

ICO Market Weekly Review

April 6, 2018

 <https://icobench.com>

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Welcome to ICO Market Weekly Review. This report aims to be your guide to the ICO market and the blockchain community and is based on the data that we carefully gather at ICObench.

Increasing popularity of initial coin offering as the means of funding a startup brought particular attention to the ICO market and made the blockchain community grow drastically. In this situation, it is crucial not only for the investors but also for the media and research agencies to have a trustful and complete source of information about the ICO market.

With over 2,700 projects and 40,000 professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organised a huge amount of data for this report to show you the ICO market and its community's widely differing sides - specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto".

We hope that the data in the report will be useful to you and your audience. We are happy to have you with us and are looking forward to your feedback on what other information you would like to see in the ICO Market Weekly Review.

ICObench Team



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1. ICO Market Overview

As a rating platform, we pay more attention to best ranking ICOs. Our evaluation system is based on a combination of the ICO profile rating based on our own algorithm that uses more than 20 different criteria and the ratings provided by the independent experts. On the other hand, it is highly important how much a project raised during its ICO and how the number and the value of the ratings could affect the number of funds raised. In this section, we try to build a picture of this interrelationship.

1.1. Top 5 ICOs completed recently

ICO	Funds raised
#1 Current	\$36,000,000
#2 Sapien	\$10,501,153
#3 Bitto Exchange	\$1,104,454
#4 Fabric Token	\$1,035,986
#5 VISO	\$1,000,000

By the amount of funds raised

ICO	Rating
#1 Truegame	4.8
#2 TimeBox	4.8
#3 VRT	4.7
#4 Pecunio	4.7
#5 Midex	4.7

By rating

ICO	Rating	Funds raised
#1 Sapien	4.5	\$10,501,153
#2 Current	4.2	\$36,000,000
#3 GN Compass	4.2	\$503,062
#4 VISO	3,9	\$1,000,000
#5 Fabric Token	3.6	\$1,035,986

By rating and amount of funds raised

ICO	#Ratings
#1 Truegame	75
#2 StopTheFakes	55
#3 skychain	45
#4 MoneyToken	43
#5 VinChain	43

By the number of ratings

1.2. Top 5 ICOs completed in March 2018

ICO	Funds raised
#1 Datawallet	\$40,000,000
#2 Refereum	\$40,000,000
#3 4NEW	\$35,000,000
#4 JET8	\$32,706,262
#5 Play2Live	\$30,000,000

By the amount of funds raised

ICO	Rating
#1 OnPlace	4.7
#2 VeriME	4.6
#3 Faceter	4.6
#4 Friendz	4.6
#5 Handelion	4.5

By rating

ICO	Rating	Funds raised
#1 Friendz	4.6	\$12,318,762
#2 IP Sharing Exchange	4.5	\$8,015,720
#3 Play2Live	4.4	\$40,000,000
#4 Sentinel Chain	4.4	\$14,400,000
#5 AdHive	4.3	\$12,000,000

By rating and amount of funds raised

ICO	#Ratings
#1 Friendz	67
#2 Faceter	63
#3 AdHive	52
#4 Gilgamesh Platform	50
#5 TokenStars TEAM	49

By the number of ratings

1.3. Top 5 ICOs to date

ICO name	Raised
#1 HDAC	\$258,000,000
#2 Filecoin	\$257,000,000
#3 Tezos	\$232,000,000
#4 EOS	\$185,000,000
#5 Sirin Labs	\$ 157,885,825

By the amount of funds raised

ICO name	Rating
#1 Nebulas	4,7
#2 GIFTO	4,7
#3 OnPlace	4,7
#4 Hive Project	4,6
#5 VeriME	4,6

