

ICO Market **Weekly Review**

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Welcome to the first issue of ICO Market Weekly Review. This report aims to be your guide to the ICO market and the blockchain community and is based on the data that we carefully gather at ICObench.

Increasing popularity of initial coin offering as the means of funding a start-up brought particular attention to the ICO market and made the blockchain community grow drastically. In this situation, it is crucial not only for the investors but also for the media and research agencies to have a trustful and complete source of information about the ICO market.

With over 2,500 projects and 35,000 professional profiles in enterprise and blockchain published on the platform, we can ensure a clear outlook of the market and its community.

We have processed and organised a huge amount of data for this report to show you the ICO market and its community's widely differing sides - specifically ICO market size for a variety of industries, projects trending this week and countries leading in "crypto".

We hope that the data in the report will be useful to you and your audience. We are happy to have you with us and are looking forward to your feedback on what other information you would like to see in the ICO Market Weekly Review.

ICObench Team



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1. ICO Market Overview

As a rating platform, we pay more attention to best ranking ICOs. Our evaluation system is based on a combination of the ICO profile rating based on our own algorithm that uses more than 20 different criteria and the ratings provided by the independent experts. On the other hand, it is highly important how much a project raised during its ICO and how the number and the value of the ratings could affect the number of funds raised. In this section, we try to build a picture of this Interrelationship.

1.1. Top 5 ICOs completed recently

ICO	Funds raised
#1 Datawallet	\$40,000,000
#2 Refereum	\$40,000,000
#3 4NEW	\$35,000,000
#4 JET8	\$ 32,706,262
#5 Play2Live	\$30,000,000

By the amount of funds raised

ICO	Rating
#1 Paymon	5.0
#2 OnPlace	4.6
#3 Faceter	4.6
#4 Friendz	4.6
#5 Blockchain Terminal	4.6

By rating

ICO	Rating	Funds raised
#1 Paymon	5.0	\$ 514,315
#2 Play2Live	4.3	\$30,000,000
#3 Sentinel Chain	4.3	\$14,400,000
#4 AdHive	4.3	\$12,000,000
#5 IP Sharing Exchange	4.3	\$ 8,015,720

By rating and amount of funds raised

ICO	#Ratings
#1 Friendz	67
#2 Faceter	56
#3 AdHive	52
#4 Gilgamesh Platform	49
#5 TokenStars TEAM	48

By the number of ratings

1.2. Top 5 ICOs completed in February 2018

ICO	Funds raised
#1 TraDove	\$52,000,000
#2 Bankera	\$43,900,000
#3 Hero	\$40,000,000
#4 WePower	\$40,000,000
#5 Rentberry	\$30,000,000

By the amount of funds raised

ICO	Rating
#1 TraDove	4.6
#2 Medicalchain	4.4
#3 WePower	4.3
#4 Energi Token	4.3
#5 REMME	4.3

By rating

ICO	Rating	Funds raised
#1 TraDove	4.6	\$52,000,000
#2 Medicalchain	4.4	\$24,000,000
#3 WePower	4.3	\$40,000,000
#4 REMME	4.3	\$20,000,000
#5 Energi Token	4.3	\$15,000,000

By rating and amount of funds raised

ICO	#Ratings
#1 WePower	84
#2 Medicalchain	60
#3 Lympo	37
#4 PayPro	31
#5 Scorum	31

By the number of ratings

1.3. Top 5 ICOs to date

ICO name	Raised
#1 HDAC	\$258,000,000
#2 Filecoin	\$257,000,000
#3 Tezos	\$232,000,000
#4 EOS	\$185,000,000
#5 Sirin Labs	\$ 157,885,825

By the amount of funds raised

ICO name	Rating
#1 Paymon	5.0
#2 Nebulas	4.8
#3 Decentraland	4.6
#4 GIFT0	4.6
#5 TraDove	4.6

