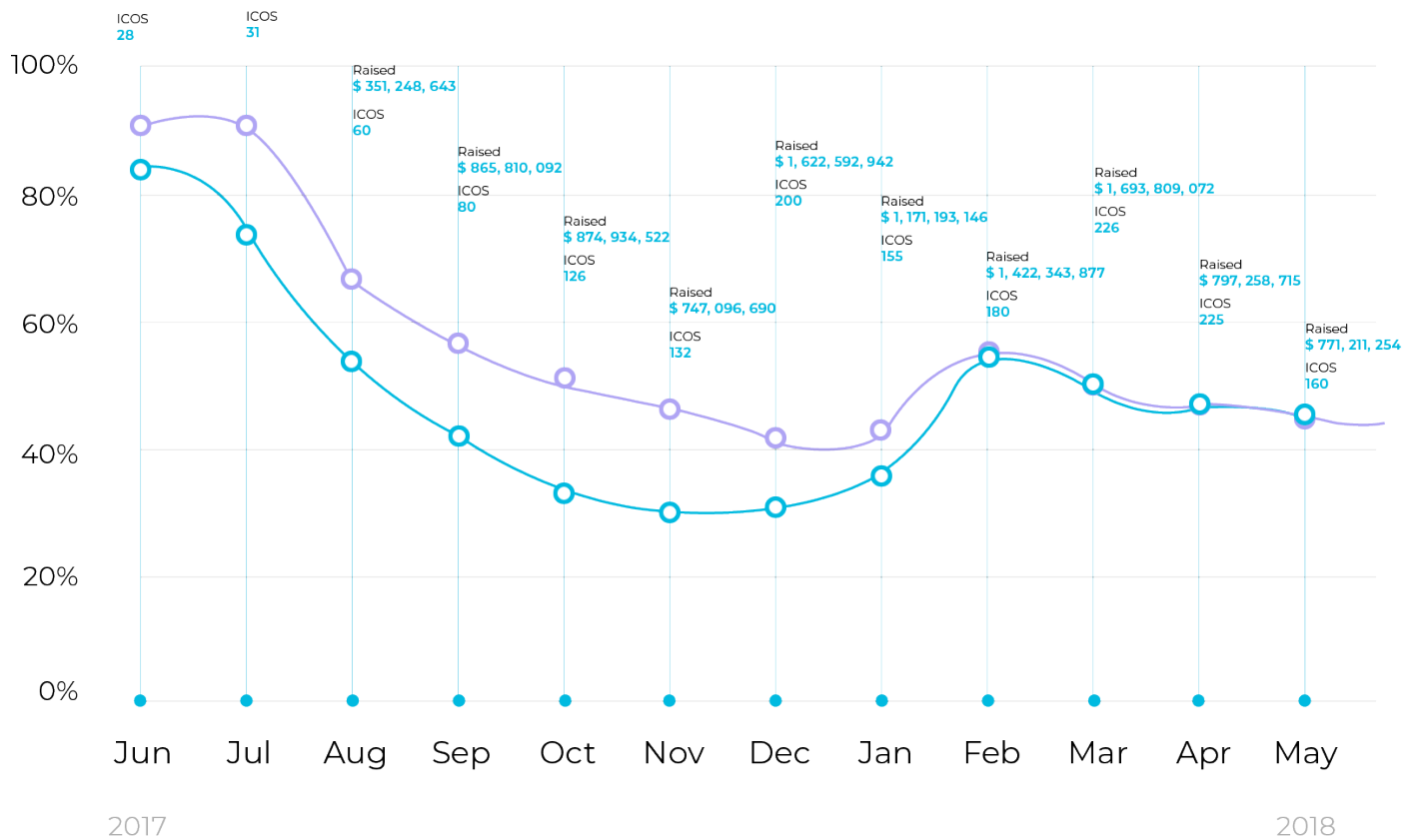
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Category	#ICOs	Raised	Avg. raised
Education	98	\$114,551,327	\$1,168,891
Tourism	86	\$107,970,395	\$1,255,470
Energy	84	\$331,654,480	\$3,948,268
Casino & Gambling	78	\$243,389,825	\$3,120,382
Sports	70	\$141,025,308	\$2,014,647
Manufacturing	68	\$226,089,740	\$3,324,849
Virtual Reality	67	\$132,601,447	\$1,979,126
Legal	47	\$70,113,609	\$1,491,779
Electronics	45	\$251,636,104	\$5,591,913
Charity	45	\$62,765,897	\$1,394,798
Art	33	\$58,864,526	\$1,783,774