By rating

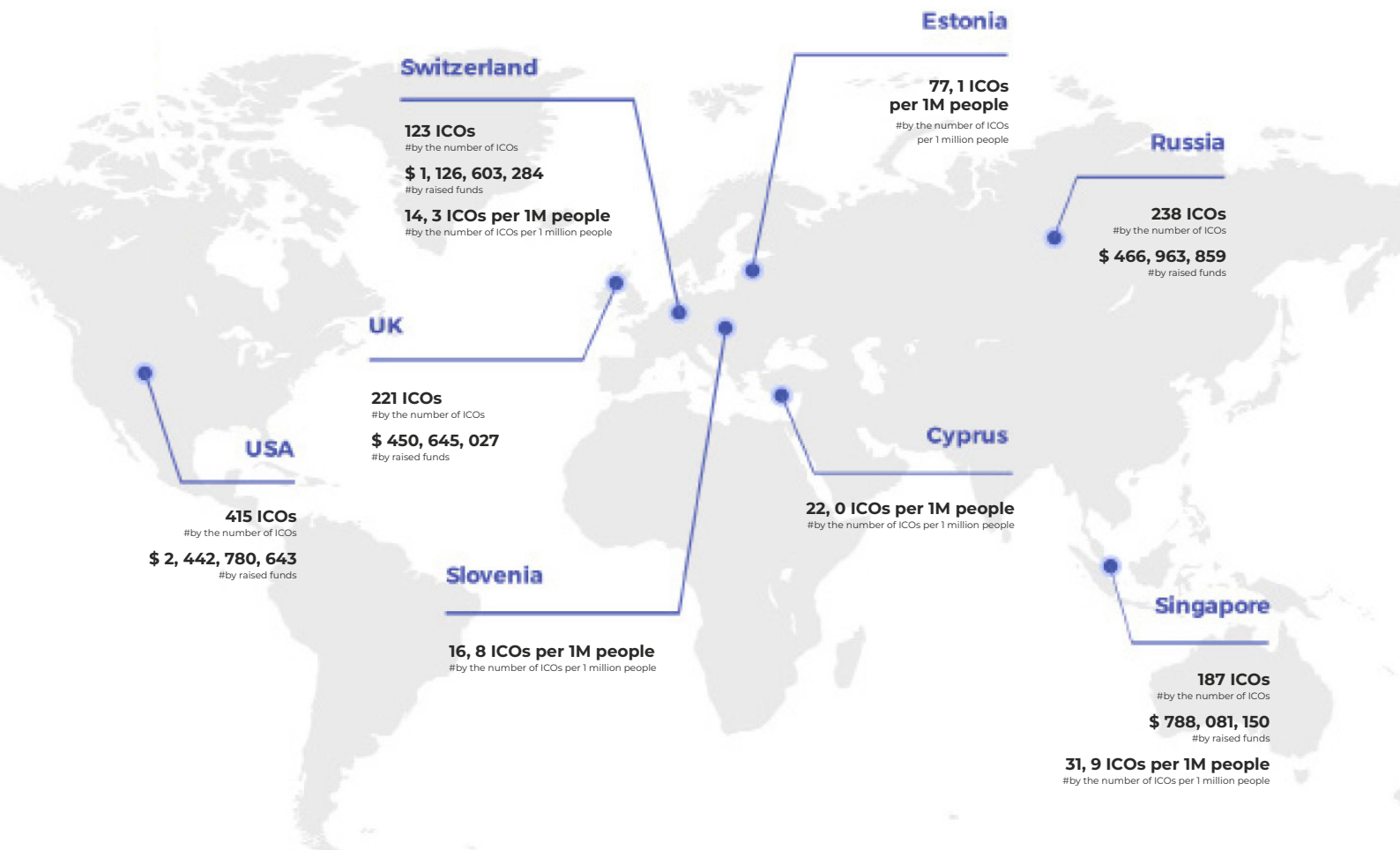
ICO name	Rating	Funds raised
#1 Nebulas	4,7	\$60,000,000
#2 GIFTO	4,7	\$30,000,000
#3 TraDove	4,6	\$52,000,000
#4 Friendz	4,6	\$12,318,762
#5 Hive Project	4,6	\$8,949,421

By both rating and amount of funds raised

ICO name	#Ratings
#1 WePower	84
#2 Friendz	67
#3 Faceter	63
#4 Medicalchain	60
#5 AdHive	52

By the number of ratings

1.4. Top countries on the ICO market



Countries & Platforms

The ICO market has its leaders presented not only as projects but also as countries and the platforms the project teams build their ICOs on. The map above shows the countries those became leaders in the following criteria: the number of ICOs, the number of ICOs per 1 million people, and the total sum of funds raised by the projects from the country.