By rating

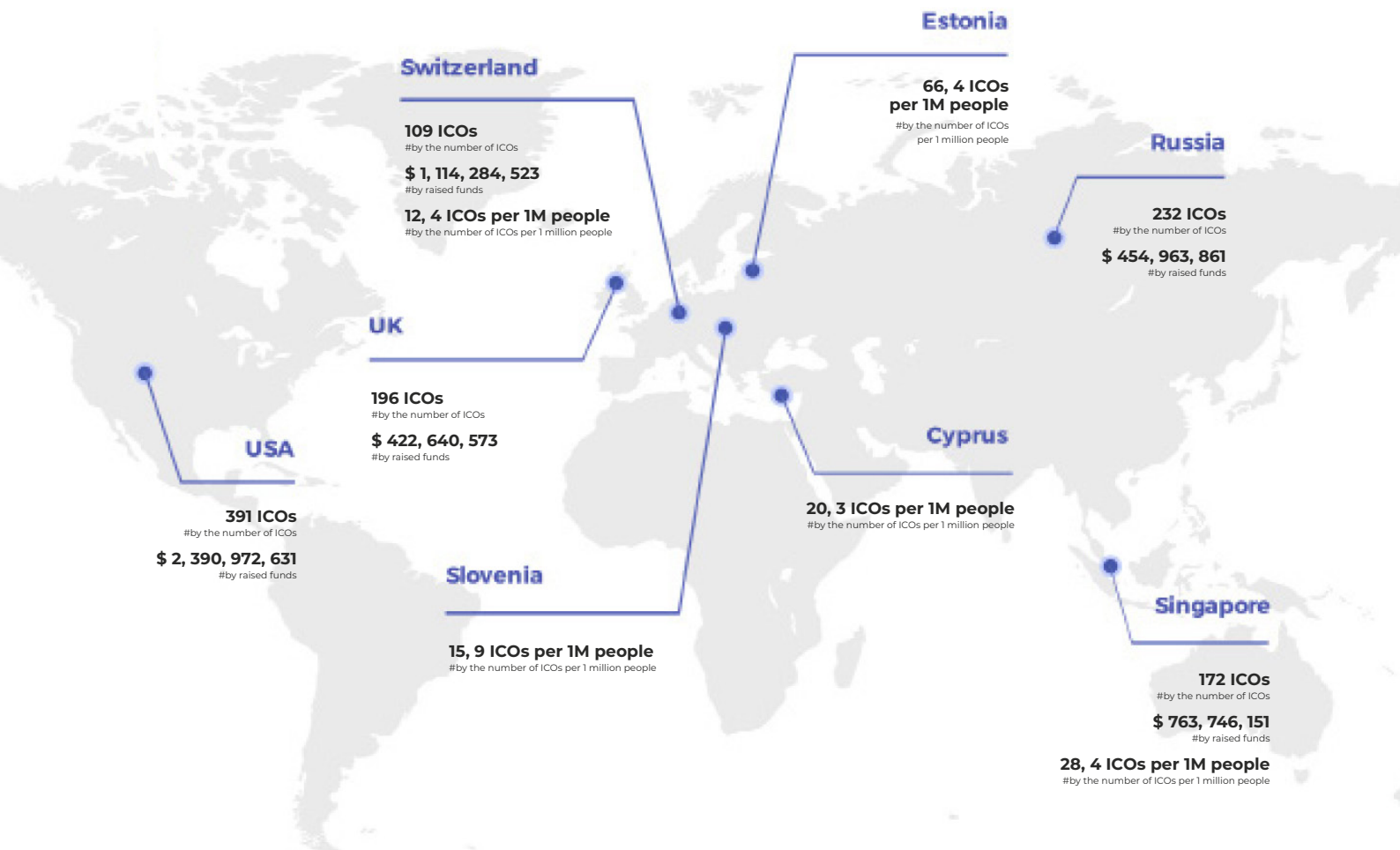
ICO name	Rating	Funds raised
#1 Paymon	5.0	\$ 514,315
#2 Nebulas	4,8	\$60,000,000
#3 TraDove	4,6	\$52,000,000
#4 GIFT0	4,6	\$30,000,000
#5 Decentraland	4,6	\$24,000,000

By both rating and amount of funds raised

ICO name	#Ratings
#1 WePower	84
#2 Friendz	67
#3 Medicalchain	60
#4 AdHive	52
#5 MoneyToken	40

By the number of ratings

1.4. Top countries on the ICO market



Countries & Platforms

The ICO market has its leaders presented not only as projects but also as countries and the platforms the project teams build their ICOs on. The map above shows the countries those became leaders in the following criteria: the number of ICOs, the number of ICOs per 1 million people, and the total sum of funds raised by the projects from the country.

As you can see, Ethereum has become a market standard. At the same time, today many projects base their products on Waves platform and other runners-up.