4. ICO market performance

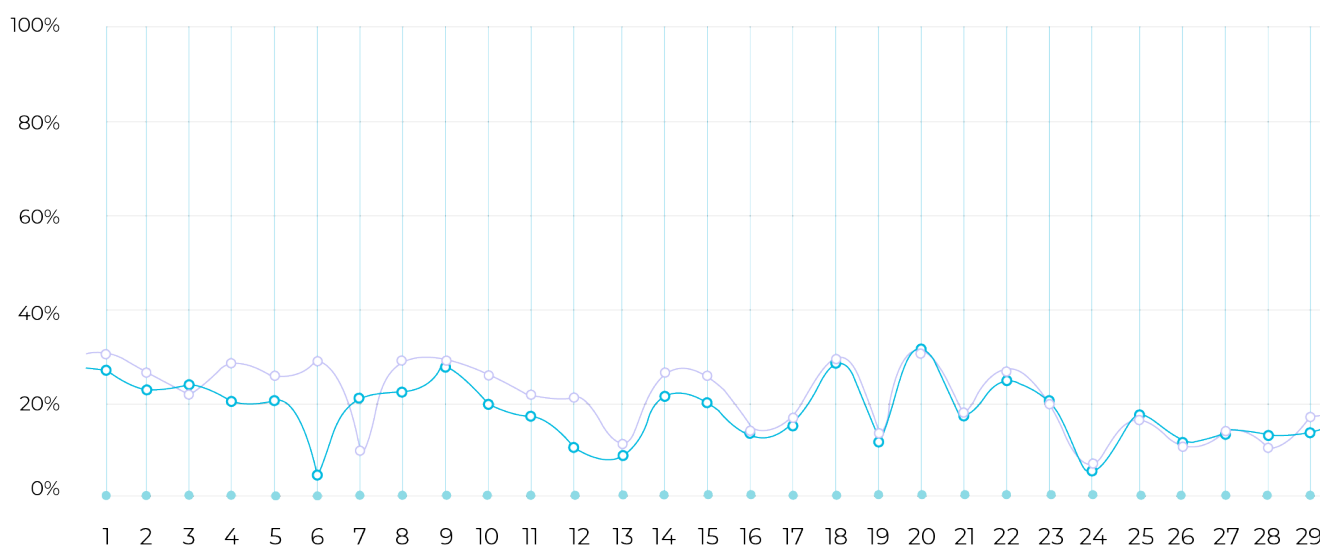
There are two factors of financial success for any ICO: reaching their hard cap during the initial coin offering and having a big ROI (return on investment) after it. In this section, we show the market's situation by the performance rate and ROI for the past 12 months and for all industries represented on our platform.

4.1. ICO performance rate for the past 12 months



- % reached HC
- % reached SC

4.2. ICO performance rate by industry



Category	Raised	ICOs	% reached SC	% reached HC
Platform	\$6,623,444,352	1355	34.69%	31.07%
Cryptocurrency	\$4,439,814,153	980	32.24%	29.49%
Business services	\$2,359,794,309	625	31.52%	27.52%
Investment	\$1,809,338,381	472	32.63%	29.24%
Software	\$1,603,958,273	417	30.46%	26.38%
Smart Contract	\$643,449,610	360	17.78%	17.50%
Internet	\$1,198,905,925	307	31.92%	27.36%
Entertainment	\$1,049,514,827	275	36.36%	29.45%
Banking	\$2,068,442,176	270	35.19%	29.63%
Infrastructure	\$1,063,743,727	265	26.79%	25.28%
Big Data	\$525,050,617	237	18.99%	18.14%
Communication	\$832,980,143	223	25.56%	23.32%
Artificial Intelligence	\$402,453,376	221	15.84%	15.84%
Media	\$591,570,867	163	30.06%	27.61%