As you can see, Ethereum has become a market standard. At the same time, today many projects base their products on Waves platform and other runners-up.

1.5. Top platforms used by ICOs

Platform	ICOs	%	Avg.rating	Avg.raised
#1 Ethereum	2,185	81.14%	3.2	\$2,994,337
#2 Waves	87	3.23%	2.5	\$1,028,305
#3 Stellar	14	0.52%	3.6	\$3,214,286
#4 NEO	13	0.48%	3.8	\$5,004,380
#5 Separate blockchain	13	0.48%	3.2	\$3,226,574
#6 NEM	11	0.41%	3.2	\$1,273,249
#7 Scrypt	11	0.41%	2.3	\$ 0
#8 Ethereum and Waves	9	0.33%	2.4	\$422,222
#9 Bitcoin	8	0.30%	2.0	\$7,897
#10 Bitshares	5	0.19%	2.3	\$1,200,624

2. Trending ICOs

The ICO market is changing every day, crowning the projects those succeed to reach the perfect combination of team, vision, and product as well as the hype around them and leaving the losers behind. In this section, we provide this week's leaders of the market according to their mark and the number of ratings on our platform.

2.1. Top 5 ongoing ICOs

ICO name	Rating
#1 Sharpay	4.9
#2 Root Blockchain	4.9
#3 ZeroState	4.9
#4 EiraCube	4.8
#5 Paymon	4.8

By rating

ICO name	Rating
#1 Sharpay	70
#2 StopTheFakes	55
#3 skychain	45
#4 Dorado	44
#5 MINER ONE	44

By number of ratings

2.2. Top 5 ICOs launched this week 04.02.-04.08.2018

ICO name	Rating
#1 EiraCube	4.8
#2 Enlte	4.8
#3 Quant Network	4.6
#4 Photochain	4.6
#5 MYDFS	4.5

By rating

ICO name	#Ratings
#1 OTPPAY	30
#2 EiraCube	24
#3 Dbrain	22
#4 Enlte	20
#5 McFly.aero	16

By the number of ratings

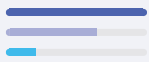
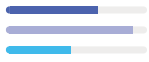
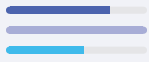
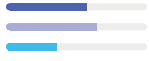
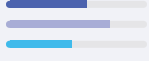
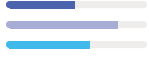
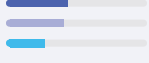
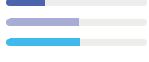
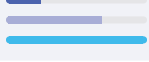

3. ICO market size

The initial coin offering has become one of the fastest growing means of investment by the end of 2017. The size of ICO market had its ups and downs over 2017 and, at the moment, has slightly lowered after the peak in December. In this section, we wanted to give you the big picture of the size of the market, split into two major categories: market size per month and week and the market size per industry.

3.1. ICO market size per week 03.05.2018-04.02.2018

Week	#ICOs	Funds raised	Avg.funds raised/ICO
Mar 26, 2018 - Apr 2, 2018	125	\$43,550,000	\$348,400
Mar 19, 2018 - Mar 26, 2018	54	\$114,145,596	\$2,113,807
Mar 12, 2018 - Mar 19, 2018	44	\$188,144,580	\$4,276,013
Mar 5, 2018 - Mar 12, 2018	28	\$140,263,502	\$5,009,411

3.2. ICO market size per month for the past 12 months

Month	#ICOs	Funds raised	Avg.Funds raised	
March 2018	264	\$486,103,678	\$1,841,302	
February 2018	153	\$849,501,256	\$5,552,296	
January 2018	76	\$1,129,623,401	\$14,863,466	
December 2017	98	\$1,572,316,266	\$16,044,044	
November 2017	65	\$749,891,547	\$11,536,793	
October 2017	64	\$852,713,991	\$13,323,656	
September 2017	51	\$865,540,994	\$16,971,392	
August 2017	40	\$346,748,662	\$8,668,717	
July 2017	28	\$434,948,461	\$15,533,874	
June 2017	25	\$764,356,908	\$12,042,831	
May 2017	19	\$228,813,793	\$12,042,831	