1.5. Top platforms used by ICOs

Platform	ICOs	%	Avg.rating	Avg.raised
#1 Ethereum	1,981	81.12%	3.2	\$ 3,232,426
#2 Waves	81	3.32%	2.5	\$ 1,104,476
#3 Separate blockchain	13	0.53%	3.1	\$ 3,226,574
#4 NEO	9	0.37%	3.7	\$ 7,228,549
#5 Stellar	9	0.37%	3.7	\$ 5,000,000
#6 NEM	9	0.37%	3.3	\$ 1,556,194
#7 Ethereum and Waves	9	0.37%	2.4	\$ 422,222
#8 Bitcoin	8	0.33%	2.1	\$ 7,897
#9 Scrypt	7	0.29%	2.0	\$ 0
#10 Nxt	4	0.16%	2.7	\$ 492,454

2. Trending ICOs

The ICO market is changing every day, crowning the projects those succeed to reach the perfect combination of team, vision, and product as well as the hype around them and leaving the losers behind. In this section, we provide this week's leaders of the market according to their mark and the number of ratings on our platform.

2.1. Top 5 ongoing ICOs

ICO name	Rating
#1 Sharpay	4.8
#2 SKYFchain	4.8
#3 TimeBox	4.8
#4 Root Blockchain	4.8
#5 ZeroState	4.8

By rating

ICO name	Rating
#1 Faceter	56
#2 Sharpay	54
#3 StopTheFakes	50
#4 Gilgamesh Platform	49
#5 TokenStars TEAM	48

By number of ratings

2.2. Top 5 ICOs launched this week

ICO name	Rating
#1 Paymon	4.8
#2 Omnitude	4.7
#3 EtherSport	4.6
#4 KEYRPTO	4.6
#5 UNIC Advertasing Network	4.5

By rating

ICO name	#Ratings
#1 Auctus	45
#2 MeetnGreetMe	31
#3 Patron	27
#4 Concierge.io	27
#5 Omnitude	26

By the number of ratings

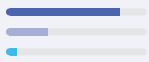
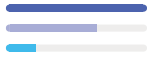
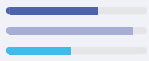
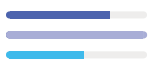
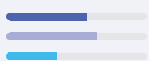
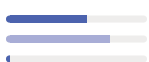
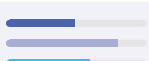
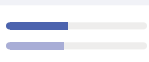
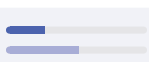


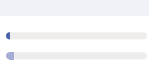
3. ICO market size

The initial coin offering has become one of the fastest growing means of investment by the end of 2017. The size of ICO market had its ups and downs over 2017 and, at the moment, has slightly lowered after the peak in December. In this section, we wanted to give you the big picture of the size of the market, split into two major categories: market size per month and week and the market size per industry.

3.1. ICO market size per week 02.19.2018-03.19.2018

Week	#ICOs	Funds raised	Avg.funds raised/ICO
Mar 12th, 2018 - Mar 19th, 2018	45	\$ 146,473,568	\$ 3,254,968
Mar 5th, 2018 - Mar 12th, 2018	30	\$ 140,777,817	\$ 4,692,594
Feb 26, 2018 - Mar 5, 2018	64	\$ 283,402,383	\$ 4,428,162
Feb 19, 2018 - Feb 26, 2018	34	\$ 46,166,345	\$ 1,357,834

3.2. ICO market size per month for the past 12 months

Month	#ICOs	Funds raised	Avg.Funds raised	
March 2018	134	\$ 302,251,385	\$ 2,255,607	
February 2018	167	\$ 572,187,994	\$ 3,426,275	
January 2018	76	\$ 1,129,623,401	\$ 14,863,466	
December 2017	95	\$ 1,572,709,734	\$ 16,554,839	
November 2017	64	\$ 749,891,991	\$ 11,717,055	
October 2017	64	\$ 852,713,000	\$ 13,323,656	
September 2017	51	\$ 865,540,994	\$ 16,971,392	
August 2017	40	\$ 346,748,662	\$ 8,668,717	
July 2017	28	\$ 434,948,461	\$ 15,533,874	
June 2017	25	\$ 764,356,908	\$ 30,574,276	
May 2017	19	\$ 228,813,793	\$ 12,042,831	
April 2017	10	\$ 64,141,366	\$ 6,414,137	