Category	Raised	ICOs	% reached SC	% reached HC
Retail	\$496,101,719	153	24.84%	22.22%
Other	\$283,385,753	132	26.52%	25.00%
Health	\$314,632,147	125	19.20%	18.40%
Real estate	\$228,759,526	102	32.35%	30.39%
Education	\$114,551,327	98	15.31%	15.31%
Tourism	\$107,970,395	86	27.91%	26.74%
Energy	\$331,654,480	84	23.81%	23.81%
Casino & Gambling	\$243,389,825	78	42.31%	35.90%
Sports	\$141,025,308	70	34.29%	30.00%
Manufacturing	\$226,089,740	68	17.65%	17.65%
Virtual Reality	\$132,601,447	67	16.42%	14.93%
Legal	\$70,113,609	47	21.28%	21.28%
Electronics	\$251,636,104	45	20.00%	20.00%
Charity	\$62,765,897	45	13.33%	13.33%
Art	\$58,864,526	33	24.24%	18.18%

4.3. Top 10 completed ICOs by ROI up to date

ICO	Token	Ended	Rating	ICO price	Current price	ROI
#1 NEO	NEO	Sep 7th, 2017	3.9	0.03 USD	54.14 USD	169,084.37%
#2 Emphy	EPY	Nov 5th, 2017	3.1	0.10 USD	104.03 USD	103,927.76%
#3 Emiratecoin	EMC	Dec 24th, 2017	0.9	0.01 USD	2.66 USD	26,534.08%
#4 EZPOS	EZT	Jan 13th, 2018	4.4	1.20 USD	282.62 USD	23,452.00%
#5 Bitquence	BQX	Jul 16th, 2017	2.4	0.03 USD	2.31 USD	6,729.11%
#6 Populous	PPT	Jul 24th, 2017	3.1	0.25 USD	13.92 USD	5,512.67%
#7 OmiseGO	OMG	Jul 23rd, 2017	3.8	0.23 USD	11.05 USD	4,737.51%
#8 Golem	GNT	Nov 13th, 2016	3.0	0.01 USD	0.49 USD	4,707.70%
#9 Qtum	QTUM	Mar 17th, 2017	3.8	0.30 USD	13.60 USD	4,434.45%
#10 Neblio	NEBL	Aug 20th, 2017	3.4	0.20 USD	8.90 USD	4,278.71%

4.4. Top ICOs completed in March 2018 by ROI

ICO	Token	Ended	Rating	ICO price	Current price	ROI
#1 Cappasity	CAPP	Mar 22nd, 2018	4.0	0.01 USD	0.03 USD	286.32%

5. Blockchain community

5.1. Top 10 People of Blockchain



#1

David Drake

258.6
ISS
78
ICOs



#2

Simon Cocking

239.7
ISS
72
ICOs



#3

Ian Scarffe

230.7
ISS
61
ICOs



#4

Vladimir Nikitin

226.3 **55**
ISS ICOs



#5

Nikolay Shkilev

153.8 **37**
ISS ICOs



#6

Jason Hung

133.3 **35**
ISS ICOs



#7

Amarpreet Singh

111.7 **28**
ISS ICOs



#8

Phillip Nunn

107.2 **27**
ISS ICOs



#9

Michael Terpin

92.9 **26**
ISS ICOs



#10

Nathan Christian

78.8 **19** ICOs
ISS

5.2. Top 10 ICObench experts



#1

Vladimir Nikitin

465 **52** **90/100**
Rating Reviews Weight



#2

Jason Hung

215 **131** **88/100**
Rating Reviews Weight



#3

Ian Scarffe

143 **76** **86/100**
Rating Reviews Weight



#4

Nathan Christian

489 **173** **84/100**
Rating Reviews Weight



#5

Igor Karavaev

496 **90** **84/100**
Rating Reviews Weight



#6

Luca Cotta

358 **112** **84/100**
Rating Reviews Weight



#7

Nikolay Shkilev

195 **52** **84/100**
Rating Reviews Weight



#8

Ilya Anikin

102 **99** **83/100**
Rating Reviews Weight



#9

Mofassair Hossain

442 **103** **83/100**
Rating Reviews Weight



#10

Igor Karavaev

141 **140** **82/100**
Rating Reviews Weight

5.3. Top 10 ICO agencies

Agency	ISS	#ICOs
#1 AmaZix	190.8	62
#2 Token Market	100.8	17
#3 ICOBOX	99.5	34
#4 FoxTail Marketing	97.2	25
#5 TokenSuite	93.2	31
#6 ForkLog Consulting	87.5	18
#7 Ambisafe	84.5	22
#8 ROQ Media	80.2	22
#9 Tokenget	51.8	14
#10 7MARKETZ	49.3	14