3.3. ICO market size per industry for the past 12 months

Category	#ICOs	Raised	Avg. raised
Platform	1,150	\$4,346,163,117	\$3,779,272
Cryptocurrency	921	\$3,089,798,614	\$3,354,830
Business services	558	\$1,581,510,346	\$2,834,248
Investment	440	\$1,095,661,629	\$2,490,140
Software	363	\$1,106,188,826	\$3,047,352
Smart Contract	292	\$93,130,745	\$318,941
Internet	272	\$594,219,349	\$2,184,630
Entertainment	254	\$658,570,810	\$2,592,798
Banking	238	\$1,351,993,126	\$5,680,643
Infrastructure	232	\$655,397,706	\$2,824,990
Communication	194	\$268,067,628	\$1,381,792
Big Data	177	\$166,401,711	\$940,123
Artificial Intelligence	166	\$85,818,905	\$516,981
Media	142	\$329,153,589	\$2,317,983
Retail	127	\$351,754,267	\$2,769,719
Health	118	\$124,331,786	\$1,053,659
Real estate	93	\$142,226,094	\$1,529,313
Education	82	\$62,776,583	\$765,568

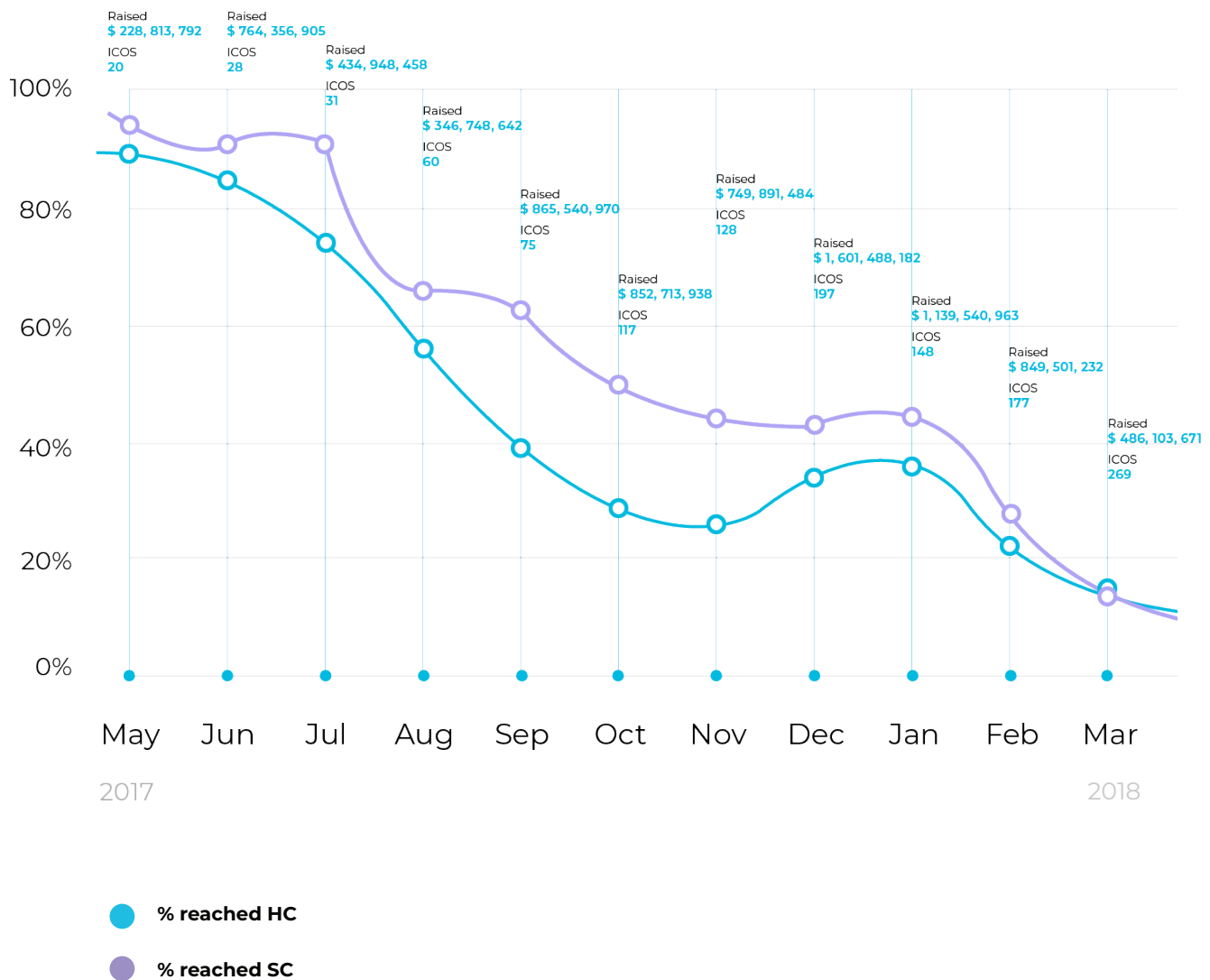
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Category	#ICOs	Raised	Avg. raised
Other	80	\$108,058,211	\$1,350,728
Tourism	76	\$21,201,744	\$278,970
Casino & Gambling	75	\$110,317,887	\$2,285,371
Sports	68	\$ 110,317,887	\$1,622,322
Energy	63	\$239,438,306	\$3,800,608
Manufacturing	58	\$146,726,490	\$2,529,767
Virtual Reality	55	\$ 11,650,000	\$211,818
Charity	44	\$15,854,305	\$360,325
Legal	40	\$ 0	\$ 0
Electronics	38	\$216,669,734	\$5,701,835
Art	29	\$ 23,011,290	\$793,493