#ICOs 

Funds raised 

Avg.Funds raised 

3.3. ICO market size per industry for the past 12 months

Category	#ICOs	Raised	Avg. raised
Platform	1,014	\$ 4,288,157,915	\$ 4,228,953
Cryptocurrency	810	\$ 3,057,389,474	\$ 3,774,555
Business services	500	\$ 1,542,807,735	\$ 3,085,615
Investment	390	\$ 1,057,500,745	\$ 2,711,540
Software	317	\$ 1,079,804,977	\$ 3,406,325
Internet	248	\$ 566,359,296	\$ 2,283,707
Smart Contract	238	\$84,601,511	\$ 355,469
Entertainment	227	\$ 637,165,505	\$ 2,806,896
Banking	215	\$ 1,344,745,726	\$ 6,254,631
Infrastructure	199	\$ 631,062,706	\$ 3,171,169
Communication	169	\$ 248,104,692	\$ 1,468,075
Big Data	140	\$ 158,757,537	\$ 1,133,982
Artificial Intelligence	127	\$ 85,315,843	\$ 671,778
Media	125	\$ 287,213,605	\$ 2,297,709
Retail	109	\$ 345,122,956	\$ 3,166,266
Health	104	\$ 124,331,786	\$ 1,195,498
Real estate	81	\$ 117,891,094	\$ 1,455,446
Education	74	\$ 60,741,750	\$ 820,834

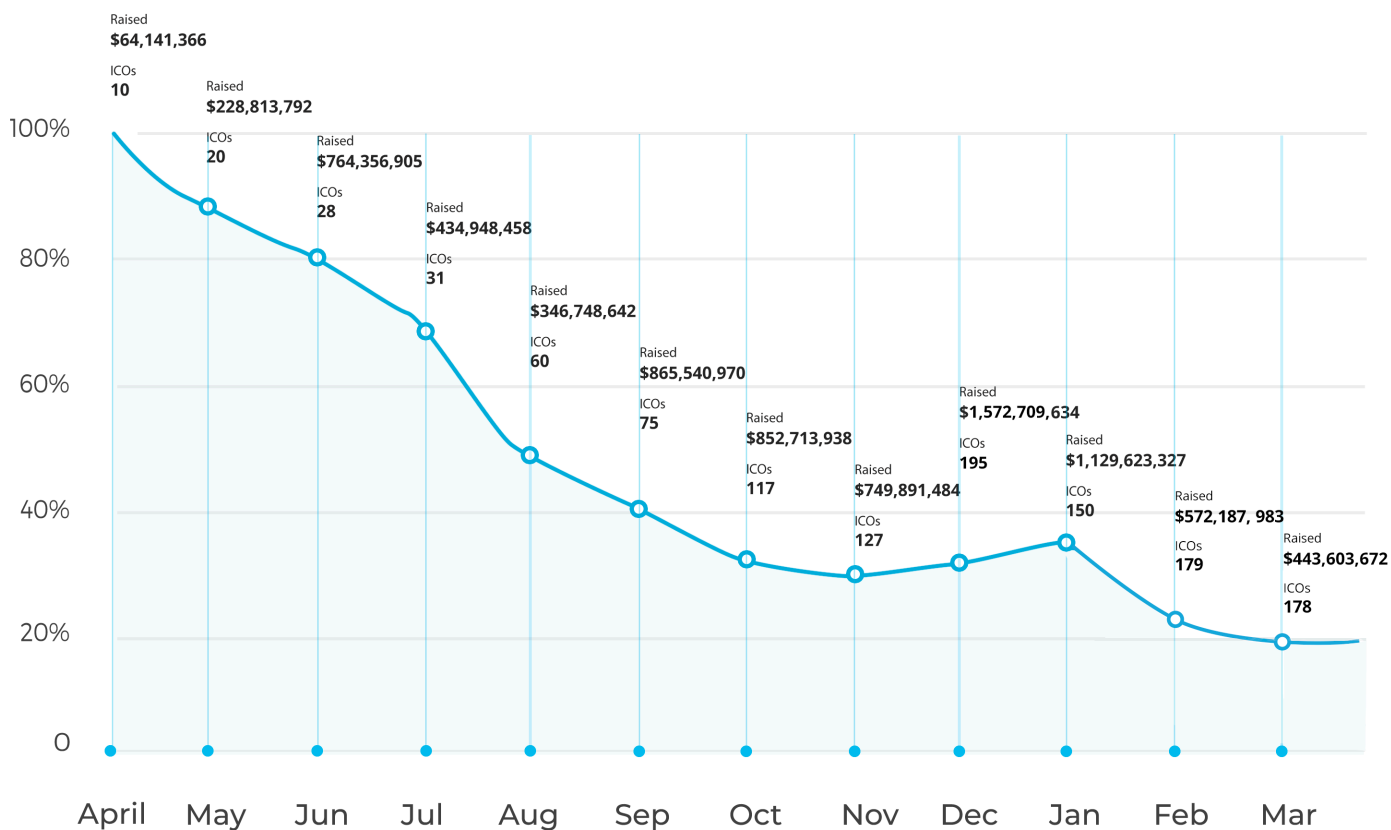
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Category	#ICOs	Raised	Avg. raised
Other	72	\$ 100,414,037	\$ 1,394,639
Casino & Gambling	66	\$ 171,402,798	\$ 2,597,012
Tourism	66	\$ 21,201,744	\$ 321,239
Sports	59	\$ 110,317,887	\$ 1,869,795
Energy	52	\$ 239,071,447	\$ 4,597,528
Manufacturing	51	\$ 146,726,490	\$ 2,876,990
Virtual Reality	48	\$ 11,650,000	\$ 242,708
Charity	41	\$ 15,854,305	\$ 386,690
Legal	32	\$ 0	\$ 0
Electronics	29	\$ 210,038,423	\$ 7,242,704
Art	26	\$ 23,011,290	\$ 885,050