6. ICO Market Insider

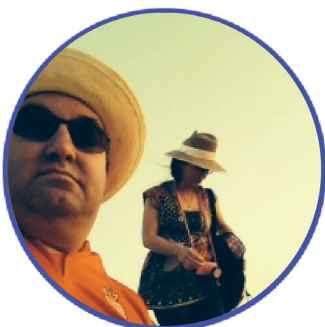
We have asked our top experts to comment on the market trends and give their forecast for the upcoming week.



Conston Taylor

ICO Advisor
ICO Analyst
Blockchain Researcher

As I am writing this, the entire cryptocurrency market sits at \$380 billion. This appears to be a major point of resistance for the market. \$400 billion is a major point of resistance. The market has not been able to consistently stay above \$380 billion for a consistent period of time. There are several factors that are keeping the cryptocurrency markets from going higher. The primary reason is uncertainty regarding governmental regulation of the cryptocurrency space. Markets do not like uncertainty. Until we get a clear direction on what is considered a security and what is considered a utility token/coin, expect the sideways to downward movement to continue. This of course will have an impact on new Token Offerings as many ICOs will find it challenging to reach their soft cap, not to mention hard cap. Investors will continue to sit on the sidelines patiently waiting for either the markets to reverse their sideways/downward trend or selectively wait for a "High Powered" ICO with a strong team and concept.



Paul Mears

ICO investor
Crypto trader
Ex angel investor

Its been an interesting week with BTC moving sideways and no concrete signals of which way to move. What I have seen in the last week is some pretty mean patterns which indicate that market makers are dumping prices on the bear flags to fake breakouts to pull in breakout shorts on high leverage. The market makers then pump up the price to liquidate the shorts. I am looking at BTC holding out short term unless it breaks the next Fib on the downside. I think the buy now is long EOS/ETH waiting for the EOS event on 2nd June which I expect to fuel EOS upside with a dump of ETH, we have seen EOS sending large volumes of ETH to exchanges and I expect a dump on ETH before the event.

On the legal side, the announcement by the North American Securities Association of the enforcement actions on 21 May in relation to ICO and crypto related products will I think be making a lot of ICO's pre and post sales nervous. This will also be the case for a lot of advisors who may not have done adequate due diligence before taking on assignments. Its becoming very clear that marketing needs to be very well controlled and the regulators will issues cease and desist orders quite quickly and make as much noise as possible when doing it. From an advisor, fundraising and investor viewpoint, it has become very clear that due diligence is key if you want to be able to sleep at night and thats a good sign in my opinion

Legal Insights



Simon Choi

Fintech & ICO Lawyer

Why US laws apply to The DAO, a German ICO?

In and about May, 2016, The DAO, a German unincorporated, offered and sold about 1.15 billion DAO Tokens in exchange for a total of 12 million ETH. Slock.it UG, a German corporation and its co-founders of The DAO, solicited at least one U.S. web-based platform to trade DAO Tokens on its system and, at the time of the offering, The DAO Website made available to the US via certain platforms and during the offering period and afterwards, the platforms posted notices on their own websites and on social media that each planned to support secondary market trading of DAO Tokens, which would permit the participants to vote and entitle the participants to "rewards" like "buying shares in a company and getting dividends. A DAO Token granted its holder certain voting and ownership rights. The SEC applied the Howey's test and determined that DAO Tokens are securities under the Securities Act and the Securities Exchange Act, thus ordering The DAO to refund all ETH collected.

Reasoning:

S5(c) of the Securities Act stipulates all securities offered and sold in the US must be registered with the SEC and S21(a) of the Exchange Act authorizes the SEC to investigate violations of the federal securities laws and, in its discretion, to publish information concerning any such violations.

Thank you for your attention.

We are looking forward to your feedback.

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