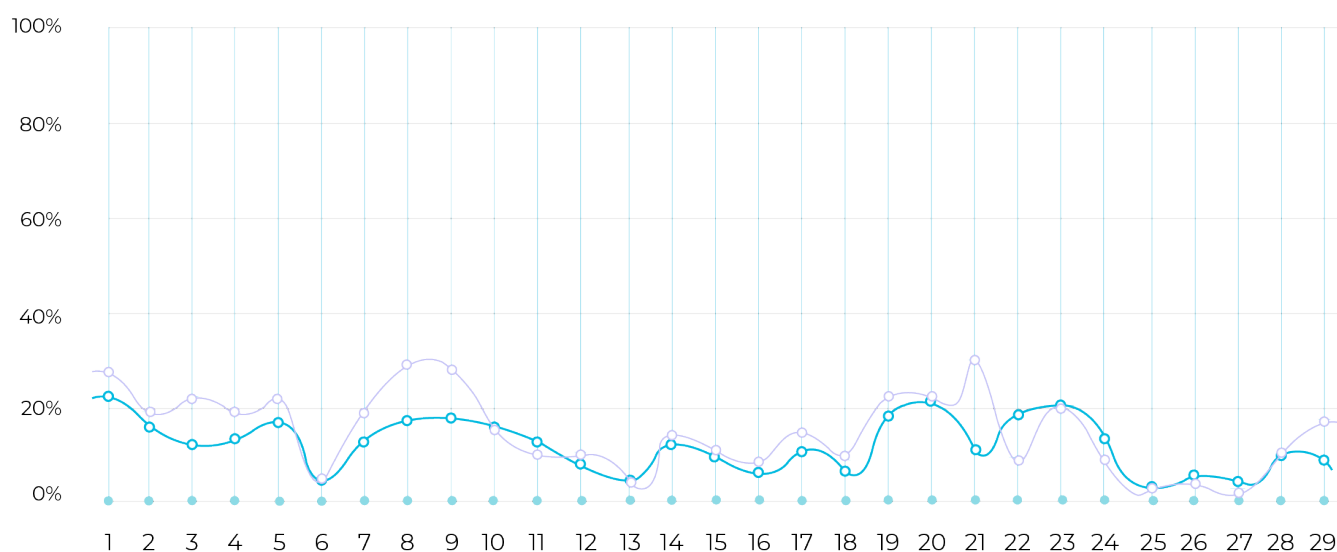
4. ICO market performance

There are two factors of financial success for any ICO: reaching their hard cap during the initial coin offering and having a big ROI (return on investment) after it. In this section, we show the market's situation by the performance rate and ROI for the past 12 months and for all industries represented on our platform.