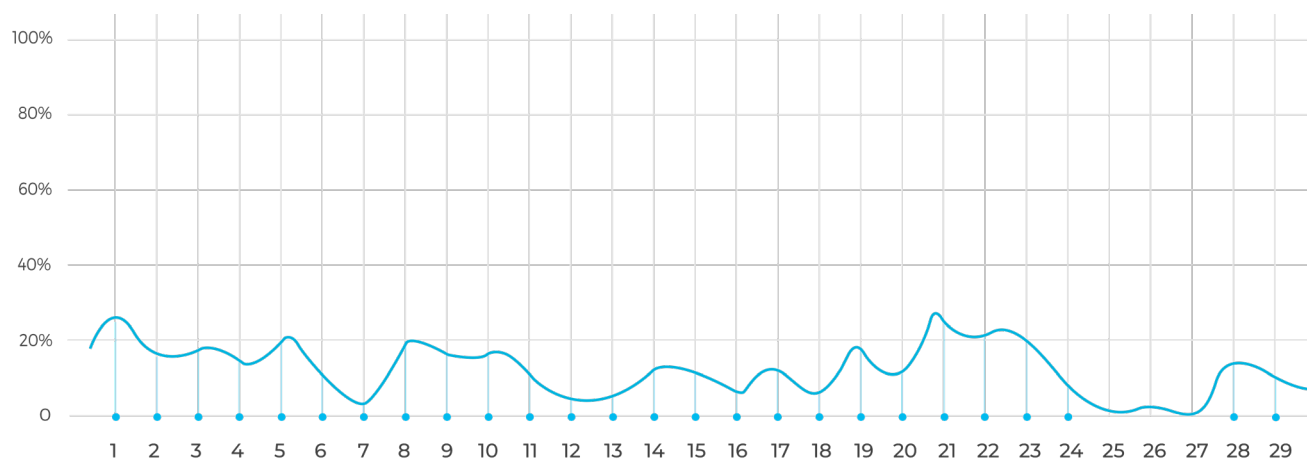
4. ICO market performance

There are two factors of financial success for any ICO: reaching their hard cap during the initial coin offering and having a big ROI (return on investment) after it. In this section, we show the market's situation by the performance rate and ROI for the past 12 months and for all industries represented on our platform.

4.1. ICO performance rate for the past 12 months



4.2. ICO performance rate by industry



Category	Raised	ICOs	Avg. success rate
1. Platform	\$4,278,157,915	1008	23.02%
2. Cryptocurrency	\$3,035,339,288	807	16.48%
3. Business services	\$1,501,641,571	499	17.64%
4. Investment	\$1,057,500,745	384	14.84%
5. Software	\$1,079,804,977	312	19.23%
6. Internet	\$547,303,576	244	11.48%
7. Smart Contract	\$84,601,511	234	2.14%
8. Entertainment	\$637,165,505	226	19.03%
9. Banking	\$1,298,295,540	214	16.82%
10. Infrastructure	\$623,256,542	196	15.31%
11. Communication	\$248,104,692	168	12.50%
12. Big Data	\$119,701,817	138	4.35%
13. Artificial Intelligence	\$65,315,843	127	3.15%
14. Media	\$251,213,605	124	12.10%