4.1. ICO performance rate for the past 12 months



4.2. ICO performance rate by industry



Category	Raised	ICOs	% reached SC	% reached HC
1. Platform	\$4,346,163,117	1150	25.22%	20.96%
2. Cryptocurrency	\$3,089,798,614	921	18.78%	15.85%
3. Business services	\$1,581,510,346	558	21.86%	17.38%
4. Investment	\$1,095,661,629	440	17.95%	14.32%
5. Software	\$1,106,188,826	363	22.31%	17.63%
6. Smart Contract	\$93,130,745	292	3.42%	3.08%
7. Internet	\$594,219,349	272	18.01%	12.87%
8. Entertainment	\$658,570,810	254	25.59%	18.11%
9. Banking	\$1,351,993,126	238	23.53%	17.23%
10. Infrastructure	\$655,397,706	232	15.95%	14.22%
11. Communication	\$268,067,628	194	14.95%	12.37%
12. Big Data	\$166,401,711	177	7.91%	6.78%
13. Artificial Intelligence	\$85,818,905	166	3.61%	3.61%
14. Media	\$329,153,589	142	18.31%	15.49%

Category	Raised	ICOs	% reached SC	% reached HC
15. Retail	\$351,754,267	127	14.96%	11.81%
16. Health	\$124,331,786	118	8.47%	7.63%
17. Real estate	\$142,226,094	93	16.13%	13.98%
18. Education	\$62,776,583	82	6.10%	6.10%
19. Other	\$108,058,211	80	21.25%	18.75%
20. Tourism	\$21,201,744	76	10.53%	9.21%
21. Casino & Gambling	\$110,317,887	75	29.33%	22.67%
22. Sports	\$110,317,887	68	22.06%	17.65%
23. Energy	\$239,438,306	63	20.63%	20.63%
24. Manufacturing	\$146,726,490	58	10.34%	10.34%
25. Virtual Reality	\$11,650,000	55	3.64%	1.82%
26. Charity	\$15,854,305	44	2.27%	2.27%
27. Legal	\$0	40	0.00%	0.00%
28. Electronics	\$216,669,734	38	10.53%	10.53%
29. Art	\$23,011,290	29	17.24%	10.34%

4.3. Top 10 completed ICOs by ROI up to date

ICO	Token	Ended	Rating	ICO price	Current price	ROI
#1 NEO	NEO	Sep 7th, 2017	4.5	0.03 USD	52.54 USD	164,090.62%
#2 Emphy	EPY	Nov 5th, 2017	3.6	0.10 USD	107.78 USD	107,674.95%
#3 Emiratecoin	EMC	Dec 24th, 2017	1,0	0.01 USD	2.47 USD	24,578.00%
#4 Circles	CRC	Oct 18th, 2017	3.3	0.02 USD	0.79 USD	5,180.03%
#5 Populous	PPT	Jul 24th, 2017	3.8	0.25 USD	12.73 USD	5,033.01%
#6 Bitquence	BQX	Jul 16th, 2017	3.0	0.03 USD	1.52 USD	4,385.85%
#7 Neblio	NEBL	Aug 20th, 2017	3,4	0.20 USD	8.56 USD	4,109.85%
#8 OmiseGO	OMG	Jul 23rd, 2017	4,4	0.23 USD	9.33 USD	3,985.67%
#9 STK	STK	Feb 14th, 2018	4,0	0.02 USD	4.68 USD	2,237.75%
#10 Golem	GNT	Nov 13th, 2016	3.6	0.01 USD	0.22 USD	2,022.41%

4.4. Top ICOs completed in March 2018 by ROI

ICO	Token	Ended	Rating	ICO price	Current price	ROI
#1 Edgeless	EDG	Mar 21st, 2017	2.8	0.04 USD	0.53 USD	1,136.80%
#2 Cappasity	CAPP	Mar 22nd, 2018	4.2	0.01 USD	0.03 USD	231.57%

5. Blockchain community

5.1. Top 10 People of Blockchain



#1

Simon Cocking

197.1
ISS
56
ICOs



#2

Ian Scarffe

160.1
ISS
42
ICOs



#3

David Drake

156.9
ISS
46
ICOs



#4

Vladimir Nikitin

144.2 **35**
ISS ICOs



#5

Jason Hung

113.5 **29**
ISS ICOs



#6

Nathan Christian

104.9 **26**
ISS ICOs



#7

Reuben Godfrey

78.6 **2**
ISS ICOs



#8

Michael Terpin

75.0 **20**
ISS ICOs



#9

Nikolay Shkilev

70.8 **16**
ISS ICOs



#10

Richard Kastelein

59.3 **15**
ISS ICOs

5.2. Top 10 ICObench experts



#1

Jason Hung

190 **111** **93/100**
Rating Reviews Weight



#2

Nikolay Zvezdin

137 **30** **92/100**
Rating Reviews Weight



#3

Nathan Christian

478 **170** **91/100**
Rating Reviews Weight



#4

Ian Scarffe

102 **64** **91/100**
Rating Reviews Weight



#5

Richard Kastelein

92 **91** **87/100**
Rating Reviews Weight



#6

Douglas Lyons

278 **175** **87/100**
Rating Reviews Weight



#7

Vladimir Nikitin

306 **51** **87/100**
Rating Reviews Weight



#8

P.B. Stanton Esq.

243 **104** **86/100**
Rating Reviews Weight



#9

Mofassair Hossain

353 **103** **86/100**
Rating Reviews Weight



#10

Luca Cotta

347 **100** **85/100**
Rating Reviews Weight

5.3. Top 10 ICO agencies

Agency	ISS	#ICOs
#1 AmaZix	180.5	58
#2 ICOBOX	102.2	34
#3 FoxTail Marketing	93.4	25
#4 Ambisafe	77.1	23
#5 ROQ Media	59.7	19
#6 Tokenget	51.6	14
#7 Crynet	47.5	17
#8 7MARKETZ	47,1	11
#9 BitCoinSuisse	47.0	11
#10 TokenSuite	40.9	22

6. ICO Market Insider

We have asked our top experts to comment on the market trends and give their forecast for the upcoming week.



Simon Cocking

Editor in Chief
Cryptocoin.News

The crypto world faces interesting times. This week represents a continuation of these trends. Many new, smaller ICOs are facing a more nervous market of investors. Deliberations from the SEC are causing anxiety, even though in many ways they could herald a higher quality investing experience for new investors. Several larger ICOs have still had great success in attracting the investment they were seeking. Whether ICOs are big or small it is still vital to have all of the relevant digital assets prepared, and a smart, logical marketing strategy. Without this, in a noisy and competitive market it will be difficult to achieve the desired ICO funding targets. At the same time, behind the scenes many significant family wealth investment companies are preparing to rapidly scale up their own investment commitments in the blockchain and ICO sector, so if an ICO has the right stuff, then 2018, even now, could be a successful time for it.



Ian Scarffe

Blockchain ICO Consultant / Advisor.
Founder at Crypto Consulting and
Investments LTD.

2018 was off to a record start with the number of Blockchain startups and the success of fundraising by means of Initial Coin Offerings, especially noting the success of Tradove, who raised a record \$52,000,000.

The current state of the market is relatively low due to many factors including the financial markets having a 200-Day below average, some banning of ICO advertising, and the current decrease in value of Bitcoin.

Since March 2018 we have not seen any major surge in the price of Bitcoin or Ethereum and other minor cryptocurrencies. The drop in the price of Bitcoin in early March has also a flow on effect into other cryptocurrencies.

It is not the first time, and I believe it won't be the last time we will see such a highs and lows of cryptocurrency and the follow on effect for investment into token offerings and cryptocurrencies.

We experienced a similar slump in the market last year in August when the Bitcoin Cash fork madness took place. The good news (in my opinion) is that the market will pick back up.



Nathan Christian

Blockchain Technology Consultant

I believe the current market situation is a bit cumbersome. There have been reports that bigger investors have been pushing down the market as a whole. There was the Mt.Gox selloff a while ago that was a factor as well. I still maintain that cryptocurrencies as a whole have a bright future as the innovation in this space continues to evolve, but we have to be aware that the market is still volatile as ever.

Thank you for your attention.

We are looking forward to your feedback.

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report@icobench.com

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