Category	Raised	ICOs	Avg. success rate
15. Retail	\$345,122,956	109	12.84%
16. Health	\$124,331,786	103	8.74%
17. Real estate	\$117,891,094	80	13.75%
18. Education	\$60,741,750	73	4.11%
19. Other	\$100,414,037	68	19.12%
20. Tourism	\$21,201,744	66	10.61%
21. Casino & Gambling	\$171,402,798	64	26.56%
22. Sports	\$110,317,887	59	20.34%
23. Energy	\$239,071,447	51	23.53%
24. Manufacturing	\$146,726,490	49	12.24%
25. Virtual Reality	\$11,650,000	48	2.08%
26. Charity	\$15,854,305	41	2.44%
27. Legal	\$0	32	0.00%
28. Electronics	\$210,038,423	28	10.71%
29. Art	\$23,011,290	25	12.00%

4.3. Top 10 completed ICOs by ROI up to date

ICO	Token	Ended	Rating	ICO price	Current price	ROI
#1 NEO	NEO	Sep 7th, 2017	4.4	0.03 USD	67.84 USD	211,90%
#2 Emphy	EPY	Nov 5th, 2017	3.8	0.10 USD	196.58 USD	196,48%
#3 Emiratecoin	EMC	Dec 24th, 2017	0.9	0.01 USD	3.40 USD	33,87%
#4 Bitquence	BQX	Jul 16th, 2017	3.0	0.03 USD	2.64 USD	7,71%
#5 Circles	CRC	Oct 18th, 2017	3.3	0.02 USD	1.00 USD	6,57%
#6 Populous	PPT	Jul 24th, 2017	3.8	0.25 USD	15.23 USD	6,04%
#7 OmiseGO	OMG	Jul 23rd, 2017	4.2	0.23 USD	11.09 USD	4,76%
#8 Neblio	NEBL	Aug 20th, 2017	3.3	0.20 USD	8.95 USD	4,30%
#9 Eristica	ERT	Feb 7th, 2018	3.7	0.02 USD	0.57 USD	2,76%
#10 ICON	ICX	Sep 22nd, 2017	4.4	0.11 USD	2.70 USD	2,47%

4.4. Top ICOs completed in February 2018 by ROI

ICO	Token	Ended	Rating	ICO price	Current price	ROI
#1 Eristica	ERT	Feb 7th, 2018	3.7	0.02 USD	0.57 USD	2,76%
#2 STK	STK	Feb 14th, 2018	4.1	0.20 USD	4.38 USD	2,09%
#3 Melonport	MLN	Feb 16th, 2017	2.8	5.83 USD	70.12 USD	1,10%

5. Blockchain community

5.1. Top 10 People of Blockchain



#1

Simon Cocking

179.2
ISS
50
ICOs



#2

David Drake

156.6
ISS
44
ICOs



#3

Ian Scarffe

141.4
ISS
38
ICOs



#4

Nathan Christian

113.9 50
ISS ICOs



#5

Vladimir Nikitin

101.8 23
ISS ICOs



#6

Jason Hung

94.1 23
ISS ICOs



#7

Reuben Godfrey

81.3 20
ISS ICOs



#8

Richard Kastelein

57.3 15
ISS ICOs



#9

Michael Terpin

53.8 14
ISS ICOs



#10

Nikolay Shkilev

53.3 12
ISS ICOs

5.2. Top 10 ICObench experts



#1

Jason Hung

183 **106** **93/100**
Rating Reviews Weight



#2

Nikolay Zvezdin

130 **25** **91/100**
Rating Reviews Weight



#3

Ian Scarffe

95 **60** **90/100**
Rating Reviews Weight



#4

Mofassair Hossain

309 **75** **86/100**
Rating Reviews Weight



#5

Richard Kastelein

91 **90** **86/100**
Rating Reviews Weight



#6

Nathan Christian

466 **169** **86/100**
Rating Reviews Weight



#7

P.B. Stanton Esq.

238 **99** **86/100**
Rating Reviews Weight



#8

Luca Cotta

341 **94** **85/100**
Rating Reviews Weight



#9

Rick Tapia

110 **60** **84/100**
Rating Reviews Weight



#10

Igor Karavaev

390 **243** **84/100**
Rating Reviews Weight

5.3. Top 10 ICO agencies

Agency	ISS	#ICOs
#1 AmaZix	183.9	56
#2 ICOBOX	103.2	34
#3 Ambisafe	70.1	22
#4 ROQ Media	62.9	19
#5 TokenSuite	61.9	21
#6 FoxTail Marketing	58.0	13
#7 Crynet	48.9	17
#8 7MARKETZ	48.5	11
#9 BitCoinSuisse	48.0	11
#10 Renowned & Co	35.1	10

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